

JANUARY 6, 1947 J CENTS
YEARLY SUBSCRIPTION \$5.50



# "It's more fun being a Mother than a Model"

But Phoebe Dunn isn't forgetting the dental "beauty secret" that helped make her a "Powers Girl"

THERE'S only one reason why a girl might want to give up a glamorous modeling career—and lovely Phoebe Dunn has two of them. Suzanne and Judy. Age 6 and 4. And take their proud father's word for it—they'll be the Glamour Gals of 1960!

Because blonde, slim (105 pound) Mrs. Dunn has taught them the "open secret" that is practically a model's stock-in-trade—the importance of a radiant smile. At their Darien, Conn. farm, this "model" mother sees to it that the Dunns practice the dental routine that she preaches: Regular brushing with Ipana, then gentle gum massage.

Phoebe is in good company. Thousands of schools and dentists today teach the same dental truth—that a radiant smile depends on sparkling teeth. And sparkling teeth call for firm, healthy gums.



Figure One. It will be some time, naturally, before Suzanne can do Figure Eights. But it's not too early to train for a sparkling smile. "When you brush your teeth, massage your gums gently," her "model" mother has taught her. This brief workout with Ipana helps speed up circulation within the gums . . . helped Phoebe get her sound teeth and Powers Girl smile.

Too many cooks? "Eat at your own risk" would seem to be a wise footnote to the menu Suzanne and Judy are whipping up. Actually, the same note of caution applies to many of the foods we eat today. Soft and creamy, they allow gums to become flabby, tender. Which calls for Ipana Tooth Paste—specially designed, with gentle massage, to help gums become firmer, teeth brighter.

Firmer gums, brighter teeth



with Ipana and massage

Product of Bristol-Myers



Sister Act, led by Suzanne (after all, she's in first grade!). After brushing teeth vigorously with Ipana, they help guard against tender gums with gentle massage. Sensitive gums, "pink" on your tooth brush, mean see your dentist. Let him decide whether yours is simply a case for "the helpful stimulation of Ipana and massage."



Should parents go to school to learn what so many children already know—the value of gum massage? Taught in thousands of classrooms, 7 in 10 dentists also recommend gum massage, national survey shows. (And prefer Ipana 2 to 1 for their own use!) But let your dentist decide whether and how to massage your gums.



Listerine Tooth Paste is specially created to do an outstanding job—to help clean many of the tiny Pin-Point flaws where more than 3 out of 4 cases of decay begin.

No wonder so many wise parents say the earlier a child gets the Listerine Tooth Paste habit the better! For, there is a difference in dentifrices. And this dentifrice is specially designed to do Pin-Point cleansing.

Remember, more than 3 out of 4

cases of ugly decay begin in tiny almost invisible cracks on enamel and Listerine Tooth Paste helps clean many of these very places!

So don't overlook the importance of Pin-Point cleansing action. Start the Listerine Tooth Paste habit now. Try this cleansing "Prescription For Your Teeth" for just 5 days and see for yourself what a job it does!

LAMBERT PHARMACAL COMPANY
St. Louis, Missouri



### LETTERS TO THE EDITORS

#### **BOER FARMER**

Sirs:

Your article about the Boer farmer (Life, Dec. 16) and his blacks is most interesting—and horribly shocking. We who live in comfort ought once in a while to know about those millions of blacks in South Africa who are virtually slaves to white men who think they are carrying out divine orders in keeping them down.

Your article says, "To the owner of Olifantsfontein all blacks are descendants of Ham, destined forever to hew and carry and therefore to be treated as good work animals." It is interesting to note how many people have thought that the Scripture does destine the blacks to be servants. Of course the reference is to Noah's curse on Canaan, the son of Ham, as recorded in Genesis 9:25: "And he said, Cursed be Canaan; a servant of servants shall he be unto his brethren." This has been taken to be the Lord's very own curse on the blacks.

But read the whole story. The verse preceding reads: "And Noah awoke from his wine, and knew what his younger son had done unto him." This curse, then, is the first speech that Noah made when coming out of a heavy hangover. I wonder how many hangover speeches people ever take for divine instructions! Those words are no more the curse of the Lord than the curses of other drunks.

It is just such thoughtless reading of the Bible that makes so much trouble in the world. . . .

REV. CHARLES H. GILBERT Maine, N.Y.

Sirs:

This week my LIFE magazine, with its article and photos of the Boer farmer, made me nostalgic. I was born in Johannesburg, Transvaal. However may I point out an error. Blacks ("Kaffirs" to South Africans) can travel freely without a pass except in certain areas, such as large cities. . . .

Тнео Венк

Los Angeles, Calif.

#### COLDS

Sirs:

I wish scientists would stop fighting the common cold (Life, Dec. 16). The cold is a blessing as it teaches humans to take care of themselves. People are by nature careless and would not protect their bodies from exposure or sudden change in temperature if it were not for the unpleasant effects of a cold....

Removing the cold germ would be like removing traffic cops and traffic fines. You could go on pleasantly driving through red lights until the day of the crash....

ROLAND H. PESCH

Chicago, Ill.

Sirs:

... Our family of six rode out the 1918-19 flu epidemic with nary a snif-fle—due, my mother still believes, to her wisdom in making for each neck a little bag of asafetida. Fact is, down our way those who wore asafetida bags buried those who didn't.

LEIGHMAN HAWKINS

Roanoke, Va.

Sirs:

... Mr. Wickware says, "But the commonest cause [of colds] is chilling as a result of rapid changes of temperature. There is a considerable body of lay thought which is convinced of the value of ice-cold showers, coatless winters and other Spartan regimes for hard-

ening the body so that it will be impervious to chills, but these measures accomplish nothing except to breed an objectionable sense of superior virtue. . . . "

Perhaps Mr. Wickware is a product of the vitamin-capsule age. . . .

WARREN HIMMELBERGER

Cambridge, Mass.

#### FROGS

Sirs:

You used up about a page and a half of your Dec. 16 issue explaining how a frog gets around under water.

I'll bet you can't start to explain in a page and a half what made you think



one person out of ten million gives a damn how a frog gets around under water. And why should we?

Frogs don't worry about how we get around, do they?

You Eastern magazine editors will have to turn out better magazines or I'm going to start writing my own reading matter.

WILLIAM H. BURTON

St. Joseph, Mo.

#### OAKLAND STRIKE

Sirs:

With reference to your article on Oakland's general strike (LIFE, Dec. 16) it made me sick to my stomach to see the stupidity and brutality shown by these strikers. They should be given a

CONTINUED ON PAGE 4

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LIFE January 6, 1947 Volume 22 Number 1

# Countin' up for 1946

It would take a lot of fingers (and toes) to count up how much the Bell System accomplished in 1946the busiest year in our whole history.

3,300,000 telephones added

25,000,000 more calls a day handled

\$700,000,000 new equipment made and installed to expand and improve your service

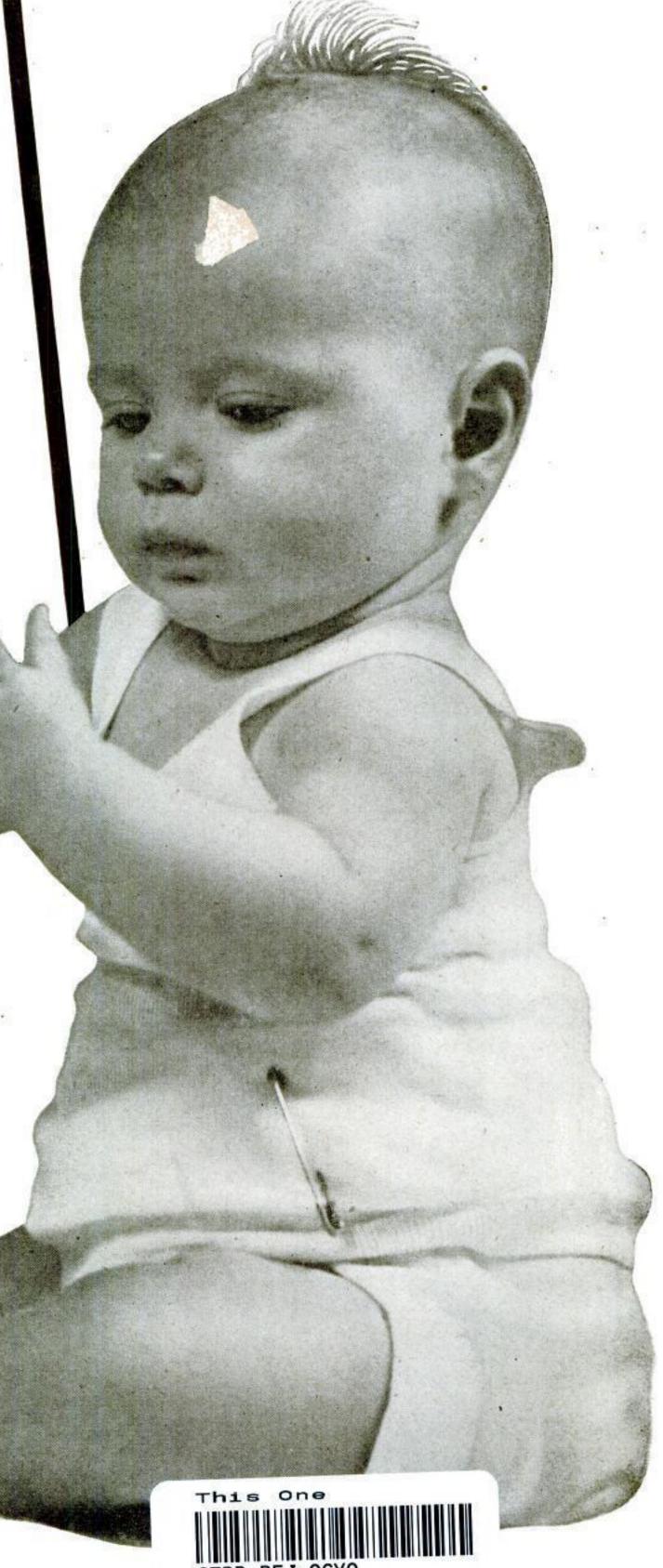
160,000 net increase in employees - total now 640,000

\$400,000,000 increase in payroll

120,000 war veterans reinstated and employed since

The story of the year was one of determined progress, despite shortages and many post-war problems. And most calls went through fast.

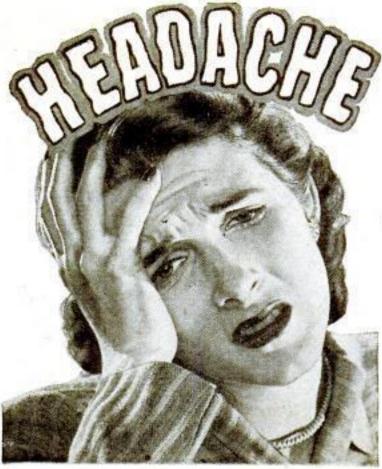
For 1947, the Bell System aims to go forward to still better service for more and more people.





BELL TELEPHONE SYSTEM









Three-way relief! Thanks to Bromo-Seltzer! No wonder that thousands turn to this 60-year-old proven product when headache strikes. Bromo-Seltzer fights ordinary headache these three ways: .

1. Helps relieve headache pain 2. Helps relieve upset stomach 3. Helps quiet jumpy nerves

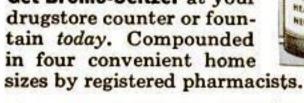
which may team up to cause trouble.

BROMO

SELTZER

Easy to take: Simply put teaspoonful in a glass and add water. Bromo-Seltzer effervesces with splitsecond action. Caution: Use only as directed.

Get Bromo-Seltzer at your





A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887

### LETTERS TO THE EDITORS

compulsory course in American history so that they would have a better appreciation of the principles and ideals behind the system they are endangering by their unthinking acts.

WILLIAM P. GOODWIN

Chicago, Ill.

Sirs:

So these are the ungrateful so-andsos that we went out and fought a war for and our shipmates and comrades died for! Oakland should hang its head in shame.

A little more of this sort of thing and GI Joe who has gone quietly back to civilian life will rally to a common call and the situation will really be well in hand. . . .

LLOYD F. KERR

Radburn, N.J.

Sirs:

... This should bring home to the average citizen the shocking state into which our so-called democracy has fallen. When lawless mobs of strikers can roam the streets of a city, preventing law-abiding citizens (even veterans) from seeing their own wives, or can, with impunity, assault passing citizens or destroy their property, it is high time this nation put an end to the pampering of labor unions and restored to the average citizen the protection guaranteed him in the Bill of Rights.

RICHARD J. TREDO

Red Bank, N.J.

#### **AMPUTEES**

Sirs:

Being one of the 1,202 double amputees (both legs), I wish to congratulate you on your article about Harold Russell (Life, Dec. 16), who is shown acting in the movie, The Best Years of Our Lives. Possibly this will further demonstrate that all we desire is to be treated as normal individuals and to be given equal opportunities for a useful life, not sympathy.

DONALD J. FERRIS

Camden, Ohio

#### U.S. WEALTH

Sirs:

Your article, "The Redistribution of U.S. Wealth" (LIFE, Dec. 16), graphically portrays the woes of the wealthy. The contrast between Horace Castle, the factory worker, and Warren B. Fuller, the executive, inspired the following poem.

How lucky is young Horace Castle, A man who's king, not a vassal. He has his own house, Three kids and a spouse And nary a problem to "wrassle."

But life to young Fuller is vicious, As Warren must help with the dishes. He can't raise the fare To cut his kids' hair: Poor Warren should be less ambitious.

Young Castle is rich, so to speak, On fifty-three sixty a week. But Fuller is weighed down with care On twelve thousand dollars a year!

BERNARD L. WELLAND

Hillside, N.J.

Sirs:

You show a business executive earning \$12,000 per year, less \$2,100 income tax, or net \$9,900. He helps his wife with housework; she cuts children's hair in order to get by. You also show a factory worker, who has worked up to \$2,787 per year, raising three children, with a home worth \$6,500 which he hopes to own in five years.

These people should exchange places. The factory worker would make a good executive.

J. H. HUGHES

Chillicothe, Texas

Sirs:

... Come out to Wisconsin and I'll show you how a white-collar worker supports a wife and three children on \$3,100 minus \$100, and our children's hair is cut by a barber.

JOSEPH D. McCORD

Milwaukee, Wis.

Sirs:

Aw, come on now Life! Why don't you and Uncle Sam get together? You say \$108 tax for a man, with two children, earning \$4,000 and Uncle Sam tells me \$308. Tell me more, man, will you-and before March 15?

B. H. Kouri

Houston, Texas

As usual, in tax matters, Uncle Sam has the last word .- ED.

#### RITA HAYWORTH

Sirs:

In Letters to the Editors (LIFE, Dec. 16) Ensign David Flohr of Banana River, Fla. describes me as "really



Mello-Rooney, Viddle-de-vop" followed by four exclamation marks. Is this good?

RITA HAYWORTH

Hollywood, Calif.

 Shame on Reader Hayworth for not recognizing two perfectly good West Coast jive expressions, both introduced by Jazzman Slim (Cement Mixer) Gaillard. For other nonsolid readers, "Mello" can be variously translated as wonderful, sensational, superbly formed. "Rooney" merely intensifies the mello quality. "Viddle-de-vop" is virtually untranslatable, but could be rendered as "hold onto your hats" or by a long, low whistle.—ED.

#### **UNRRA IN POLAND**

Sirs:

It is not only Poland that abuses UNRRA (LIFE, Dec. 16). Czechoslovakia, likewise Communist-dominated, applied for and received UNRRA relief on the basis of her prewar population of 14,300,000. Her government pledged itself to distribute supplies without discrimination as to race, creed or political belief, but it withheld the aid from 3,500,000 Sudetens and 700,000 Hungarians who have received the infamous "Jewish" rations originally introduced by the Nazis.

H. F. MARCH

New York, N.Y.

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Jeanne Maloney, aged 16, from New York: City, is helped on with her coat by Midship-man George Dittman at an Annapolis dance.

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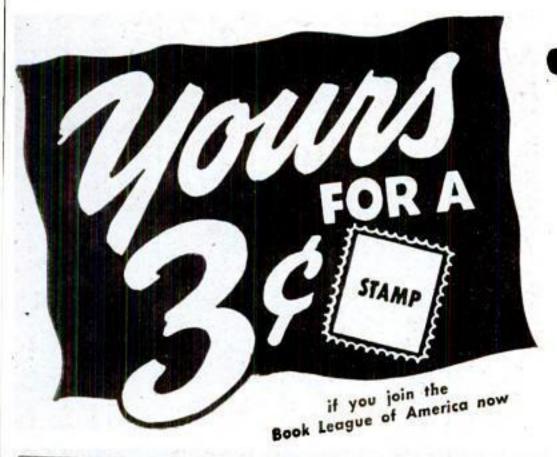
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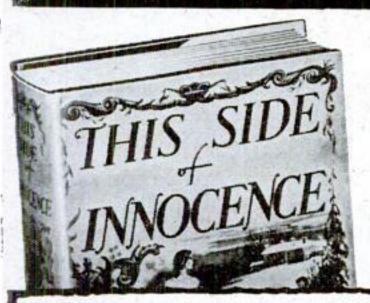


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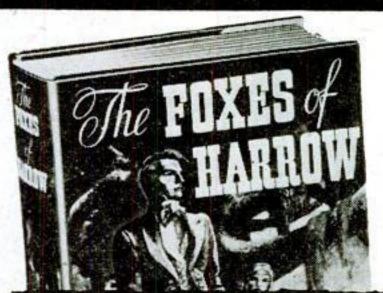
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A Loveless Marriage or a Lawless Love?

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Dan served the town's "royalty," as well as the people on the "wrong side of the tracks." He knew that their offspring had a way of learning the facts of life at first hand.

"GEE! What a swell book!" says the Chicago Sun. Going like wildfire at publisher's price of \$2.75... winner of \$145,000 in cash prizes!



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JULIAN CHISHOLM sought escape from his passion for his brother's bride by plunging into his medical studies. Later, as a surgeon in the Confederate army, he fell madly in love with Jane—only to discover later that she was a Union spy! Yet the passionate memory of her could never be erased.

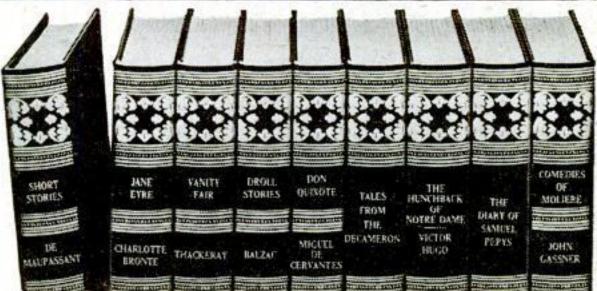
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MRS.

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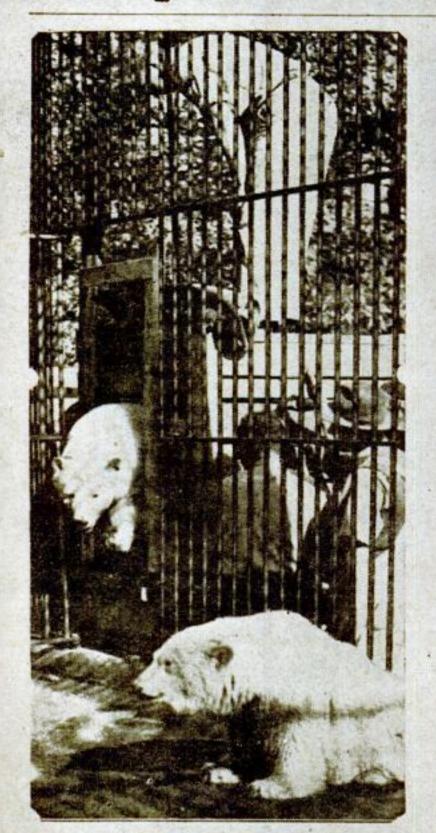
New Haven, Monday, December 16, 1946

2 cents here 2 cents | it all there | adds up

# LEWIS DROPS UNION SUIT

Mayor Linked With Shooting





Love Nest Bared

Some of the residents of the Bronx were not affected by the mid-winter conditions accompanying December.



Brrr Broods Beauty Lovely Christine Ayres shivers while delivering a speech on national affairs in the Wormwood Room of the Waldorf-Cafeteria. Her topic was old age in politics. She attributes sensitive to long life and eating food. She is one of The Twelve Most Beautiful Girls In The World and the Ten Best Undressed. Her motto is "Undulation in all things." —Story on page 3: Other pictures center fold.

PRANKISH FRONT PAGE IS DECEPTIVE COPY OF THAT OF FAMED NEW YORK "DAILY NEWS"



STUDENT EDITORS ADMIRE THEIR WORK

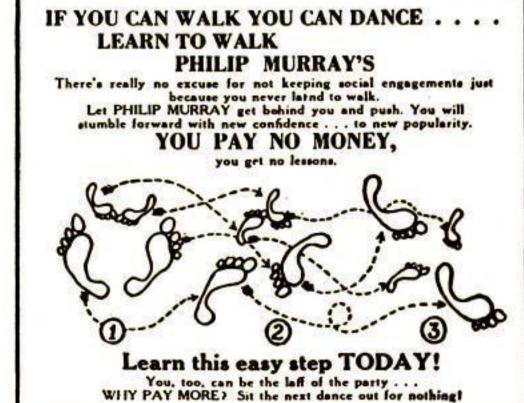
# SPEAKING OF PICTURES

### ... YALE HUMORISTS RIB BIG NEW YORK TABLOID

Appreciation of collegiate humor magazines, almost always loaded with campus gossip and two-line jokes, is usually limited to students and nostalgic alumni. But last month the 75-year-old Yale Record (circulation: 4,000) bid for a far wider audience when it produced a rowdy and exceedingly funny take-off on the nation's most famous tabloid, the New York Daily News. Engineered in New Haven, Conn., seat of Yale University, by 16 youthful editors who had borrowed regular News mats, feature heads, pictures and special type styles, the 16-page sheet enthusiastically parodied its prototype. Mocking columns were written for gossipy Danton Walker ("Guess who expects Sir Stork . . . no, that's wrong, guess again . . .") and the rabidly anti-New Dealer John O'Donnell ("... Hyde Park must go! ... F.D.R. still haunts the political scene."). A heavily burlesqued women's page was sprinkled with advice like "Dresses don't fit if they split when you sit" and offered strange recipes for borscht with bananas and pig-tooth toddy. By week's end the Record had sold 8,000 copies and decided to print 10,000 more.



REDUCE LEGS - ANKLES ARMPITS Five reductions: \$10.00 Reduce all over: at homeat schoolin the office! Reduce your weight within a week or double your fat back! USE OF SCALES FREE





ADS PLUGGING SOAP AND OTHER AIDS TO BRIGHTER LIVING ARE BURLESQUED BROADLY. TWO EDITORS POSED FOR PICTURE AT LEFT



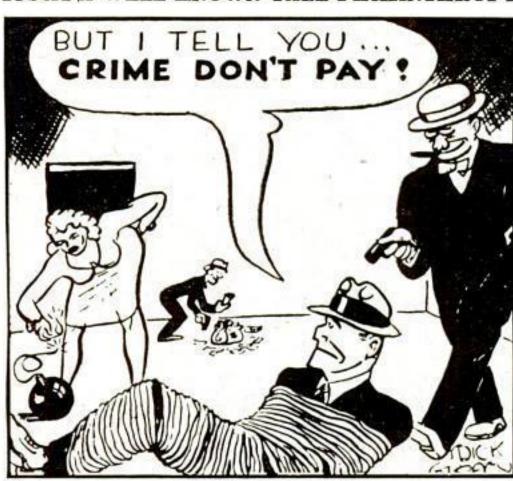




OCKING "TERRY AND THE PIRATES" CARTOON STRIP, "RECORD" INCLUDES SOME RAFFISH DIGS AT A WELL-KNOWN YALE PHILANTHROPY







RUSSED UP IN ROPE, DICK TRACY COMES OUT A SORRY SECOND BEST AS CRIME TRIUMPHS IN "RECORD" VERSION OF COMIC STRIP









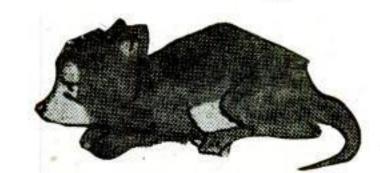
HAPPY DOMESTICITY OF SKEEZIX AND NINA WHICH HABITUALLY PERVADES "GASOLINE ALLEY" COMIC IS GIVEN A JOLTING NEW TWIST

### Raise King Cobras



Let us send you one of these friendly pets—so novel, so cute, so charmant. Surprise your friends with this playful little fellow—they will turn green with envy when he sticks his novel, forked tongue into them. Hamadryads are the rage.

### Raise Mongooses



Kill giant king cobras. Even the best regulated families are liable to the visitations of these dreaded killers. Protect yourself, not to mention your loved ones.

### Raze Houses

Sell your home to the government for atom bomb tests. Make more room for houses. Facilitate the housing shortage. Have the first radioactive property in your neighborhood.

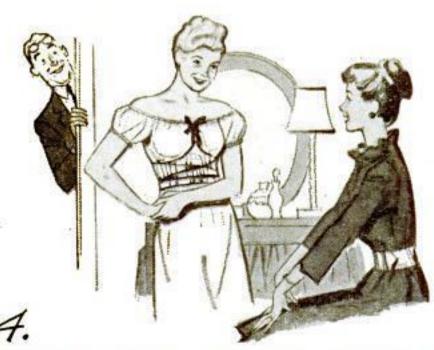
### RAYS...ALL KINDS

Ultra-violet, Infra-red, Sigma, Phi, Alpha, Beta, Lamba, Sting, Martha, Hoo.

EVYSPAPER ADVERTISEMENTS URGING READERS TO RAISE CHICKENS, PIGS AND GOATS PROVIDED IDEAS FOR THESE STUDENT PARODIES



Part of the fun of visiting home is startling my mother with new ideas. Like the turquoise nightie I brought her—just like an evening dress! "You mean it's to sleep in?" mama gasped. "Gracious—you'd think I belonged to the Percale Sheet Set!"



Mama's eye glinted. I continued, "Cannon Percale Sheets are nice and lightweight too—easier for bedmaking and on washday. And believe me, they wear like everything!" The glint got brighter. "I always thought I was the percale type," she said dreamily. "Now I'm going to do something about it!"



I thought about that remark as I hustled mama upstairs. "For a smart lady," I told her, "you have some awfully cobwebby ideas. Now, percale sheets are for everybody—when they're Cannon Percale Sheets! And are they soft and smooth and sweet-sleeping!"



Mama waved the hairbrush. "Don't try to sweet-talk me," she laughed. "You know how your father is about the budget!" "But, Mom," I said, "luscious Cannon Percale Sheets give you percale's own luxury for just a trifle more than you'd pay for best-grade muslins."



Cannon Towels . Stockings . Blankets CANNON MILLS, INC., NEW YORK 13, N. Y.

P. S. Another real Cannon value: Cannon Muslin Sheets. Woven of sturdy American cotton; well-made, longwearing!

### SPEAKING OF PICTURES

CONTINUE

For years most New York newspapers have been printing their theater ads in identical, easily read formats, with all shows listed alphabetically to avoid squabbles. Borrowing the form and type faces, the *Rec*ord contrived its own theatrical listings which are reproduced below.

GENUINE STAGE PLAYS

A MPHITRYON 69

An Old Comedy by Some Dead Greek AMPHI Theatre

"It stinks,"--Barnes
"HAPPY" NOEL'S Latest Comedy

BLITHE SHRDLU
THE OLD ORANGE CRATE
Eves. Today, Mat Tomorrow
Veddy Good Seats

A Sad Comedy by CHAS. JACKSON

A R O U S A L

Sth AVE. SALOON, W. of Broadway
"It smells."—Morehouse
JOSE NOSE in

CYRANO FROM
BERGERAC Staged by
PROBOSCO Theatre
Sniffing Allowed in Loges

6 SHOWS TODAY ORVILLE WRIGHT in

BIJOU Theatre, Wright of Broadway
Mornings, Forenoons, 8:40

6 SHOWS YESTERDAY H. TRUMAN in

I'D RATHER BE PRESIDENT

Theatre Boxes for the Press, \$20
6 SHOWS TOMORROW
J. L. LEWIS in

I'D RATHER BE DEAD

"Worst show I ever see."—Watt
S. HENIE & ARTHUR M. WORST

THE ICE MAN IS

Gala revue COMING
52 50, \$4 50, 8.50 plus tax
Mats. cheap, you pay no money
CENTER

Playhouse Playhouse Center, N. Y.

H. PLANTAGENET, JR., presents

H. PLANTAGENET, PR., presents

H. PLANTAGENET, LXIX, presents KING HENRY LXIX

PUCK FEATURES

KING SYNDICATE

KING Syndicate's Arena

New Extravaganza by OSCAR MOORE

L'ING COLE with Nat

K I N G F I S H

H A M F I S H

FISH TODAY
BOWERS Nutritorium

CORN YESTERDAY
COTYLEDON Theatre
OPENS TOMORROW

GRITS TOMORROW

HOMINY Playhouse

"A Pregnant Suggestion."—M. Bower

ET'S EAT OUT

YALE Cafeterium

"Lousy theater."—Morehouse
Miss Mrs.
Mae West J. Barry E. Deveny
present

TADE IN HEAVEN

MADE IN HEAVEN

A Study

LOUSY Theatre

Seats for Sinners

Broadway

1946 BY YALE RECORD, INC.

GENUINE STAGE PLAYS

"Fine theater . . . lousy show."—Barnes
SISTER KATE presents

MAID ON EARTH
A Study in Morality
AFRICAN Theatre Seats at Box Office

AFRICAN Theatre Seats at Box Office

2 Shows Daily—12:32 P.M., 2:06 P.M.
HERACLITUS O'NEILL presents

MORNING BECOMES

With MARY MATIN
THE OLD HISTRIONIC Broadway
Plenty Fine Seats—Cheap
CHEAP SEATS—WHY PAY MORE?
Long Feature—Chairs with Arms
THE OLD

BROADWAY

100 Broads 100

Extra Added Attraction—Music!

ECONOMY Theatre New York

CHEAP! CHEAP! CHEAP!

"Excellent."—Watts
"Good."—Atkinson
"Fair."—Morchouse

"Not had at all."—Brown
"It stinks."—Barnes
WM. SHAKESPEARE'S BEST!
DUNCAN HINES presents

OMLET
with MAURICE EVANS,
C. PADDLEFORD
GLOBE Theatre

Plenty Seats For All! Bring Own Money
"Cheesy show."—Dante
MIKE TODD presents

THE HOT OMLET

eggsacting melodrama with syncopated soliloquies, 5 yokes a minute

HOT GLOBE Theatre

HOT GLOBE Theatre
Ice Sold at Intermission
Plenty Money For All! Bring Own Seats

THE PINK MILL

An Ideological Operetta with
RED ROVER, RED GRANGE

MOSCOW Art Thea. Seats sold in rear

"Hammiest show in town."—Browning FRANCIS BACON presents

PIGMALION

PLAYING IN NEW YORK
"Pretty damn hammy "—Pushkin
DORK AVENUE

with FRANCIS BACON
SLAUGHTER House 3rd Ave.
Beer Sold Almost For Nothing
"Sow interesting."—F. Bacon

SHOAT BOAT

with C. PADDLEFORD

ETUSKAN Theatre Ithaca, N. Y.
HOLD YOUR OWN HAT. PLEASE

SHOWS EVERY HOUR ON THE

QUARTER-HOUR

SALOME

based on the navel by
Yvonne de Carlo. A
winner no matter how you slice it
GROVE ST. DELICATESSEN Theatre
"Better than the old penny peep show."

—Freud

THE IRISH GUILD presents

SOUTH DAKOTA

69th ST. PLAYHOUSE 48th St.

Seats on Demand, Let's Hold Your Hat

MARY PASCUNIAK presents

THREE TO MAKE

A revue featuring MARY

the Three Jokers MARY

MARY'S EXPERIMENTAL Playhouse

FUN FOR ALL

CORNS GO FAST

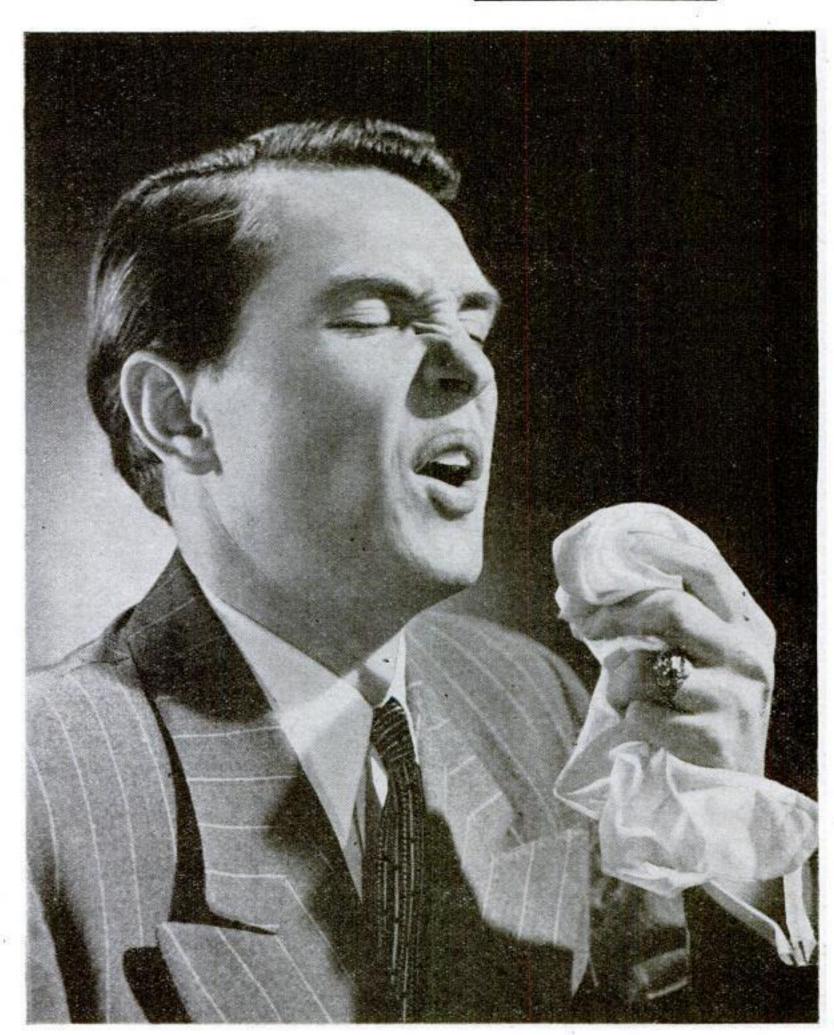
They are selling like hot cakes. Hot-cakes don't do so bad either. Damn well in fact. Cost but a trifle. A trifle here, a trifle there, it all

adds up. CAN YOU ADD UP?

10 Cashiers Wanted 10
To remove unsightly hair—
to add sightly hair!
Qualifications: ability to count,

10 fingers 10

# Get rid of CONSTIPATION fast... when you have a COLD!



# Gentle, speedy SAL HEPATICA brings wonderful relief

THESE 2 WAYS:

Taken first thing in the morning, Sal Hepatica, sparkling saline larative, brings quick, ever-sogentle re' ef—usually within an hour.

In a national survey, 3 out of 5

doctors recommended Sal Hepatica.

2. Sal Hepatica also helps counteract excess gastric acidity—helping turn a sour stomach sweet again.

So the next time you need a laxative, get Sal Hepatica.

ASK YOUR DOCTOR about the efficacy of this famous prescription! Sal Hepatica's active ingredients: sodium sulphate, sodium chloride, sodium phosphate, lithium carbonate, sodium bicarbonate, tartaric acid. Get a bottle of Sal Hepatica today, remembering this caution:—use only as directed.

### SAL HEPATICA

**FAMOUS SALINE LAXATIVE** 

TUNE IN: 

"MR. DISTRICT ATTORNEY"—Wednesday night, NBC Network

"BREAK THE BANK"—Friday night, ABC Network

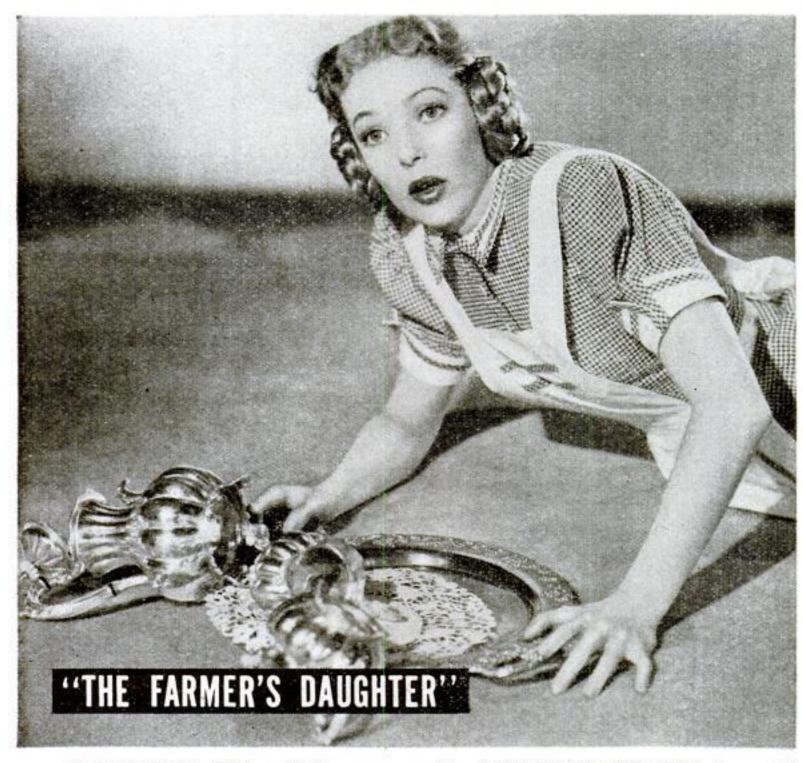
# RKO'S PIC-TOUR OF THE MONTH



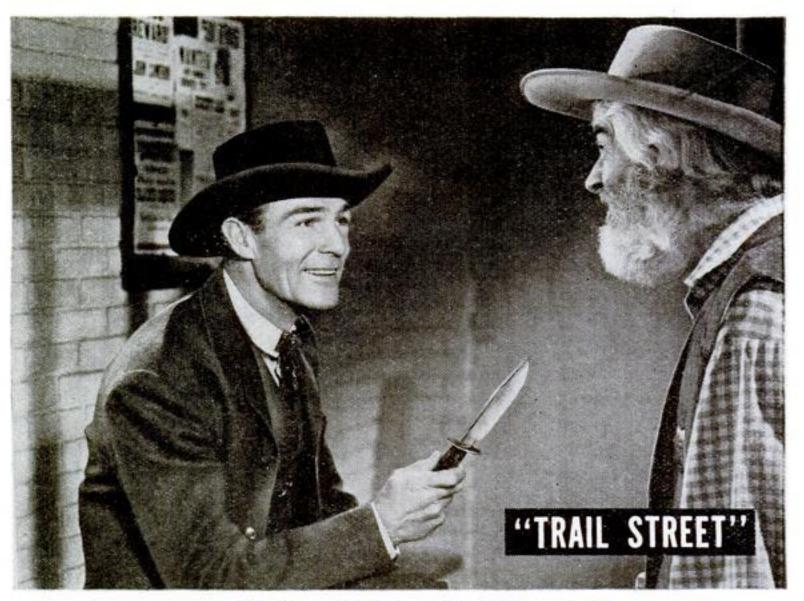
FAMED IN STORY, now filmed in Technicolor glory, is RKO's lavish Arabian Nights production, Sinbad The Sailor. In title role, heading huge cast, is DOUGLAS FAIRBANKS, JR., shown with costar MAUREEN O'HARA. Also co-starred: WALTER SLEZAK.



FATED to live a lie, destined to destroy the three men who adore her, LARAINE DAY, heroine of RKO's *The Locket*, is ever watchful, ever waiting, for blow that must reveal her secret. Co-stars in tense drama: BRIAN AHERNE, ROBERT MITCHUM, GENE RAYMOND.



SOCIAL SLIP. Although inept at serving, LORETTA YOUNG, farm girl parlor maid, proves herself adept at love when she catches eye of her boss, Congressman JOSEPH COTTEN. Scene is from RKO's blueschaser, The Farmer's Daughter, co-starring ETHEL BARRYMORE.



"BAT" MASTERSON, fabulous U.S. Marshal of the early West, comes to robust life in RKO's *Trail Street*. He is lustily portrayed by RANDOLPH SCOTT, shown with co-star GEORGE "GABBY" HAYES. Others on big star roster: ANNE JEFFREYS and ROBERT RYAN.

THESE BIG RKO PICTURES WILL SOON BE SHOWN AT YOUR THEATRE

January 6, 1947

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#### LIFE'S PICTURES

George Strock, whose pictures of the Toastmasters' Club are on pages 86 to 92, is one of seven photographers whose work has been in LIFE, and all of whom went to the same high school. The others are Bob Landry, Mark Kauffman, H. G. Walker, Johnny Florea, Jack Wilkes and Harold Trudeau. They learned their trade from Clarence A. Bach, whose photography course is a curricular ornament of Fremont High in Los Angeles.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

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UNIVERSAL 36, 37-J. ARTHUR RANK PRODUCTIONS KOSTI RUOHOMAA FROM B.S.

42, 43-LORAN F. SMITH -LORAN F. SMITH-A.P. OFFICIAL ARMY AIR FORCES PHOTO BY STEPHEN MONGELLUZZO COURTESY NATIONAL ADVISORY COMMITTEE

OFFICIAL ARMY AIR FORCES PHOTOS BY STEPHEN MONGELLUZZO 56, 57-DRAWING BY A. LEY DENFROST-DIAGRAM BY HARRY DEVOTO JR. COURTESY NATIONAL AD-VISORY COMMITTEE FOR AERONAUTICS 58, 59-EILEEN DARBY FROM G.H. 60-SECOND ROW, LT. CULVER-CULVER, LUCAS PRITCHARD INC.-EILEEN DARBY FROM G. H. 63. 64-CULVER 66-T. JERRY COOKE FROM PIX 69-LISA LARSEN FROM G.H.

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FOR AERONAUTICS-CHART BY MATT GREENE

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76-SAM SHERE 77-H. G. WALKER-SAM SHERE 78-WARMAN FROM NEW YORK HERALD TRIBUNE 79-RAY PLATNICK FROM EUROPEAN

80-CHART BY ANTHONY SODARO 82, 84-H. G. WALKER

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### **HOW WE RETIRED ON A** LIFE INCOME OF \$150 A MONTH



Ann was dressing for the theatre, and while I waited that night I leafed through a magazine. I remember the date-August 17, 1926-because it was my 45th birthday, and we were getting ready to celebrate it.

As I turned the pages, my eyes rested on an ad. Maybe the reason it stopped me was that just that evening Ann and I had been talking about the same thing . . . our hopes for the future.

After all, we were getting much like a lot of married couples. We found it hard to put anything aside, found it hard to save. Money seemed to go out as fast as it came in. So, even in our happiest moments, there was always the worrisome thought this couldn't last. I was getting older. Someday I might not be able to keep on working so hard. What then?

There on the page was the answer. There was just what we needed. I read the ad through to the very end. It told about Phoenix Mutual Retirement Income Plans, and how we could get a guaranteed income of \$150 a month, beginning when I reached 60. And it wasn't just an income for myself alone. The Plan actually provided an income as long as either my wife or I lived!

When Ann came downstairs, I was tearing a little corner off the page. First coupon in my life I'd ever clipped. I stuck it in an envelope and popped it in the mail on our way to the show.

Fifteen years go by mighty fast! The crash . . . the depression . . . the war. I couldn't foresee them. But my Phoenix Mutual Plan was one thing I never had to worry about.

A few years ago, Ann and I celebrated my sixtieth birthday. It was a very special celebration. For shortly after, I got my first Phoenix Mutual check-and retired! My Phoenix Mutual checks will keep coming in, every month-not only as long as I live, but as long as Ann lives, too!

Now we can relax and enjoy our home as never before. We can do a lot of the things we always wanted to-like traveling, packing our bags and driving south in the winter. All because I started my Phoenix Mutual Plan when I did-in timewhile my earning powers were still at their best.

You can do it, too.

#### Send for Free Booklet

This story is typical. Wouldn't you like to make sure of your own future? Send the coupon and receiveby mail and without charge—a booklet that describes a number of Phoenix Mutual Plans. Assuming you qualify at a young enough age, you can get any income you wantup to \$150 a month and more-beginning at age 55, 60, 65 or 70. Similar plans are available for women. So don't delay. Don't put it off. Send for your copy now!

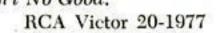
PLAN FOR WOMEN PHOENIX  Retirement II  GUARANTEES	
PHOENIX MUTUAL LIFE INSURANCE Co. 678 Elm Street, Hartford 15, Conn. Please mail me, without cost or obligation, your illustrated booklet, describing Retirement Income Plans for women.	PHOENIX MUTUAL LIFE INSURANCE CO. 678 Elm Street, Hartford 15, Conn. Please mail me, without cost or obligation your illustrated booklet, showing how to ge a guaranteed income for life.
Name	Name_
Date of Birth	Date of Eirth_
Business Address	Business Address
Home Address	Home Address



"LISTEN, MY CHILDREN AND YOU SHALL HEAR-

## ... THE GABE'S HOT MUSIC RINGIN' CLEAR!"

Erskine Hawkins, the "Twentieth Century Gabriel," leads his band in his own After Hours, featuring Avery Parrish's smokin'-hot piano. Flipover: It's Full or it Ain't No Good,





ments as sophisticated as these Cole Porter favorites, RCA Victor 20-2074.



AND GOODMAN GETS UT

SRINGS SWEET MUSIC FROM THE BAND.

ments on 12-inch RCA Victor Record 46-0004.

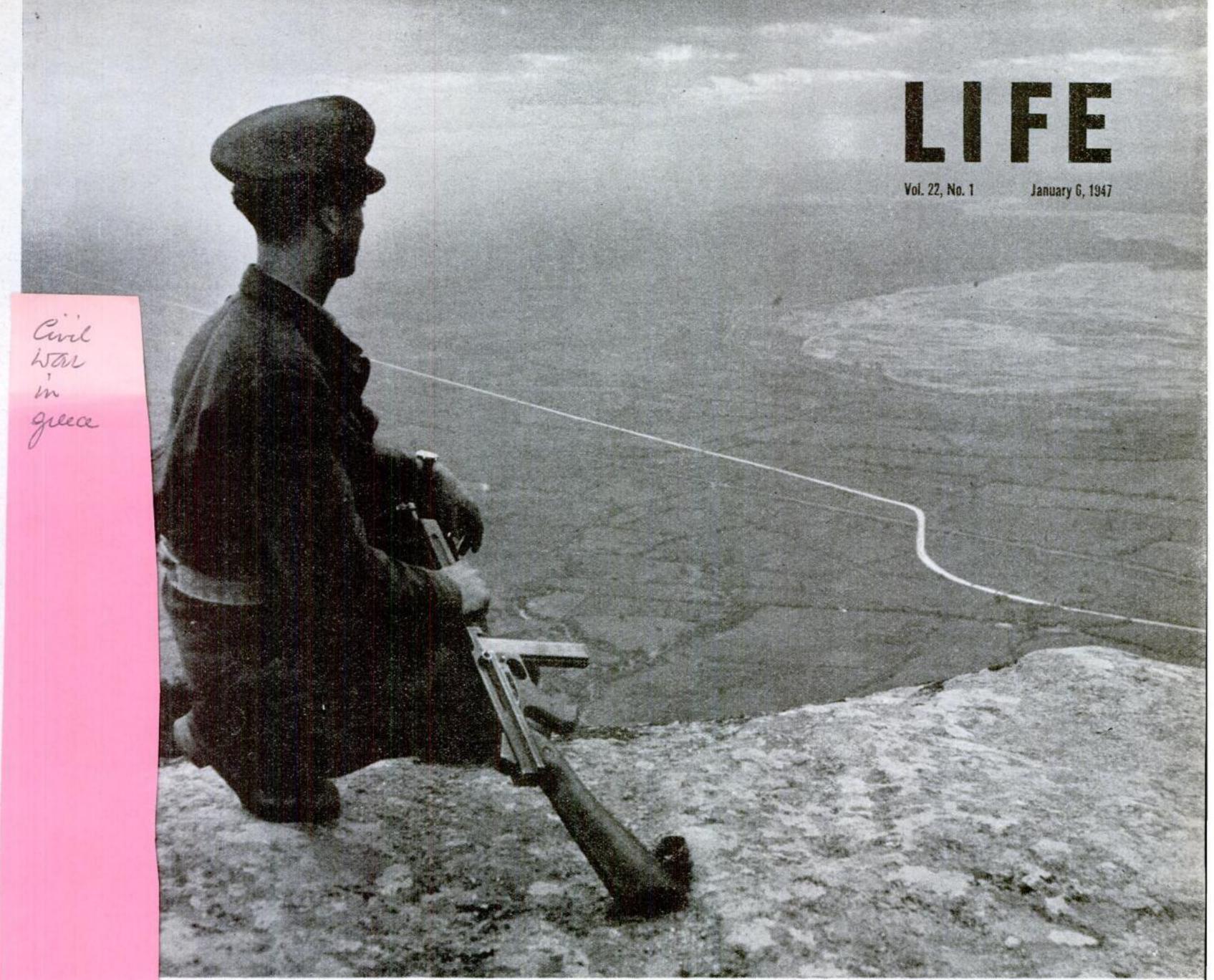


"HELEN CARROLL AND THE SATISFIERS ARE SATISFYIN' RECORD BUYERS !"

Bet you'll be satisfied when you hear them sing Ole Buttermilk Sky and your old favorite, Let's Sail to Dreamland. Happy, heavenly harmonizing! RCA Victor 20-1982.



THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS



LOOKS TOWARD GUERRILLA TERRITORY ACROSS KALABAKA HIGHWAY, WHICH OFTEN IS MINED BY GUERRILLAS UNDER COVER OF DARKNESS

# GUERRILLAS LIFE PHOTOGRAPHER GETS BEHIND LINES OF LEFTIST REBELS HIDING OUT IN HILLS

PHOTOGRAPHS FOR LIFE BY JOHN PHILLIPS

nountainous country of north central Greece an unreen going on for more than a year. It has been a small ualties, and it has consisted mostly of skirmishes beirmy and bands of peasant guerrillas. But last fortnight

ins Assembly became sufficiently it a special inspection commission ifficts are affecting world security. o discover what really is going on art of Greece, LIFE Photographer gether with United Press Corres-Vermillion, borrowed a jeep last d behind the lines of the guerrillas. warnings of Greek government ofrossed the Pinios River (right) into y country where the rebels operate.

To many of the rough farmers and shepherds Phillips photographed, this is a rebellion against a government they despise, even though Greek King George II was returned in the plebescite last September. Like their forefathers, who fought Turkish oppression in 1821, they call themselves antartes (rebels). The guerrillas, most of whom fought the German

invaders, feel that they have not received their reward of freedom and are now determined to get it. Whether they all know it or not, however, they are strategic pawns in a Russian campaign to outflank the Dardanelles. The more battles there are like these to weaken Greece's central government, the

more leftists will be helped to seize power in Athens and bring Greece into the Russian sphere. Because Greece is a pressure point in this diplomatic struggle between Russia and the Western powers, Greek Premier Constantin Tsaldaris declared to the United Nations that "foreign countries," specifically the Moscow-inspired Balkans, are aiding the guerrillas in their mountain battles. The new commission, authorized at U.S. insistence, has been directed to find out if these farmers are fighting just for themselves or for Stalin's Balkan friends too.

The Phillips-Vermillion trip caused the government in Athens grave concern when their white jeep was found abandoned by a roadside across the Pinios River. An army expeditionary force was sent into guerrilla territory to rescue them (see p. 16) but it developed that they had left the jeep after motor trouble and made the rest of their journey by muleback.



PINIOS RIVER serves as battle line for government troops and mountain guerrillas.



**DOWN FROM THE HILLS,** guerrillas relax for evening over drinks in village general store. Daniel Boonish man at left is woodcutter named Volgas, who, like most guerrillas,

claimed he fled to hills to escape rightist persecution. Man in civilian clothes stays in village to act as liaison officer for the guerrillas while they spend daytime in mountains.



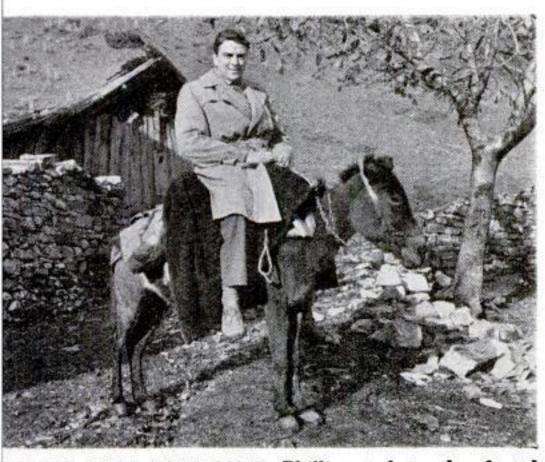
WITH WHITE JEEP, Vermillion, Phillips and Interpreter Politis (left to right), pose in Athens before starting out.

# GUERRILLA COUNTRY

# The men drift down from mountains only when they think they are safe

On his trip into guerrilla territory, Phillips quickly bassed the last government army outpost at the Pinios River. Then he reported: "Our jeep came to a dead stop in front of a hani (rural roadhouse). Since the trouble was beyond our scope, we left it. Climbing onto mules, we set off in a beating rain for Kastania, 10 miles away. When we reached it, many of the village's 600 inhabitants crowded into the general store to stare at us. Soon we had passed out all our cigarets, which were scarce in he village. The army, realizing the futility of chasing guerrillas through the mountains, had imposed a stringent economic blockade. No one living in the region could import cigarets, flour, oil, shoes, cloth, salt, aspiring sulfa drugs."

During the evening Phillips talked with several anturtes, who drifted into the store for a few hours' conversation over a bottle of ouzo, fiery Greek whisky (see pposite page). They had come from the mountains to be on hand for a wedding scheduled for the next day (see right), a usual guerrilla practice so they can get in on he free food and drink always on hand for wedding fesivities. Otherwise the antartes seldom show their faces n villages in daylight but live in the mountains. All to whom Phillips talked were bitter against the government, charging that it armed bands of collaborationists and ocal tyrants to fight anyone accused of leftism. Then news arrived of a skirmish between antartes and government troops near Louzesti, a village four hours away, so he next day Phillips and Vermillion set out again on nuleback to search for a guerrilla leader (see next page).



AFTER THE JEEP QUIT, Phillips took to slow-footed mules and donkeys for the rest of his mountainous journey.



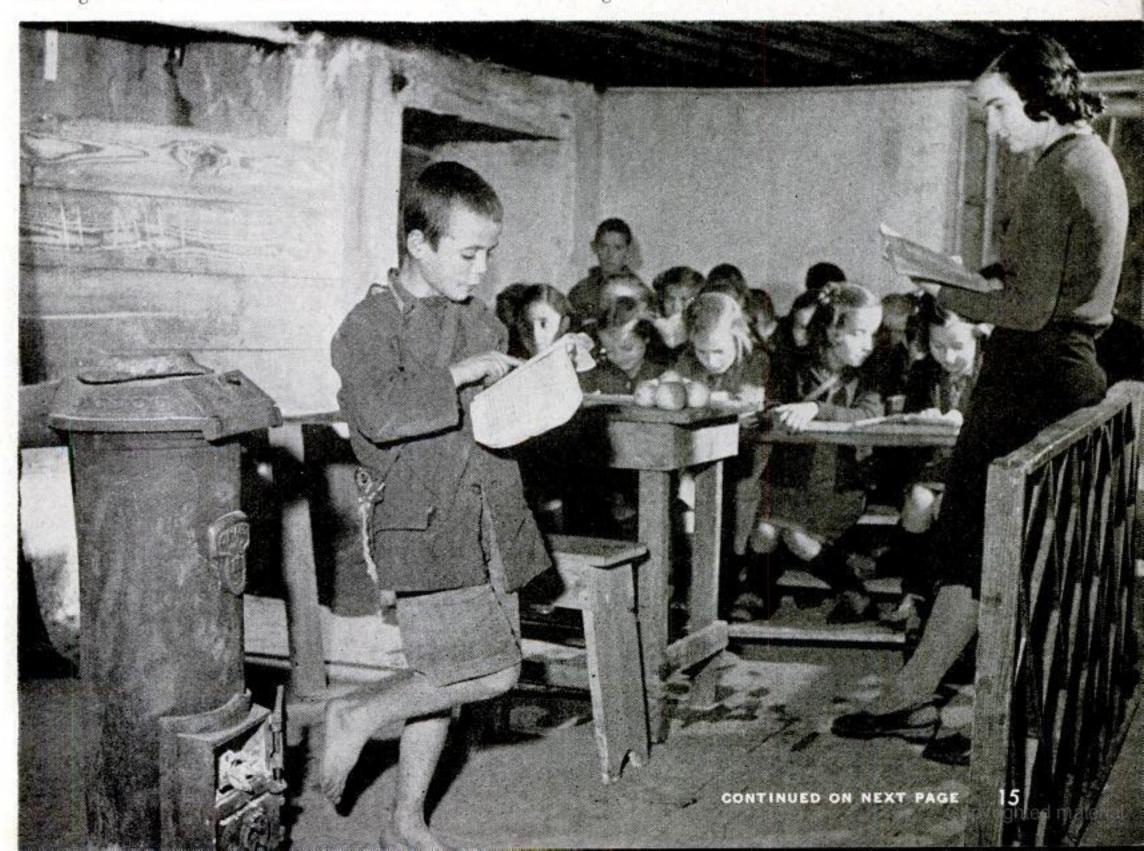
**REMOTE PLAINS** like this, where shepherds and a priest are shown resting, are the type of country which the guerrillas have found most favorable to their

operations. In the background are the barren Ossa mountains, where bands of *antartes* have been very active near Mt. Olympos, legendary home of the gods.



VILLAGE LIFE goes on despite civil warfare. Above: a visiting guerrilla leads the outdoor dancing during a wedding festival. Below: children learn their lessons

from the first teacher to be stationed in their village in the last five years. Teachers are very scarce in the guerrilla regions and medical attention is even scarcer.







GUERRILLA LEADER, carrying gun and shepherd's crook, is one of four most important antarte chieftains in Thessaly, where much guerrilla fighting centers. He goes by name of Skoufas, who was one of the heroes of Greek wars for independence in 1821.

# CIVIL WAR TAKES A VICTIM

### Phillips finally locates one of top guerrilla leader and sees a peaceful man who was killed in a battll

In his search for the guerrilla leader Phillips threaded his way for four hour through the pitch blackness of night to the town of Louzesti, where an antary sentry stopped him. He was taken to a dilapidated farmhouse and left there for the night in the care of an old widow, who fed him on corn bread and gos cheese. Much later he was awakened by the entrance of an oily-complexioned mustached man dressed in a discarded British topcoat (left). This, finally, was one of the important guerrilla leaders. The man, who called himself Skoufar sat down before the fire and outlined the aims of his armed band: 1) withdraws of British troops, 2) formation of an all-party government, 3) a general polit cal amnesty, 4) purge of collaborationists within the government, 5) free elections.

The strange interview over, Skoufas said that he could not guarantee Phi lips' safety back to his jeep at the hani because the army might try to murde him "in order to blame the antartes and start reprisals." Actually government troops were at that moment searching the countryside to "rescue" Phillips am his companion from the guerrillas, because their jeep had been found aban doned in guerrilla territory.

On this trip Phillips ran into a typical incident of guerrilla warfare. A good ernment force had flushed a handful of guerrillas near the town of Louzes and, after exchanging shots with them, began lobbing shells into the town. On shell exploded 40 feet from the open window of a villager named Apostolo Nasto, himself no guerrilla but a peaceful citizen. His death and funeral (see opposite page) were one small tragedy in a greater tragedy of the Greek civil was



Nasto, who was killed by mortar. Bouquet has been placed on his chest along with a 10,000-drachma note (\$2) in accordance with ancient custom of paying dead man's

passage into next world. When Phillips took this picture, mourners added a chorus to lament, chanting, "Your picture is being taken and it will be published in a great American publication. It will come back here and we will have you back with us again."

# U.S. FOREIGN POLICY, 1947

### ITS SUCCESSES IN 1946 GIVE ONLY PART OF THE KEY TO THE ENORMOUS JOB AHEAD OF IT

When 1946 started, the atomic age was 6 months old but had evoked no political answer to its blind challenge. The infant United Nations, meeting in London, seemed much too weak and small for the problems threatening its life, notably the charges of Russian interference in the internal affairs of Iran. Secretary Byrnes and his staff had been negotiating peace terms in Moscow without even knowing all the terms of the Yalta agreement, such as the one giving. Russia the Kuriles.

When 1946 ended, all this and more was changed. The Acheson-Lilienthal-Baruch proposals gave promise that human intelligence might prove equal to the political control of the atom. The Iranian government recaptured its lost province without opposition, and its troops were welcomed in Tabriz with a strange new cry: "Long live the Security Council!" The not-soinfant U.N. adjourned for the holidays in a burst of small but significant agreements. Having learned the hard way to be "patient but firm" with Russia, Secretary Byrnes and his staff could now point to many tangible results from this policy. And Senator Vandenberg withdrew from his active role in the diplomatic trenches with the remark that the foundations of an American postwar foreign policy "are now soundly established" and that Secretary Byrnes "has made a superb record."

All of which is matter for rejoicing. But it entitles nobody, not even Senator Vandenberg, to rest on his oars. On the contrary, if U.S. policy is really on firm foundations, this is just the time to re-examine them and to see what burdens they must bear next. This is the first of three editorials intended to do that.

### A Double Policy

Every great country has characteristically had a double foreign policy—two strings to its bow, a permanent choice of routes. However vigorously he may pursue one line, the international statesman never loses sight of the other. As we enter 1947 it is possible to declare the double aim of U.S. foreign policy in fairly simple terms. It is 1) to prevent the next war; 2) to win it.

This double aim seems a paradox, but as Lippmann might say, we must fix our minds firmly on this paradox if we wish to understand and control coming events instead of being controlled by them. At least we must learn to hold a paradox in our heads without its hurting. For if we neglect either half of our double aim, we shall achieve neither and will probably land in the soup.

Half of this aim—winning the next war—became the chief preoccupation of U.S. diplomacy in 1946. Every American maneuver, from our fleet maneuvers in the Mediterranean to Byrnes's bold offer of a 25-year alliance against Germany, was interpreted and at least partly planned as a tactic in our diplomatic war with Russia. Given the character and behavior of the Soviet regime, it could not be otherwise; no other diplomatic problem compared with that of resisting Russian aggression. Yet, looking back on 1946, one sees the American posture of noble resistance as rather exclusively negative. It is therefore only half a policy: the soldier's half. Byrnes in 1946 proved a good soldier.

But soldiering is not peacemaking. The task

of U.S. foreign policy in 1947 and after is to catch up on its other and more positive half: that of preventing war by building a true world community. Indeed a great statesman would see both tasks as part of each other. For the only final answer to the Russian military challenge will be to liquidate the economic and political ideas which prompt it by isolating the evil in them and absorbing them into a greater whole.

Faced with such an agenda, we had better review our equipment. The traditions and ideals of U.S. diplomacy are nothing to be ashamed of. It has done great deeds in the past, deeds both of extending American power and of putting that power at the service of world law. Yet traditions are not enough today. The sad fact is that despite the soldierly victories of 1946, the State Department, the Foreign Service, the caliber of our diplomatic personnel and the scope of its activities are all inadequate to the task ahead.

The Foreign Service, for example, has recently gone through what purported to be a shake-up and expansion. Every U.S. embassy and legation will now have a lot more attachés—press, labor, cultural, etc.—to broaden the base of our representation and increase the amount of our information. But the career men, whose numbers have increased only slightly, are still in control, and the career system, which makes them all so cautious and wooden, will be only mildly improved by the new Foreign Service Institute for their training.

#### Soldier-made Strategy

As for the State Department, Mr. Byrnes and his immediate advisers have been so confined in their European foxholes that long-term policy-making has mostly had to wait. Our Chinese policy has been one of mere temporizing and is now demonstrably bankrupt. Our Palestine policy and our Latin-American affairs are in confusion. These are all symptoms of what must be called a conceptual vacuum at State. Even the most perceptive day-to-day diplomacy—and ours is not that—will prove blind without a larger concept to guide it.

Mr. Roosevelt used to delight in teasing and belittling his own State Department. During the war he used it as a servant of the military; and indeed State abetted this subordination by putting victory above good politics, as in the Darlan deal. Whether this was wise or not, it has had a strange consequence. Habituated to serving others' strategic concepts, our professional diplomats have failed to develop a strategic sense of their own. The only long-term strategic thinking that is being done in the U.S. today is being done by the Army and Navy. With their National War College they are far ahead of State, whose Foreign Service Institute has yet to start operations. However reluctantly, our military have usurped many diplomatic functions just because the diplomats weren't around. In vain did Eisenhower try to get State to run the occupation of Germany. It was when State failed to formulate a policy on Pacific bases that the Navy came out with its own. This is why so much American policy since V-E Day seems to be merely "imperialistic." On the vital question of dependent areas we have not quite foresworn the noble aims of the U.N. Charter, but we have not advanced them either, although America of all countries should advance those

aims. In the absence of a high political strategy, military strategy alone is served. That is certainly better than no strategy. But for a nation that used to pride itself on its antimilitarism, it is a strange trend.

### **Congress and People**

The abdication of the State Department puts a more than usual burden on Congress. It will be the logical place for civilian and political voices to assert their ancient control over the plans of military men during the next two years. It is lucky that Congress has reorganized its committee system the better to cope with this responsibility. It would be disastrous if the new Congress should backslide on this reform.

Behind Congress, of course, lies public opinion. Are Americans generally hep to the size of the foreign policy job ahead and ready to accept all the consequences? This is not a question of a new isolationism, except perhaps in degree. We are all committed to active participation in world politics, Republicans and Democrats, coast and plain. The question is whether we can summon enough coolness and resolution. During the past year two hot but irresolute winds of doctrine have blown across America: Russophobia and world government. Half of us seem to be cursing the Communists while the other half tremble before the apocalyptic atom, demanding absolute guarantees of peace.

There are no absolute guarantees of peace. We must go on winning our war with Russia even while we strive our utmost to prevent it. Any modern statesman worthy of the name must have a vision of world government, and a near vision at that, toward which he works. But the mere atomic omnipotence (sometimes called "international police") which passes for world government in many an alarmed mind is no vision at all. Force is only one of the things that keep human societies orderly. A world government unsupported by a cohesive world community could become a despotism and would not last. As Cassius said after killing Caesar,

How many ages hence Shall this our lofty scene be acted over In states unborn and accents yet unknown!

Such defiances of naked power are necessary steps to true peace. And even in the Peaceable Kingdom the lion and lamb may argue bloodlessly over who lies where. Thus politics never ends; it is the job of asserting great interests and ideas and of composing them when they can be composed. Those who do that well in the international field today are inevitably building the world community, come peace or war.

### PICTURE OF THE WEEK:

On Dec. 21 the people of Shingu, a town near the south coast of Japan, fled to the riverbank (opposite) to escape a terrible earthquake. As smoke rose over the town, they huddled on the bank and waited for help. Southern Japan had been badly shaken and six tidal waves had swept the coast, killing 1,172 and making 100,000 homeless. Although a 1923 quake had killed 143,000 Japanese, scientists called this one the most violent in history. Despite this, some Japanese said they preferred the quake to the wartime air raids by B-29s.





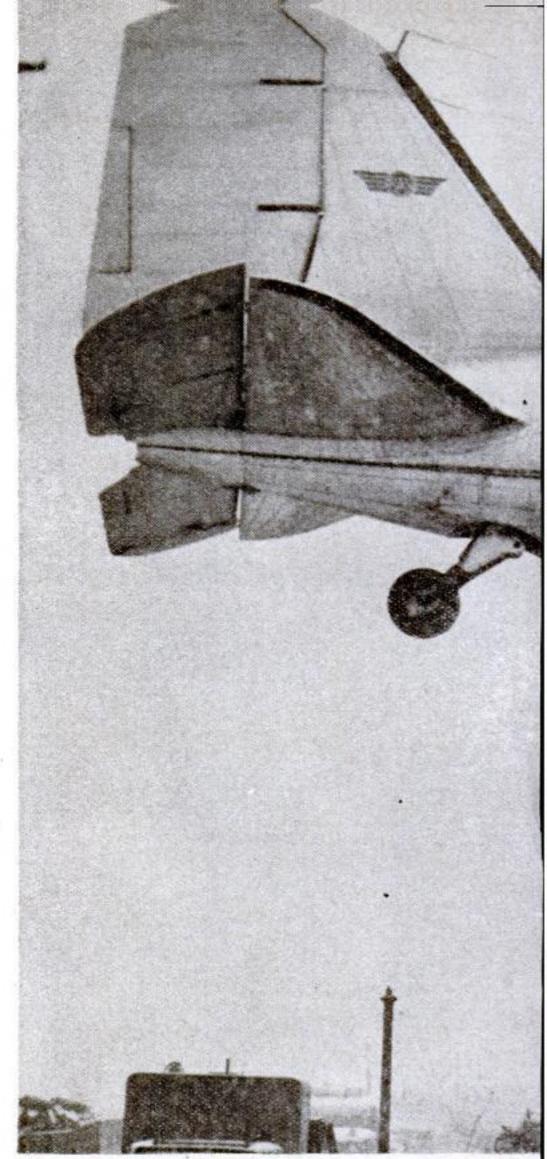
AFTER PLANE ENDED FLIGHT ON ROOFTOP, UNINJURED CREW AND PASSENGER DESCENDED LADDER AT RIGHT

## PAINLESS PLANE GRASH

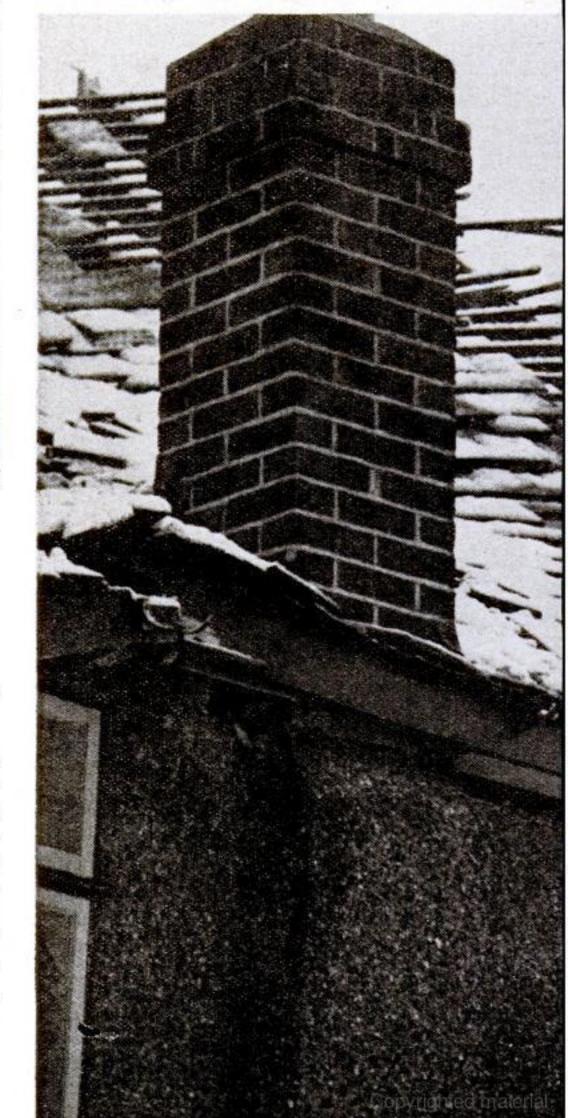
### Indestructible DC-3 smashes through five London housetops but injures nobody

The heaviest snowstorm of the year was falling last month when a Scottish DC-3 airliner took off from a London suburban airport bound for Scotland. The plane rose from the airfield slowly, fighting unsuccessfully for altitude as it thundered toward a nearby residential district of row houses. A minute later it smashed head-on into the roof of one row house, ripped through the roofs of three more and came to a crashing halt midway through the roof of a fifth (above). In spite of this, the American-

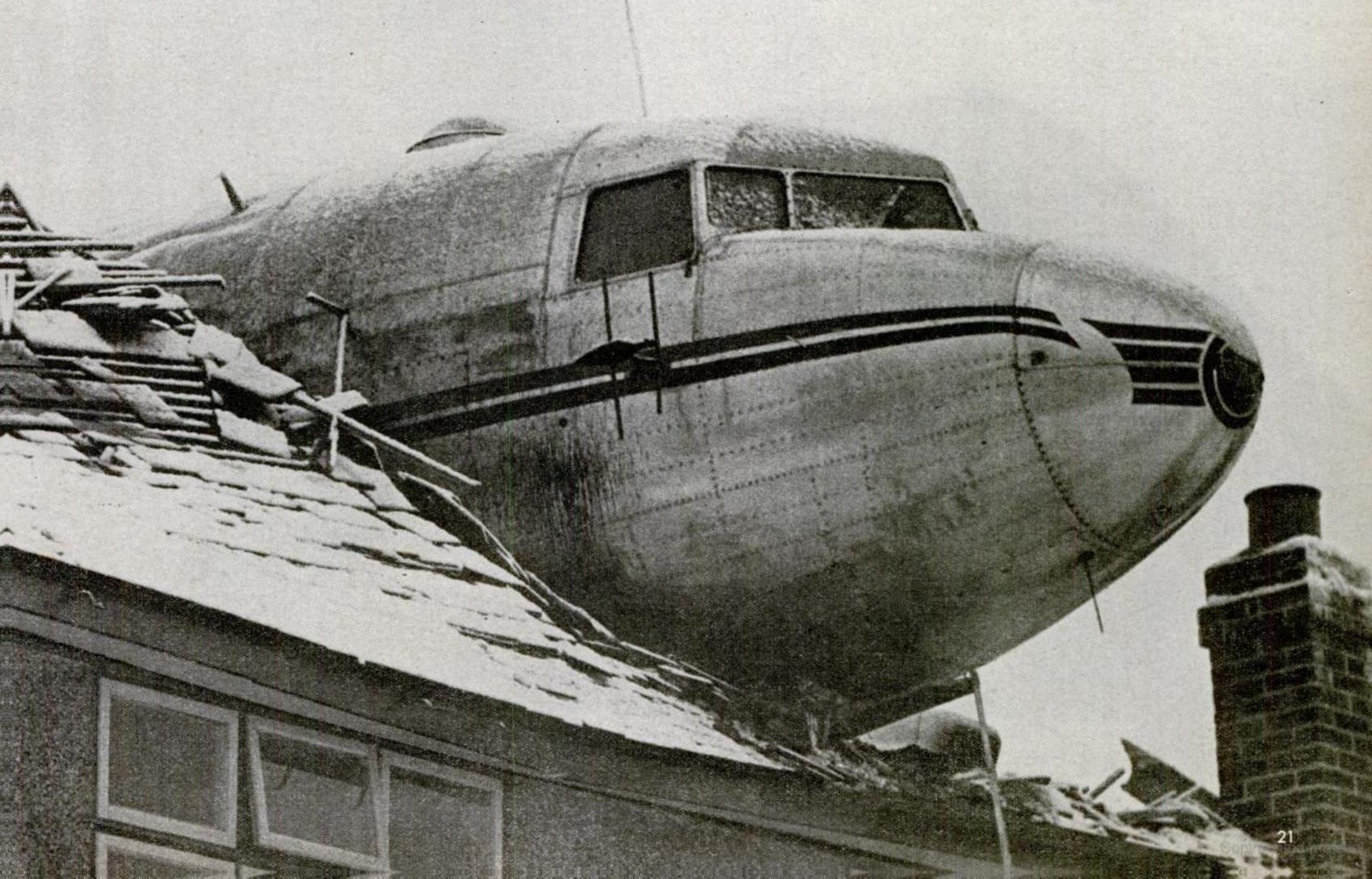
made DC-3 proved its reputation as the "workhorse of the air" by remaining intact. But the most incredible fact of the accident was that no one in the plane or in any of the five homes was injured. The DC-3 did not even hurt a baby in one of the upstairs rooms. Firemen arrived to extinguish the small blazes started in the houses and a ladder was raised. Then the plane's one passenger and crew of four calmly descended the ladder to the street, only a half mile from where they had started for Scotland.

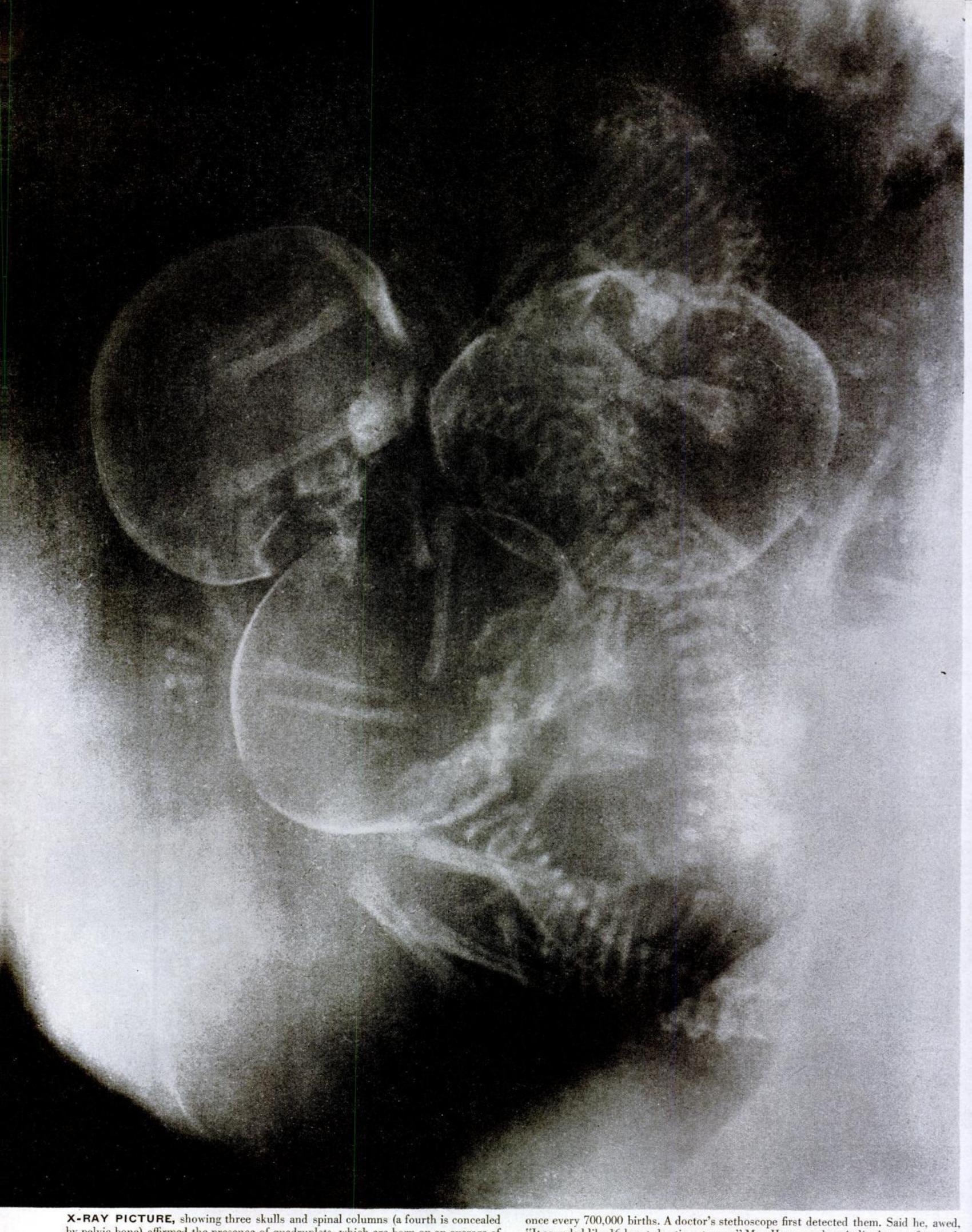


TAIL OF PLANE JUTS OUT OVER STREET (ABOVE) AS









X-RAY PICTURE, showing three skulls and spinal columns (a fourth is concealed by pelvic bone) affirmed the presence of quadruplets, which are born on an average of

once every 700,000 births. A doctor's stethoscope first detected them. Said he, awed, "It sounded like 16 hearts beating at once." Mrs. Henn was hospitalized soon afterward.



TWO HENN QUADRUPLETS HAVE TO DOUBLE UP IN ONE OF THE OXYGENATED INCUBATORS. ALL FOUR STARTED TO CRY AT BIRTH, WHICH IS REGARDED AS A GOOD SIGN

# X-RAY QUADRUPLETS

Heralded by science, three boys and a girl arrive in good shape

Last November, Mrs. Dorothy Henn of Baltimore, Md. returned home after a visit to her doctor. "I want to tell you something," she confided to her husband Charles. "We're not going to have twins?" he joked. "No," said Mrs. Henn, who was not joking. An X-ray (opposite page) had told her she was going to have quadruplets. Last week, in Baltimore's St. Agnes' Hospital, she had them.

Thomas, Bruce, Donald and Joan Henn, in that

order, were born in less than an hour. Each weighed about three pounds. At last week's end all were doing fine. So was their father, who, because of modern science's forewarning, had gone through four times the normal allotment of anxiety. So was the obstetrician, who had already delivered three children that day and who fell asleep at the telephone afterward. So, especially, was Mrs. Henn, who, after the last birth, announced that she would like a cup of tea.



AWAITING FOUR BIRTHS, Charles Henn Jr. sat nervously in the hospital, occasionally prayed in a chapel. He had met his English wife while he was a GI in England.



ONE WAY OUT of his enlarged responsibility is offered by Army to Henn, a \$195-amonth bookbinder's employe. Local firms gave the Henns food. a \$100 bill, a watch.



THIS MONTAGE OF POSTHOLIDAY ADVERTISEMENTS, CLIPPED FROM NEWSPAPERS IN A HALF-DOZEN CITIES, TELLS MORE NEWS THAN ALL OF LAST WEEK'S HEADLINES

## FALLING PRICES

The high cost of living takes its first tumble as new year begins

The U.S. public, which had begun to doubt the old adage that what goes up must come down, got a pleasant surprise last week. In the wake of Christmas, department stores announced their first real bargain sales since the beginning of the war. Butter and meat dropped 10¢, eggs 7¢. Newspapers were filled with strange, wonderful and heartwarming advertisements (above).

Had the high cost of living passed its peak?

Many experts thought so. In November it had reached a new high, up 52% from prewar, then had declined slowly. And though last week's dive was partly a liquidation of unbalanced inventories, the news seemed to forecast lower levels to come. After World War I, wholesale prices dropped 33% in less than five months. The question for 1947 was whether such a shakedown could occur without a repetition of 1921's brief but painful depression.

ITH THE TOP STARS OF HOLLYWOOD CHESTERFIELD IS BY FAR THE **FAVORITE** CIGARETTE ALWAYS MILDER BETTER TASTING ETTES COOLER SMOKING Ann Sheridan starring in Warner Bros. Production "NORA PRENTISS" HESIR BRIDE LWAYS ALL OVER AMERICA-CHESTERFIELD IS TOPS! Copyright 1947, LIGGETT & MYERS TOBACCO Co.

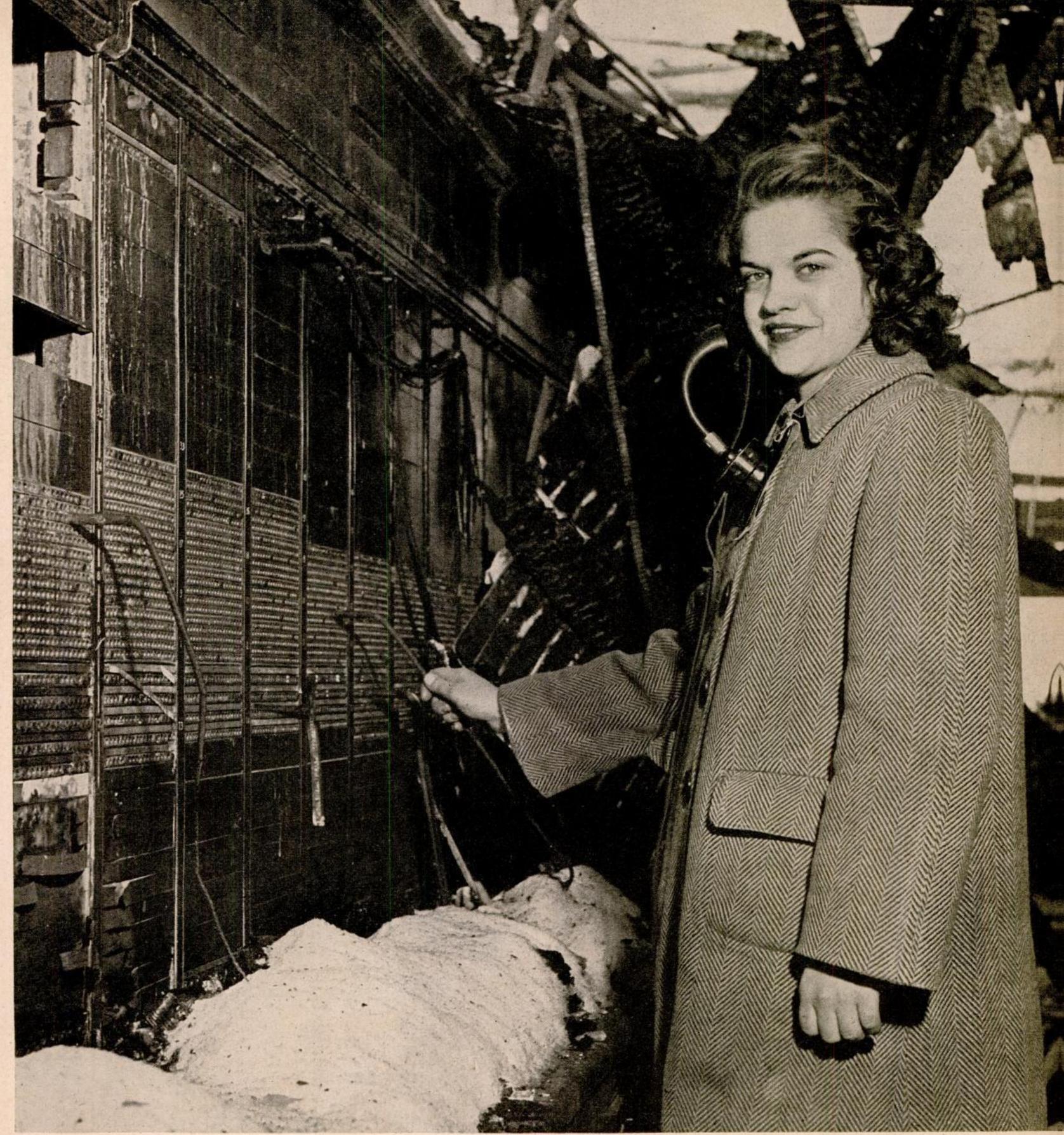


"... and this is the other thing I like about winter!"

Winter or summer, in a drink flavor comes first! That's why Paul Jones is made in the slow, old-fashioned way... to give you a mellow, full-bodied flavor that makes your drink of Paul Jones taste especially rich and hearty!

Fine Blended Whiskey. 86 Proof. 721/2% grain neutral spirits. Frankfort Distillers Corporation, New York City.





JUNIOR SUPERVISOR MARY PAFTUCK REVISITS BURNED-OUT SWITCHBOARD AFTER A FIRE WHICH DESTROYED RIVER GROVE'S TELEPHONE EXCHANGE BUILDING

## PHONELESS TOWN

The people of River Grove, III. find their community life stalled when the switchboards burn out

The charred, useless telephone switchboard pictured above confronted the town of River Grove, Ill. last month with a fact of modern life few Americans appreciate: civilized man is virtually paralyzed without his mechanical contrivances.

The fire which burned out this switchboard left River Grove phoneless, and the town's commerce slowed to a walk. All transactions, from buying a pound of butter to a ton of coal, were performed by personal appearance only.

But while firemen were still hosing down the embers of the building, the Illinois Bell Telephone Company went right to work. A small switchboard borrowed from a factory was set up in the nearby business office to service phone booths which were rushed into town (next page). A semipermanent office also was begun at once (p. 30). A messenger system was organized to deliver emergency notices and transport persons to the outdoor telephone booths. All this bustling efficiency, however, was not without its critics. A weary railroad switchman, welcoming the breakdown as a guarantee of a long sleep at home unbroken by emergency calls from the yard, went peacefully to bed. As he settled himself down, a telephone company messenger arrived with a message to get back to work.



### Benny's blots black out romance

Benny oughta know better! Blackheads hinder romance, no matter how sincere the heart is. And something can be done about these little obstacles to popularity that generally come from improper cleansing. Here's what to do:

Spread on a little Pompeian Milk Massage Cream. Massage vigorously. That clean-looking pink cream becomes an oily dirt-grey. It removes the surface accumulation of oily dirt from pore orifices, and aids in the mechanical removal of blackheads and similar skin blemishes . . . leaving your skin glowing with life and color . . . radiantly clean.

#### Less than 2c a treatment

A Pompeian Massage costs less than 2c a treatment. At drug and toiletry counters everywhere.



### Send for your beautiful "LUCKY HORSE" gold-plated lapel pin!



Here's a pin you'll be proud of! It's the golden "Lucky Horse," inspired by an immortal Greek legend of good fortune. A smart gold-plated coetume pin that brings a high fashion touch pinned to your suit . . . blouse . . . hat . . . or your pocketbook. It has a safety catch.

This lovely pin is our way of introducing you to non-drying Laco Genuine Castile Shampoo. Laco Shampoo is made from olive oil (its principal ingredient), castor and coconut oils. It does not impair

oils. It does not impair natural scalp oils so essential to lovely hair. Your waves are made softer, last longer. Take advantage of this great offer today!

### MAIL COUPON!

Laco, Dept. L-1, Box 5226 Baltimore 24, Md.

	201111111111111111111111111111111111111
To-lord	places C. JOEs and Toro bouter C. J
Enciosed	please and 25c and Laco box top, Send
me Laco'	please find 25c and Laco box top. Send s beautiful gold-plated "Lucky Horse."
mo Laco	ancauttan Bour-bunea merel 110190'

Name.....

City......State.....



IN 5° COLD a new cable is laid in a River Grove lumberyard for the new office. The equipment for it left a New Jersey factory a few hours after the fire.



OUTDOOR BOOTHS were rushed to River Grove and set up on street corners to provide emergency service. Some were operating three hours after blaze.

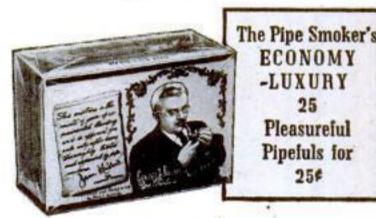
That's putting it MILDLY!



Wouldn't have met my Waterloo if I'd thought it over with a pipeful of—

## Country Doctor Pipe Mixture

The Pipeline to Perfection! The Emperor of Tobaccos. A triumph of blending, coolness and satisfaction.



#### GET IT TODAY!

If your dealer doesn't have it—write Philip Morris & Co., Limited, Inc., Dept. G16, 119 Fifth Avenue, New York



HEADACHES, NEURALGIC PAINS

AND MUSCULAR ACHES-100 and 25c.

Caution: use only as directed.

CONTINUED ON PAGE 30



# The Lovely Luxury of Pepperell Peeress...

PEPERELL Seeress

Mmm...what luxury! Truly, this exquisite sheet is a masterpiece of the weaver's art—
for you cannot buy a finer percale at any price. Longer-staple cotton...combed yarns...
high thread count...firmly woven texture... all these give you luxury smoothness,
combined with wearability. Not only longer-staple cotton, but cotton that goes through the
extra step of combing, to produce superbly lustrous yarn! Long-wearing yarn spun
so fine that there are 204 threads, 24 more than in ordinary percale, in each square inch!
And remember, all Pepperell Sheets in every grade and price—economy muslins, luxury
muslins, carded percales—are values as exceptional as Peeress Sheets...

Pepperell Manufacturing Company, Boston, Massachusetts.

EPPERELLS . . . THE BEAUTIFUL SHEETS WITH THE WEAR WOVEN IN

PEPPERE Meets

### RICH SHORT-CUT FUDGE

takes none of your sugar!



Eagle Brand saves you time! Insures perfect, luscious results always!

Eagle Brand is pure, whole milk and sugar blended to glorious creaminess! It makes your job easy! Insures perfect results . . . velvety smooth ice creams, jiffy-mix cookies, frostings that swirl into place—never runny, never grainy!

Lady, we promise you, Eagle Brand will win a place of honor on your pantry shelf! It's real quality! Made to meet Borden's high standards!



O Borden Co.

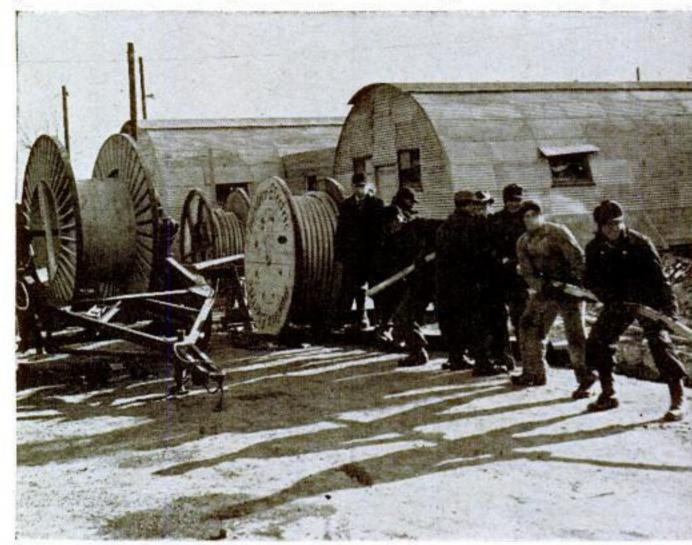
Free!

Book of Magic Recipes—every single one foolproof. Every one easy, quick. Send post card to Borden's, Dept. L-147; 350 Madison Ave., New York 17, N. Y., for free copy today!

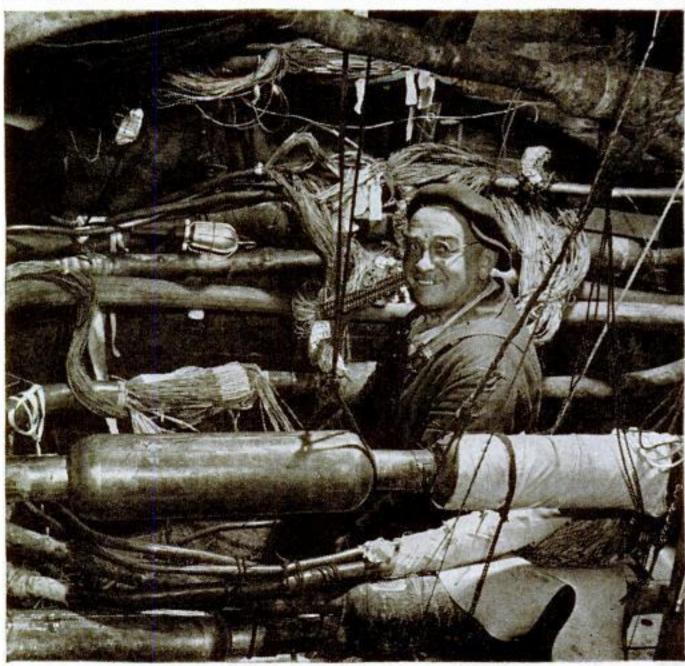
### Phoneless Town CONTINUED



BUSTLING OF. ICE was temporarily set up in the company's business department two blocks away. The first lines ran to police and fire departments.



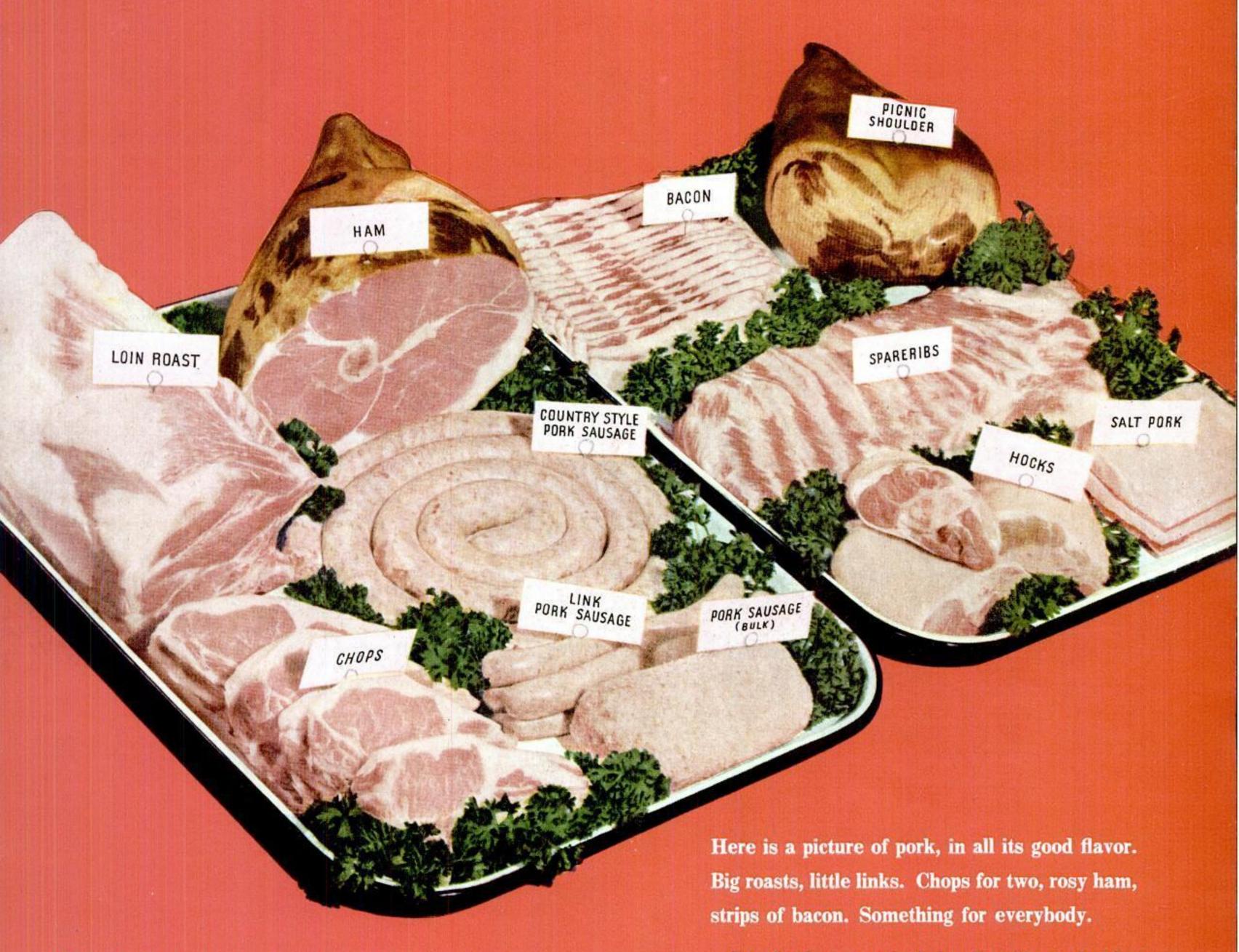
QUONSET HUTS in lumberyard housed a semipermanent telephone office that succeeded the one above. Full service was restored 11 days after the fire.



1,400 WIRES in one of main cables are spliced separately and by hand. This was probably the most exasperating repair job of all those that had to be done.

# You're right in liking DOTA

because it contains so many things that are good for you



POPULAR PORK—a trayful of flavor and variety.



This Seal means that all nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.

But fresh or smoked, by the slice or by the pound, all pork is highly digestible food. Pork is in first place as a provider of vitamin B<sub>1</sub> (thiamine). It has the kind of protein that is best for us all (with all the amino acids essential to growth and tissue rebuilding).

All meat has complete protein. That is the number one reason you're so right in liking meat.

AMERICAN MEAT INSTITUTE

Headquarters, Chicago . Members throughout the U.S.



## IT'S FULL SPEED AHEAD FOR THEM BOTH \_ thanks to this ideal laxative antacid

THERE'S nothing sluggish about my happy family this New Year! Today Sonny and Dad are bright as a new dime... because last night they needed and took genuine Phillips' Milk of Magnesia. It worked like a charm.

They slept soundly all through the night, without discomforts of acid indigestion. And this morning they awoke to gentle, effective relief from sluggishness.

Mothers, help your family face the New Year bright. Get Phillips' Milk of Magnesia. The big 50¢ size contains three times as much as the 25¢ bottle. Genuine Phillips' Milk of Magnesia is also available in handy tablet form; 25¢ a box, less than 1¢ a tablet. At all drug stores. Get Phillips' today.

## PHILLIPS

# 

### PHILLIPS' WORKS THESE 2 WAYS OVERNIGHT

- As an acid stomach alkalizer, Phillips' is one of the fastest, most effective known.
- As a laxative, gentle Phillips' can be taken any time without thought of embarrassing urgency. Caution: Use only as directed.

MILK OF MAGNESIA

Liquid or Tablets

# ames Mason

Glowering British star is newest movie idol. He likes money, cats, privacy, his wife, self by JOHN OSBORNE

RECENT news item about James Mason, the British film star who arrived in this Lountry a few weeks ago, touched on many of the elements which sometimes make Mason wonder whether film stardom is good enough for him. The item, in Variety, recorded that Mason had become the new darling of American bobby-soxers. It also said that at least nine old Mason films, including some notably bad ones, had been hauled from storage and were being shown to capacity crowds, and that the American representatives of J. Arthur Rank, the colossus of the British cinema, were in a state of pleased puzzlement, pointing out that while they were glad to have the unexpected profits on Mason pictures, the leading attraction was, after all, nothing sensational at home.

This report and others like it have had a mixed and revealing effect on Mason. He values films and film-making, as he values bobby-soxers, principally for the money that he can make out of them, and he derives acute pain from the thought that old pictures, shot when he was working for peanuts, are now earning large sums for everyone concerned except himself. The fact that J. Arthur Rank is profiting from the current vogue causes Mason particular discomfort. Most of his current pictures, including the last two filmed in Britain, have been made for or taken over by Rank, but despite large inducements Mason has never signed a long-term contract with that magnate. So often and so stridently that even the polite press of Great Britain has called him a bore on the subject, Mason says that he dislikes Rank and Rank's near-monopoly of the British film industry. The reports that Rank representatives in America tend to minimize Mason's pre-eminence in Britain are treated with deserved contempt. Mason is, and since 1944 has been, the biggest draw in British films.

Perhaps unfortunately for himself, Mason is an intelligent man. He must have begun his struggle with his intelligence and with whatever devils contend within him fairly early in life. He was born James Neville Mason on May 15, 1909, at Croft House, Croft House Lane, Huddersfield, to John Mason, woolen merchant, and Mabel Hattersley Mason, "formerly Gaunt." Huddersfield is a Yorkshire wool town, famous for its traders and trading. Mason prefers not to remember it. When he is forced to recall it,



MASON'S SOMBER, SENSUAL HANDSOMENESS AROUSES HOPES AND ANXIETIES IN WOMEN

his family and his life there with them, he dismisses Huddersfield and all its associations with a silent shrug or, when pressed to speech, with the cruel remarks that he does not like his family, has not revisited the town for years, has not seen his father for as long and has no wish whatever to do so. He adds, as if in reluctant penance, that he does occasionally see his mother in London.

Mason recently suggested to an interviewer that his father was disappointed when he failed to enter the family trade and was further aggravated when James deserted architecture for the stage. After a conventional education at Marlborough, a very good secondary school, James took a B.A. in architecture at Peterhouse, one of the better colleges of Cambridge, and labored sporadically in an architect's office during a vacation or two. Fired by some student acting at the university, however, Mason

had made up his mind to be an actor when he finished school in 1931. He was an intense, dark-haired young man with a mellifluous voice, cured by Marlborough and Cambridge of any trace of Yorkshire accent, and a taut compactness which then, as now, made him seem shorter than his real six feet. He answered an advertisement in Stage, landed a job with a forgotten road company and made his professional debut at the Theatre Royal, Aldershot, as the melodramatic Grand Duke in The Rascal. After two years on the drab English road with a succession of repertory companies, he got the break that put him on the way to his present eminence. On the strength of his educational but otherwise unprofitable experience in the provinces, the Old Vic company of the time made a place for him.

The London theater is well populated with critics, actors and directors who have almost



### GOOD NEWS FOR MOTHERS!

# Campbell's now make soups especially for babies!

### Each soup combines several nourishing foods . . . for balanced nutrition

Every day, more mothers discover this easy, practical way to better baby feeding . . . the new Campbell's Baby Soups! Each soup is just about a complete meal for Baby! For they bring him meat, vegetables, cereal . . . all combined in a smooth, strained form he can eat and digest. And these ingredients are in just the right proportion for good nutrition. Now, when feeding plans include these new soups, along with Baby's milk, fruit and cereal, he gets a complete, well-rounded diet. You don't have to bother about any other foods!

### Campbell's planned these baby soups to be better tasting

Who better than Campbell's should know how to make baby soups that are delicious, and nutritious? All of the experience that Campbell's have gained in fifty years of selecting ingredients and blending fine soups, is used in making these soups taste good. Trying Campbell's Baby Soups, mothers say they are better tasting. And they are delighted to see how eagerly Baby takes to them.

### For meal-to-meal variety you'll want to try all five

Baby can have meals that taste good . . . meals that are good for him . . . when you give him these five soups. They're carefully cooked and vacuum sealed to retain vitamins and minerals to a high degree. And what a convenience—to serve a well-balanced feeding for Baby from a single glass jar! Remember, too, these baby soups can be fed as early as any strained food. These baby soups are now available to grocers everywhere. Ask your grocer for all five kinds.



#### MASON CONTINUED

no memory of Mason in that period, and he never won on the stage anything like the reputation which he now has on the screen. But he established himself as a sound character actor who might in time have taken first rank on the boards. In 1941, which was also the year of his real emergence on the screen, he got his best London notices for his performance in A. J. Cronin's Jupiter Laughs. The Manchester Guardian's critic compared him favorably with Laurence Olivier and credited him with a "personal triumph." But excepting army theatricals during the war, it was Mason's last stage appearance. He had decided that he preferred the films.

Mason is apt to say, when any one of several figures of the British film world is mentioned, "Oh, yes, he will tell you that he discovered me." His frequent remarks of this sort give the impression that the cinema studios in and around London and the Soho

purlieus of the film industry swarm with the discoverers of James Mason. One is also likely to gather that a good proportion of these claimants to creation regret their achievement. Mason takes at least as dim a view of these people as they take of him. They consider him a heel and he says that they don't know their business, which with Mason is the blackest possible indictment.

In Mason's mind the origins of his success are perfectly clear: he had a talent, he knew how to use it and the contributions of others were incidental. Mason is capable of saying as much, and elaborating on it, without actually seeming to be as egotistical as any bare recital makes him out. His critics hold that



MASON'S ACID PEN shows Producer J. Arthur Rank greeting royalty.

his capacity for inoffensive self-praise simply proves his powers as an actor. Another view is that he can get away with it because he is in person a quiet, unassuming fellow who is, if anything, overly inclined to self-criticism. A further reason for accepting Mason's analysis is that the record supports it. It is fair to say that he made himself.

Among those who share this view is his American agent, Al Parker, the one man to whom Mason is willing to grant credit for starting him in the film business. Parker is a tough, transplanted veteran of Hollywood and Broadway who used to manage the late John Barrymore and Douglas Fairbanks Sr. and has no illusions

SELF-CARICATURE shows Mason in The Seventh Veil with Ann Todd.

about actors. In 1933 or 1934 the year is uncertain in the memories of all concerned-Mason and Parker met at a London cocktail party. Parker was then managing the old Fox company in Britain. He liked what he saw and heard of Mason and in 1935 gave him his first cinema role in a newspaper fantasy called Late Extra. Mason made several more films of the same undistinguished grade that year. He and Parker eventually drifted apart and did not join forces again until Parker opened an agency in London and invited Mason to be a client. Parker is one of several exceptions to the rule that people who have

worked with Mason and then parted with him do not get along with him afterward. Their relationship is noteworthy on several counts. They have never had a written contract, see no reason why they ever should have one and trust each other implicitly. Mason looks upon Parker as a first-rate businessman and loyal friend who will drive the best possible bargains. Parker looks upon Mason as a valuable property and loyal friend. "He's worth \$100,000 a year to any agent," Parker says with the respect due \$100,000 a year.

Other people who have dealt with Mason in recent years display a consistently poor opinion of his wife, Pamela, for reasons that are not altogether unflattering to her. Pamela is a slender, chestnut-

CONTINUED ON PAGE 36

### "LADY .. KEEP THIS UNDER YOUR BONNET!"



"I'm an independent dealer, free to pick and choose as I want. I always have half a dozen oils in stock. But when it comes to my own car, I reach for Macmillan Ring-Free. So when I say keep Macmillan under the bonnet of your car, I'm just thinking of a smoother, slicker-running motor for you."

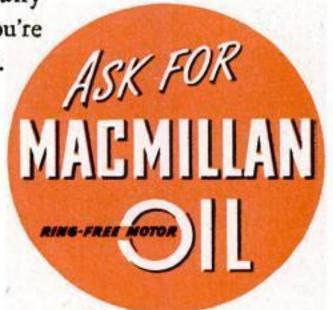


All over America it's the same story. 3 out of 5 of the men who handle over 800 oils besides Macmillan, use Macmillan in their own cars. These are experts—service station operators, garage owners, skilled mechanics—men who know how to take care of cars.



They know what they're doing. Macmillan helps breathe more life into any car—makes for more pep and ginger on the road or in traffic—cleans as it lubricates so that hard carbon won't rob you of power. Macmillan stands up to the intense engine heat—even in those fine new cars with better, tighter-fitting, hotter-running engines. Macmillan's got to be different—it's refined by Macmillan's own exclusive patented process. Follow the experts. Start using Macmillan right now. It

won't be many miles before you're sold for keeps.

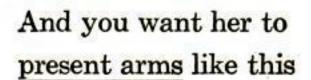


"I USE MACMILIAN IN MY CAR!"

\*Thousands of independent dealers who sell Macmillan and more than 800 other brands of oil.



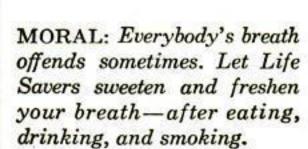
If she does an about-face like this







TRY THIS







IN "THE MAN IN GREY" Mason scowls his way through a tear-jerker made attractive by Margaret Lockwood. He thinks film is worst hit ever made.

#### MASON CONTINUED

haired, deceptively demure young woman who is Mason's junior by several years and is something of a person in her own right. She has written four books, none of which has set British criticism afire, and she and Mason together have written a play, Flying Blind, which according to them might have been a success if one of the scene-shifters hadn't bobbled at a crucial moment and spoiled the opening. Her numerous detractors take no account of these matters; they simply hold, in one way or another, that she is too damn smart. "Smart as a whip" are among the politer monosyllables they apply to her, usually with a snarl. Her critics, who include some of Mason's friends, maintain that Pamela has cultivated his ego and exhibitionism at the expense of his innate good sense and good manners. In evidence they cite, among other things, his decision to purchase a surplus Army ambulance in Great Britain, take it by ship to New York and drive it to Hollywood, ostensibly to provide adequate transport for his cats. He later abandoned the plan to drive from New York to Hollywood but he took the ambulance along anyway. Another complaint is that it is impossible to separate the Masons for any purpose on any occasion. Parker, with his usual astuteness, confines his opinion to Mrs. Mason as a business woman, and he says that she is a very good one.

The Masons met in 1935 when Mason was working in his second picture, Troubled Waters. Pamela was born into the picture business and had already married in it when she encountered Mason. Her father is Isidore Ostrer, one of the British cinema's pioneers, and she was first married to Roy Kellino, a cameraman. Mason and the Kellinos became inseparable. They climaxed their triunity in 1938 when Mason and Pamela wrote and produced, and Kellino filmed, a rather touching little turkey called I Met a Murderer. Mason played the part of a farmer compelled by his better instincts to murder his abominable wife, and Pamela was the young girl, touring in a trailer, who fell in with him, abetted his flight and wept at his gory death. Mason and Pamela financed the picture with their savings of about \$16,000, lost money on it and considered it a worth-while investment in adventure and love. They still like to sit in a projecting room, weeping slightly and holding hands, while it is run off for them. Kellino eventually sued for divorce, naming Mason as co-respondent, and the Masons were married in 1940.

Mason is frank about his liking for money and for the films because they provide a lot of it. He is also convincing in the further statement that he likes money only because without it he cannot live as he wants to live. During the past three years he and Pamela have spent most of their free time at Olleberrie Farm, a spectacularly out-of-the-way property in Hertfordshire, about 90 minutes by motorcar from the London studios. Mason bought it from an American businessman who built it a few years ago and couldn't stand the rain. Casual visitors found the Olleberrie scene quiet and modest but disconcerting in some of its features. Even the few intimates, usually friends in or on the fringes of the British cinema, who regularly went down to Olleberrie for Saturday dinner or the weekend, found some of its aspects worthy of remark.

The Masons have an abnormal affection for cats, and they have brought to America the five adult cats who shared the comforts of Olleberrie. The status of the Mason cats is such that guests fall into the family habit of speaking of them as people, with the appropriate pronouns. Their names are known to thousands of Mason's British fans and figure in much of his mail. Topboy is a coal-black animal of uncertain breeding of whom Mason is especially fond. Tribute,



SADISTIC SCENES like this in They Were Sisters, where Mason is set to wallop Dulcie Gray, have endeared the film star to women fans around the world.

called "Tree" for short, is a Siamese who belongs to Pamela. Whitey Thompson is all white, rather stupid and comparatively unobtrusive, and the Masons love him least. Nibbler Taylor belongs technically to the Masons' maid, who also is named Taylor. Topboy, Tribute, Whitey and Nibbler are castrated males. Lady Augusta Leeds, the fifth cat, is unimpaired and uninhibited. Her surname memorializes the Leeds railway station, where the Masons found and adopted her on a rainy night. She is a bony alley cat, distinguished only by her appeal to undamaged tomcats in the neighborhood, and by the love in which her owners hold her. She is forever producing kittens and she regards her unnatural male companions with obvious contempt. The Masons would no more think of destroying a kitten than of committing murder in real life, and a good part of their spare time is devoted to finding homes for Lady Augusta's offspring. Dinner at the Masons' consists of sumptuous food and good wine served within a circle of yearning cats. They perch on the sideboard, on the floor and, when permitted, on the backs of chairs, and do not hesitate to remove food from the fork of any guest who is so unwary as to gesture in their direction. Mostly, however, they simply hunch and gaze.

Tribute is the handsomest of the cats, and he figures prominently in an after-dinner tableau which the Masons like to stage. Mason introduces this spectacle with the casual remark that Tree has a little trick which might interest the guests. The cat meanwhile has perched himself on the back of a sofa. He digs in with his claws, arches his golden rump, looks across the room at Pamela with distinct longing and makes sounds more akin in volume to a puppy's bark than to the conventional purr. Without further urging Pamela goes to him and proceeds to beat his haunches with her open hands. At intervals she pauses, announces with relish that her hands are blistered and encourages Tribute to beg for more. He does, clawing at the sofa, baring his fangs and barking at Pamela until she beats him again. Mason intently watches every move of Pamela and the cat, diverting his eyes occasionally to see what effect the scene is having on his guests. If they are unaccustomed to the entertainment, they begin to feel, after 10 minutes or so, that they are participating in one of Mason's excursions in cinematic

sadism.

Recently at Olleberrie another feature of the establishment has been the Masons' house guest, Captain John Monaghan, late of the U.S. Army and the Pennsylvania State Police. Monaghan was with the 9th Armored Division in England, and the Masons were on an ENSA tour of British army camps when the three met at Salisbury in 1944. The Masons were lodging at a Salisbury inn and thus had access to the guests' lounge, where drinks could be served after the legal closing time. Monaghan and a brother officer, both in a state of advanced joy, wandered into the lounge, ordered a round for themselves and the unsuspecting Masons and staggered over with the glasses. Pamela never drinks and Mason seldom takes more than one highball after dinner. Both were decidedly cold to the two American drunks. Monaghan, enraged, threatened to hurl the rejected glasses into the fireplace. For the sake of peace the Masons thereupon invited their unwelcome guests to sit down, chatted awhile, provided another round or so and escaped as soon as they could. The next morning Monaghan, suffering from hangover and remorse, sent an apology to the Masons. The result was another meeting, instant liking and, for Monaghan, the beginning of a dreamy interlude which, according to all concerned, will continue in this country. After his discharge from the Army early this year, Monaghan went straight to Olleberrie Farm and has been the Masons' inseparable companion ever since. A small part for him was written into The Upturned Glass, Mason's latest picture, in which he appears



## "My eyes popped when I saw that word"

TT WAS SPRING, 1946 ... a high point of I the great sheet shortage.

In Kenmore, N.Y., Mrs. A. I. Grimmer was scanning the paper . . . when suddenly her roving eye popped at the last little word in this modest little ad:

FOR SALE: Contents of flat, including furniture, kitchen utensils, sheets.

Sheets! Mrs. Grimmer had tried for months to buy sheets . . . in vain. She leapt out of her chair and dashed madly to the scene of the sale.

Was she in time? Thank goodness, yes, she writes . . . and in wonderful luck, too. For what did she find but "eight oh-sowhite Pequots," looking soft and smooth and good-as-new.

Her letter goes on:

"I snapped those sheets up pronto. I'd rather have even a secondhand Pequot than any ordinary brand. With my growing family I need sturdy sheets that stand up."

The demand for "oh-so-white" Pequots is bigger than ever these days. It seems women all over the country are as conscious as Mrs. Grimmer of the long-wearing qualities of these close-woven muslin sheets.

We're doing our best to supply stores, so that all who want them may have America's most popular sheets.

Pequot Mills, Salem, Massachusetts.



looking



so good- so longwearing

Pronounced "PEE-KWAT"

#### Pard made a pard of my dog...



## SWIFT MAKES PARD rich in essential vitamins

What a difference it makes when you feed your dog Pard! Made by Swift—Pard, unlike ordinary dog foods, is rich in meat proteins—high in nutritional value.

Throughout America, dogs with good, healthy coats, bright eyes and eager wagging tails prove that Pard brings measurable results. You see, Pard's nutritionally correct formula is the result of extensive feeding studies in Swift's own great laboratories—and when you feed Pard, no additional meat is ever needed. Get Pard today. It's the "square meal" for your dog!





IN ENGLISH HOME Mason, flanked by two cats, signs pictures for fans. In the background are his wife Pamela and American friend John Monaghan.

#### MASON CONTINUED

briefly as a tough American truck driver, and the credit lines will list him and Pamela as the co-authors. This will be the second public conjunction of his name with hers: she dedicated *Ignoramus* 

Ignoramus, her latest novel, to him.

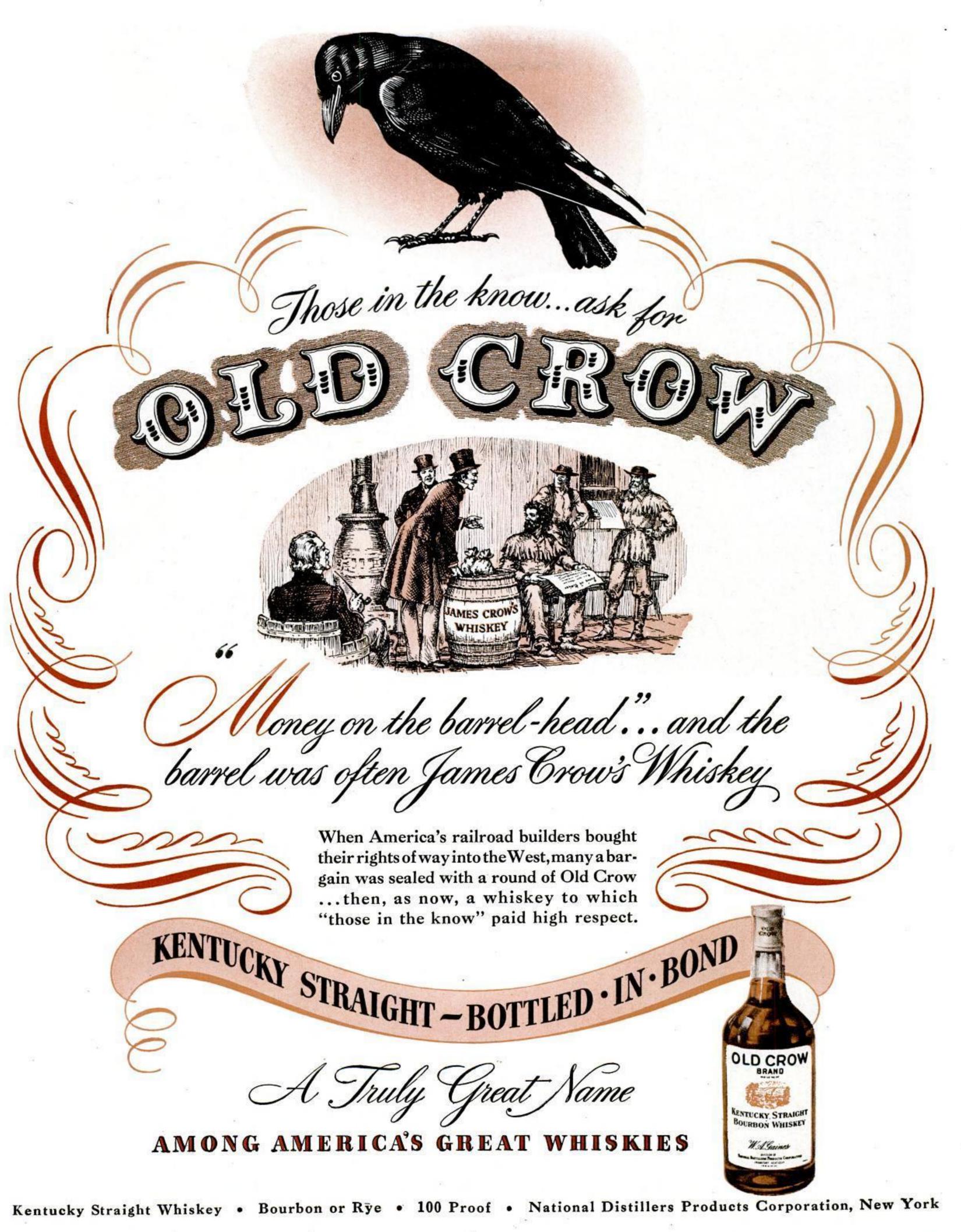
Monaghan is a burly, black-haired type, and strangers have mistaken him for a bodyguard. Actually, whether in the studio, at Olleberrie or sharing a hotel suite with the Masons, Monaghan has seemed to be more of a friendly handy man than anything else. He attends the Masons with a doggish sort of devotion, runs errands and does odd jobs impartially for both of them and recently announced that he was collecting material for a biography of Mason. At home he generally sits by in happy silence, consuming double Scotches and watching for the slightest chance to serve the Masons or their guests. When he speaks of himself and the Masons he always says "us" or "we." Someone recently referred to Pamela's first husband, Roy Kellino, in Monaghan's presence, and Monaghan remarked with complete aplomb, "Yeah, we see him sometimes. He had lunch with us the other day."

Relaxing at home with Pamela, Monaghan and the cats, Mason is not the character to whom some 5,500 admirers write letters every week. In person he is an introspective man of varied talents, incessantly worried by the thought that none of them may be superlative talents. He writes well, especially when he is writing about himself in the toils of designing British magnates: "As an artist I resent . . . the emphasis on a national label. I feel that, in the minds of our great traders, I enjoy the same status as a range of worsteds or a brand of synthetic flour. And I feel that in this status I am being used for commercial aggrandizement. I don't like it." He draws well; some of his caricatures of himself and his associates are revealing and pungent (see p. 34). Mason sometimes broods upon the fact that these virtues have no great public appeal.

#### A reputation for mayhem

TN his latest and most successful pictures he has been principally I notable for mayhem, assaulting the ladies of the casts with fist, open hand, riding crop and walking stick. About one in 300 of his letters includes some direct reference to the sadism of his current roles, and most of the letters which mention it come from America. A young creature in North Dakota recently wrote, "You're the oddest-looking man I've ever seen, but I wouldn't mind even if you do beat up women! Does your wife have black and blue marks or is she immune by now?" Most of the letters are in longhand, most of them bear the dewy imprint of bobby-soxers and a small but noticeable proportion of them are in scrawny verse. He gets about 2,500 letters each week from British fans, about 2,000 from America and another thousand from the rest of the world. Since Mason has no regular studio connection, he must provide the staff to handle his mail. In Britain a full-time secretary and eight part-time assistants have been necessary since The Seventh Veil, and his consequent popularity in America stirred up a transatlantic postal storm. On a recent evening at Olleberrie, a visitor who had read some of Mason's mail remarked upon the appalling sameness of

CONTINUED ON PAGE 40





MAIL	
CONSON!	VALUABLE BOOKLET FREE!
FULL-TONE HEARING	BELTONE HEARING AID CO., Dept. LF-71 1450 W. 19th St., Chicago 8, Illinois Please rush new FREE booklet of interesting, scientific facts about deafness and what can be done to overcome it.
	Name
MA	Street
	Town Zone State

#### MASON CONTINUED

most of it. Mason visibly quivered and said in a small voice that it was appalling. "Yes," said Pamela, who was in the room, "it's one of the reasons why there's so little reward in just being a film star." Mason agreed. He nevertheless takes his work seriously.

Mason has an intelligently low opinion of most of the pictures in which he has acted and he is aware that his reputation is far higher than the over-all quality of his product to date. He will concede real merit to only four of his pictures. They are I Met a Murderer, which no other critic would place in the list; The Seventh-Veil, whose success has baffled some of the more exacting professional critics; a pleasant but slight film called A Place of One's Own, in which Mason brilliantly played the part of a pathetic old man in search of a home, and Odd Man Out, a story of Irish rebellion. which has yet to appear. In it Mason has the kind of character part he prefers, and he considers it the best thing he has done. The di-

rector, Carol Reed, is inclined to agree.

Until fairly lately Mason's earnings were in keeping with the quality of his pictures. Before 1944, when he first topped the list: of box-office draws in Great Britain, he probably never got more: than \$25,000 a film. Al Parker says that it was not until The Seventh. Veil established him last year as a star on both sides of the Atlantic: that he entered the really big money. Now his take is fabulous by any standard, including Hollywood's. According to Parker he got: \$240,000 and a percentage of the distributor's gross, which should produce another \$160,000, for his 12 weeks' work in The Upturned! Glass, a picture in which, despite Pamela's interest as co-star and co-author, Mason had begun to lose faith before the shooting was finished. Parker estimates Mason's current earning power at a minimum of \$1,000,000 a year.

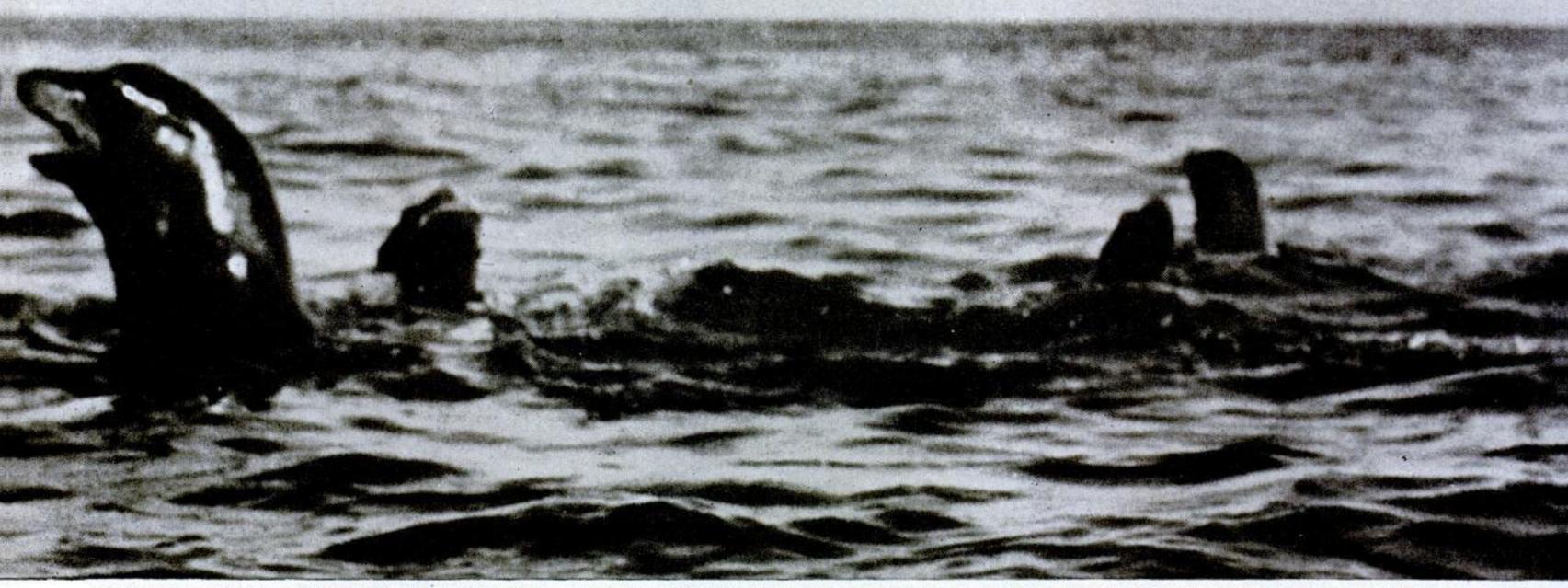
Presumably with the Rank organization's lush offers in mind Mason says that he could earn more money in Great Britain than. in Hollywood. He also says, with almost credible candor, that he will not go to Hollywood for money. If he does go, he says, it will be in order to live as he wants to live and to make pictures as he wants to make them, and finally, if he so chooses, not to make pictures. He explains this gambit by saying that he and Pamela may very well prefer to make one or two pictures a year and spend the rest of the time traveling around, savoring America, maybe putting on a stage show here and there and perhaps running over to Italy to do a film in that salubrious climate. He has taken a house in Connecticut and an apartment in New York and has announced that he may do a play or he may go to Bermuda for a while. Money, he repeats in these idyllic monologs, is no object now that he has a reasonable amount of it.

Whatever he earns and wherever he earns it, Mason will undoubtedly continue to consider that he is worth it. As long as he makes pictures for his present public, he will also consider that no amount of money can quite compensate him for its origins.

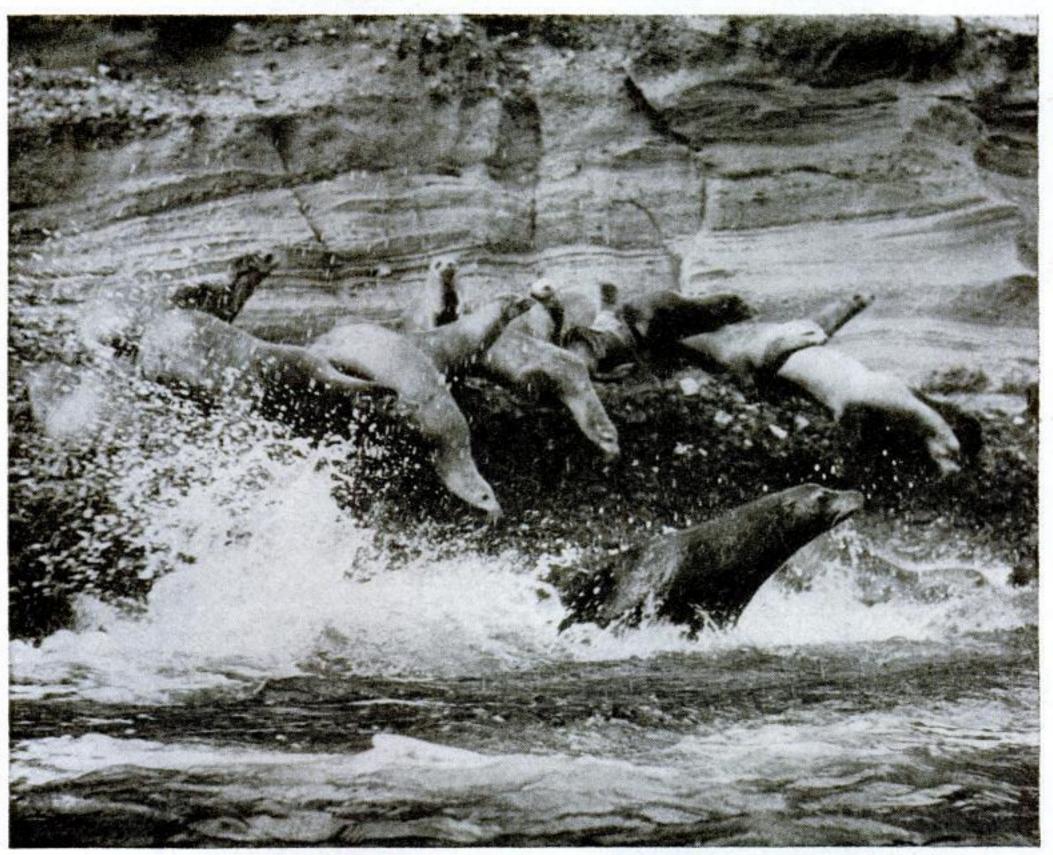


ON NEW YORK PIER after landing, Mason hovers over the cats, which survived the trip despite seasickness. They are now at his Connecticut house.





AS TRAWLER WITH A BIG NET BEARS DOWN ON THEM, UNEASY CALIFORNIA SEA LIONS SCURRY THROUGH THE WATERS OFF CORONADO ISLANDS NEAR SAN DIEGO. MEI



FRIGHTENED BY GUNFIRE, sea lions leap from the rocks and swim for the open water. Net has been placed

across their path (see opposite page). Big bull splashing in foreground, too tough to handle, was allowed to escape.

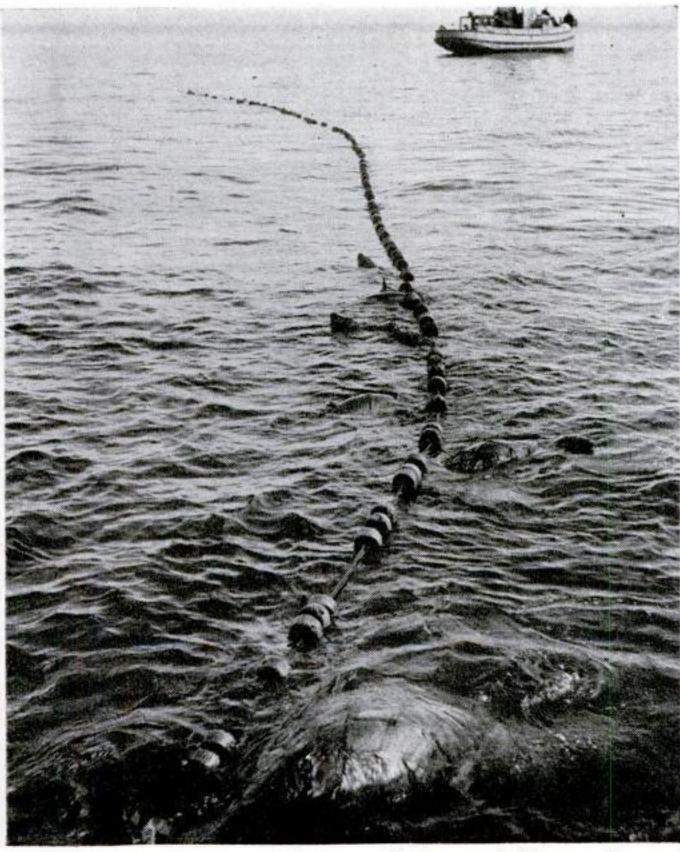
## SEA LION HUNT

## San Diego fisherman renews trade of catching circus entertainers

Because they are the only marine animals which can be taught to walk tightropes, climb ladders and play America on circus horns, California sea lions, popularly called seals, had a very uneasy time last fortnight. After a long wartime absence, Sea-Lion Hunter John Zolezzi returned to his trade with a big backlog of orders. In one day he caught 24 of the talented animals in the sun-warm Coronado Islands near San Diego, where sea lions bask and breed. He trapped them by stretching a net between his fishing boat and the rocky shore of an island and then stampeded them into the mesh by firing a shotgun over their heads. Well aware of the difficulty of teaching an old sea lion new tricks, as well as the danger of handling full-grown, powerful animals which sometimes weigh 800 pounds, Zolezzi disregarded the big bulls and concentrated on 2- and 3-year-olds weighing about 125 to 150 pounds. The San Diego zoo paid Zolezzi \$25 apiece for them, will keep them until they become partially domesticated. Then some of them will be sent to zoos in Copenhagen, London and Amsterdam. Others will go to animal trainers, under whose direction they will learn to balance balls and toot horns for their daily fish.



ABOARD BOAT, WATCHING ANIMALS, ARE PREPARING TO SPREAD NET



TRAPPED, the sea lions struggle against the net stretched between boat and island's shore. Zolezzi's best haul of the day was his first, when he caught 10.

Takes exercise to dust the cobwebs off a man... make him look alive, vital. The Vitalis "60-Second Workout" works the same presto-change on dull hair. You can see its looks come to life... feel your scalp wake up tingling! If your hair has been keeping its best looks from you, take the following action...

## bring the looks of your hair to

50 seconds to massage Vitalis on your scalp. Vitalis' pure vegetable oils relieve dryness, give your hair fresh lustre. Your scalp feels invigorated as you rout loose dandruff. What's more, you help check excessive falling hair. Now, 10 seconds to comb. Stop looking behind you. That handsome-haired chap in the mirror is you!



with the Vitalis "60-Second Workout"



Men with handsome, vital-looking hair are as slated for success as a Horatio Alger hero. Success in any field, that is ... business, girls, politics, girls, engineering, girls. Just starting up the ladder? Skip the first few rungs . . . with Vitalis and the "60-Second Workout."

Product of Bristol-Myers

VITALIS



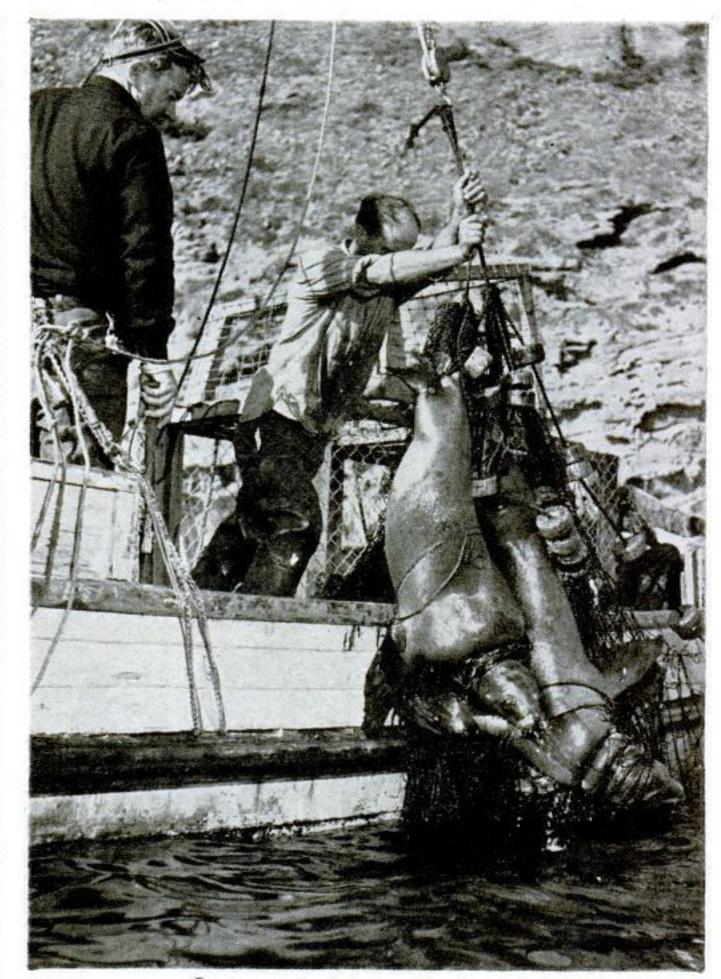
-one of the famous Venida Hair

Beauty Aids which include: Lanolin

Creme Shampoo, Hair Lacquer, Lanolin Hair Creme, Bobby Pins

REMEMBER:

VENIDA RULES THE WAVES



NETFUL OF SEA LIONS is hauled aboard by Hunter John Zolezzi. Helper (left) stands ready to loosen hemp from necks of hopelessly enmeshed animals.



ESCAPED SEA LION which got out of San Diego zoo dozes peacefully outside back door of a hotel. It was headed for harbor, stopped here temporarily.

## A SPECIAL PREPARATION FOR SHAVING

For the I man in 7
who shaves daily

\*
NO BRUSH

Modern life demands at least 1 man in 7 shave every day—yet daily shaving often causes razor scrape, irritation. To help men solve this problem, we perfected Glider, a rich soothing cream.

Glider protects your face while you shave. It enables the razor's sharp edge to glide over your skin, cutting whiskers close and clean without scraping or irritating. It's quick and easy to use. Needs no brush—not sticky or greasy.

#### SEND FOR GUEST-SIZE TUBE

Get Glider at your regular dealer's. Or send us your name and address with ten cents—and we'll mail you a guest-size tube, enough for three full weeks. The J. B. Williams Co., Dept. LG-1 Glastonbury, Conn., U. S. A. (Canada: Ville La Salle, Que.) Offer good in U. S. A. and Canada only.

Exercit B. Hulburt
PRESIDENT





- 2. Proved effectiveness for 65 years in cold Canada.
- 3. A pure, rich concentrated emollient. Aids healing. Choice of countless doctors, nurses, housewives, mothers.
- 4. Economical—spreads widely—single drop serves both hands.

At cosmetic counters—10¢, 25¢, 50¢ and \$1.00 a bottle.

#### Campana Balm

THE SKIN SOFTENER







when everybody's rushed . . .



and tastes are fussy . . .

## Try Borden's-the new instant coffee made especially for breakfast!



We don't have to tell you folks how nice it would be to have *instant* coffee for breakfast—for that early morning rush, when time's so short.

"Sure," you say, "but how good is the coffee? Show us an instant coffee as swell as our best ground coffee—and we'll buy and bless you."

"Fair enough," says Borden. "We'll waste no words. Either Borden's has it, or you don't pay! It'll taste as good as your favorite ground coffee every day—or your money back!"\*

You see, Borden's was made for breakfast not just for occasional use. It's all coffee not a half-and-half café-type mixture! And what coffee! Serve it by the cup or by the pot. Serve it to the whole family. Serve it for every meal. If we aren't right, the treat's on us!



## Tastes as good as your favorite ground coffee - or money back!

THE BORDEN CO

\*Use at least half a jar of Borden's. Then, if you don't agree it tastes as good as your favorite ground coffee, send us the jar with the unused contents, and we'll cheerfully refund your money. The Borden Co., 350 Madison Ave., New York 17, N. Y.



# Dome day theyill be back



he supply of these fine straight whiskies has necessarily been curtailed in recent years. However, when they become available again, each will have its familiar quality. They are now aging for your enjoyment.

OLD CHARTER, KENTUCKY STRAIGHT BOURBON WHISKEY. THIS WHISKEY IS 6 YEARS OLD, 90 PROOF...
OLD STAGG, KENTUCKY STRAIGHT BOURBON WHISKEY. THIS WHISKEY IS 5 YEARS OLD, 86 PROOF...
ANCIENT AGE, KENTUCKY STRAIGHT BOURBON WHISKEY. THIS WHISKEY IS 5 YEARS OLD, 86 PROOF...
I. W. HARPER, KENTUCKY STRAIGHT BOURBON WHISKEY, BOTTLED IN BOND, 100 PROOF... OLD RIPY, KENTUCKY STRAIGHT BOURBON WHISKEY, BOTTLED IN BOND, 100 PROOF... JAMES E. PEPPER, KENTUCKY STRAIGHT BOURBON WHISKEY, BOTTLED IN BOND, 100 PROOF COPYRIGHT, 1946, SCHENLEY DISTILLERS CORP., N. Y.



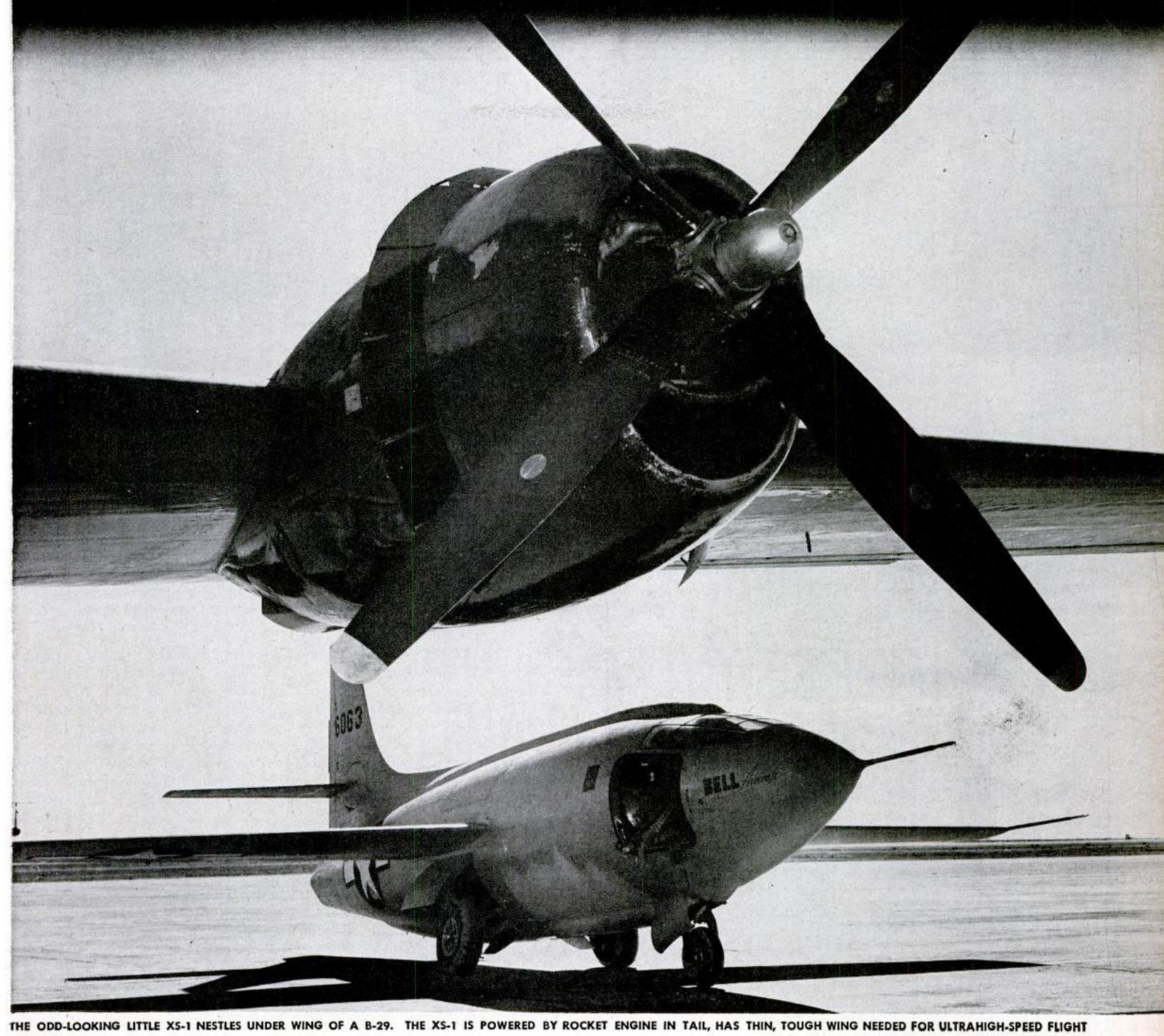
for your guests' enjoyment...





Made by the makers of Pacific Factag Fabrics-Cottons and Rayons Pacific Mills, 214 Church Street, New York 13





## SUPERSONICS

#### SCIENTISTS PREPARE TO FLY FASTER THAN SOUND

One day last month, just 43 years after Orville Wright's first airplane skittered into the air at Kittyhawk, N.C., a giant B-29 soared 27,000 feet over California and released a stubby midget from its underside. In the small ship a pilot started the rocket motor and shot the plane quickly forward at 550 mph. The first test of the Army's experimental Bell XS-1 (above) was a success.

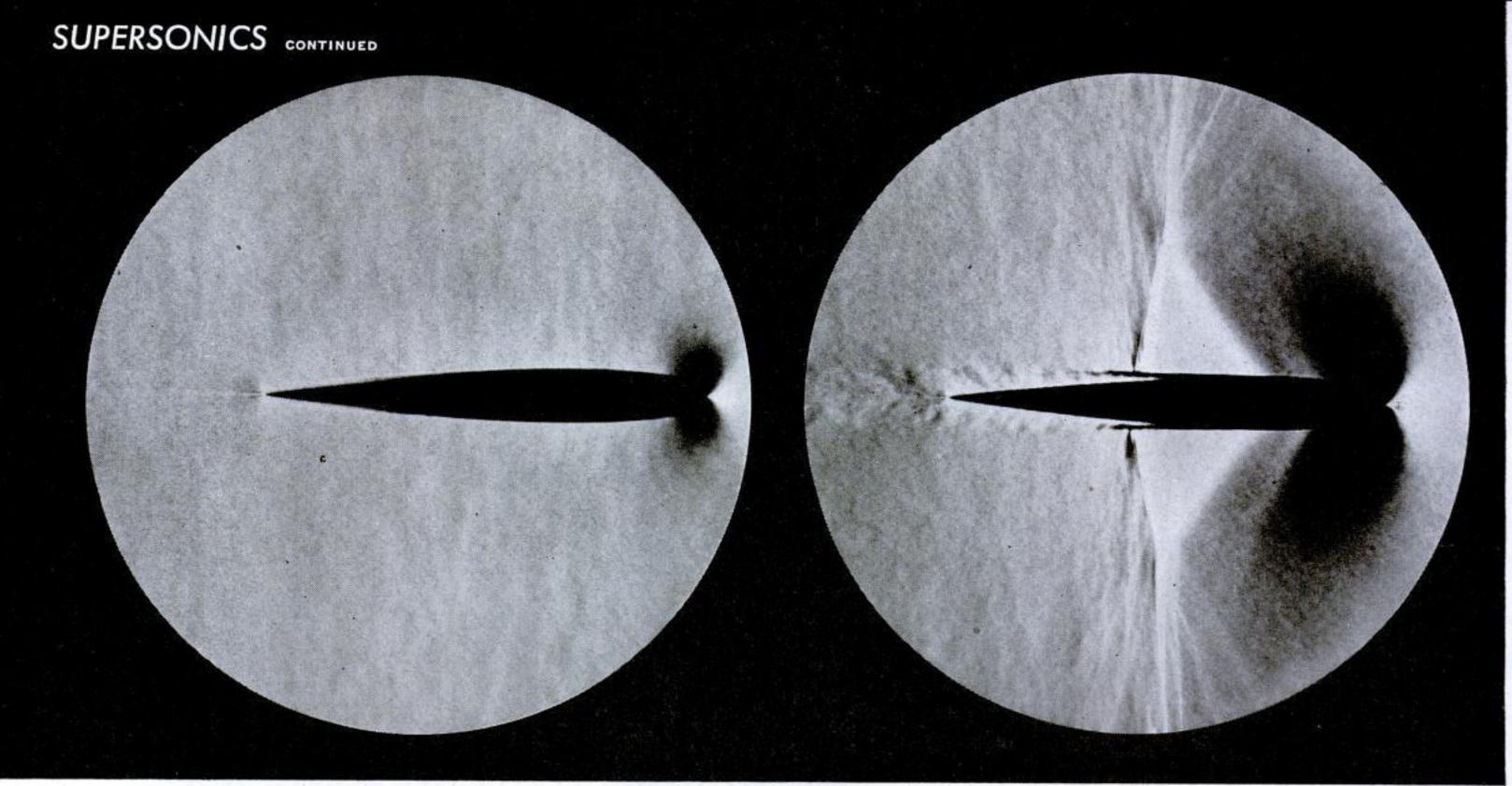
In later flights the XS-1 may be pushed to its theoretical limit of 1,700 mph, 940 faster than the speed of sound and nearly three times faster than man has ever traveled. But before any plane can go through the air at such a speed a strange and fearful zone will have to be passed. Already pilots have discovered that when they approach the speed of sound, which is 760 mph at sea level, a

sudden, fierce buffeting throws the plane out of control. In high-speed power dives the conventional P-38 and P-47 have actually been torn apart. Fliers who have lived through these speeds, however, have been unable to explain exactly what it was that happened.

To explore this secret fully, scientists are conducting a program of tests to develop a supersonic plane expressly designed to fly at these speeds. Conventional engines are too heavy and too complicated, and even the best propellers decrease in efficiency as speed increases. But the development of the amazingly simple jet engine has made unlimited power available and done away with the propeller.

Now the aeronautical engineers are trying to

redesign the conventional wing shapes and control surfaces, which have been found useless for supersonic speeds. The little XS-1 may merely be the first supersonic design. Most of this experimentation is being done by a small government agency called the National Advisory Committee for Aeronautics, whose work is illustrated on the following eight pages. At its secret test base and in its noisy wind tunnels in Virginia, California and Ohio, the NACA is testing every imaginable shape that might succeed. Already they have been able to fly miniature rocket planes at supersonic speeds but automatic pilots have so far been unable to control these little ships fully. The big test comes when a human pilot tries to fly through the trouble zone. He may be in for a stormy and terrifying ride.



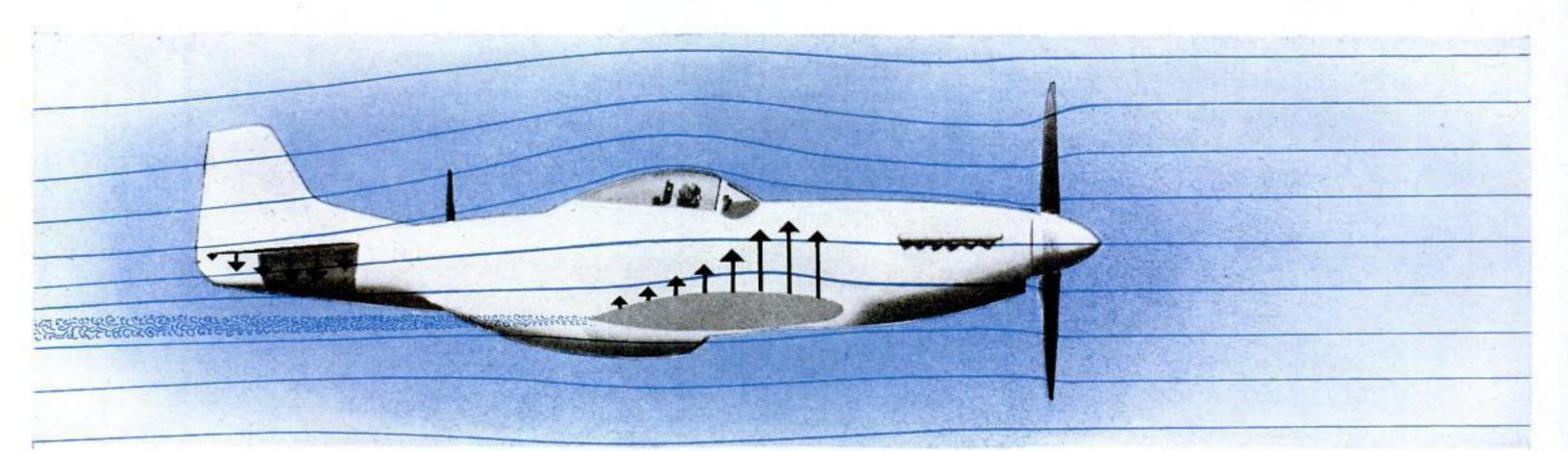
AT 456 MPH a scale model of a conventional wing section, photographed in wind tunnel, makes very little disturbance as air flows around it. Slight turbulence shows at tail.

AT 630 MPH same wing is in severe compressibility trouble. Shock waves have now formed over wing and marked turbulence shows up. Now see picture on opposite page.

### COMPRESSIBILITY

## HIGH SPEEDS PUT TREMENDOUS PRESSURES ON WING AND TAIL

When a pilot is describing the frightening things that happen to a plane as it nears the speed of sound, he says he has "hit compressibility." What he means is that the airstream "bunches up" instead of flowing smoothly over the wing. This destroys lifting pressures which keep a plane flying. Controls are crippled as the air swirls over them in a burbling, unpredictable pattern. To see these forces at work scientists have developed a photographic system with scale models in wind tunnels. The varying densities of air as it flows past the model give varying effects as light is passed through them, thereby making changes in airflow visible (above). How the pressures affect a full-scale airplane is illustrated below.



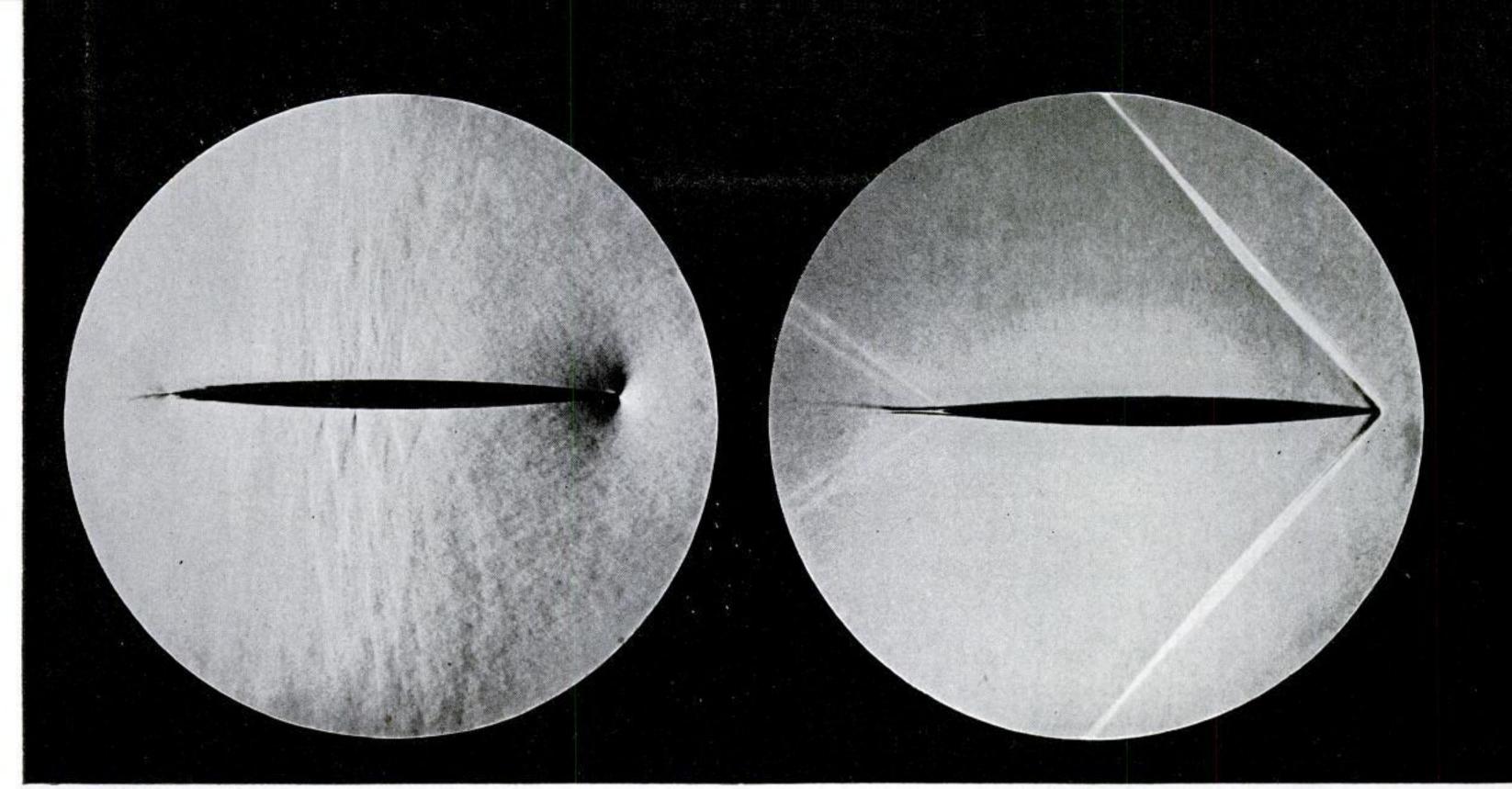
AT NORMAL SPEED a P-51 fighter plane travels forward smoothly. Lift (shown by arrows) is created by a pressure underneath and a suction on top of the wing as the

air stream passes over it. Stabilizers at the tail give a balancing effect which the pilot is able to control. Airflow turbulence, indicated by the dappled streak, is not serious.



AT DANGEROUS SPEED, when the plane approaches speed of sound and encounters compressibility effects, flow of air speeds up and then abruptly slows down as it crosses

the wing. Violent shock waves form similar to those in the second picture at the top of this page. Lift is affected and the tail is buffeted by the turbulent wake from wing.

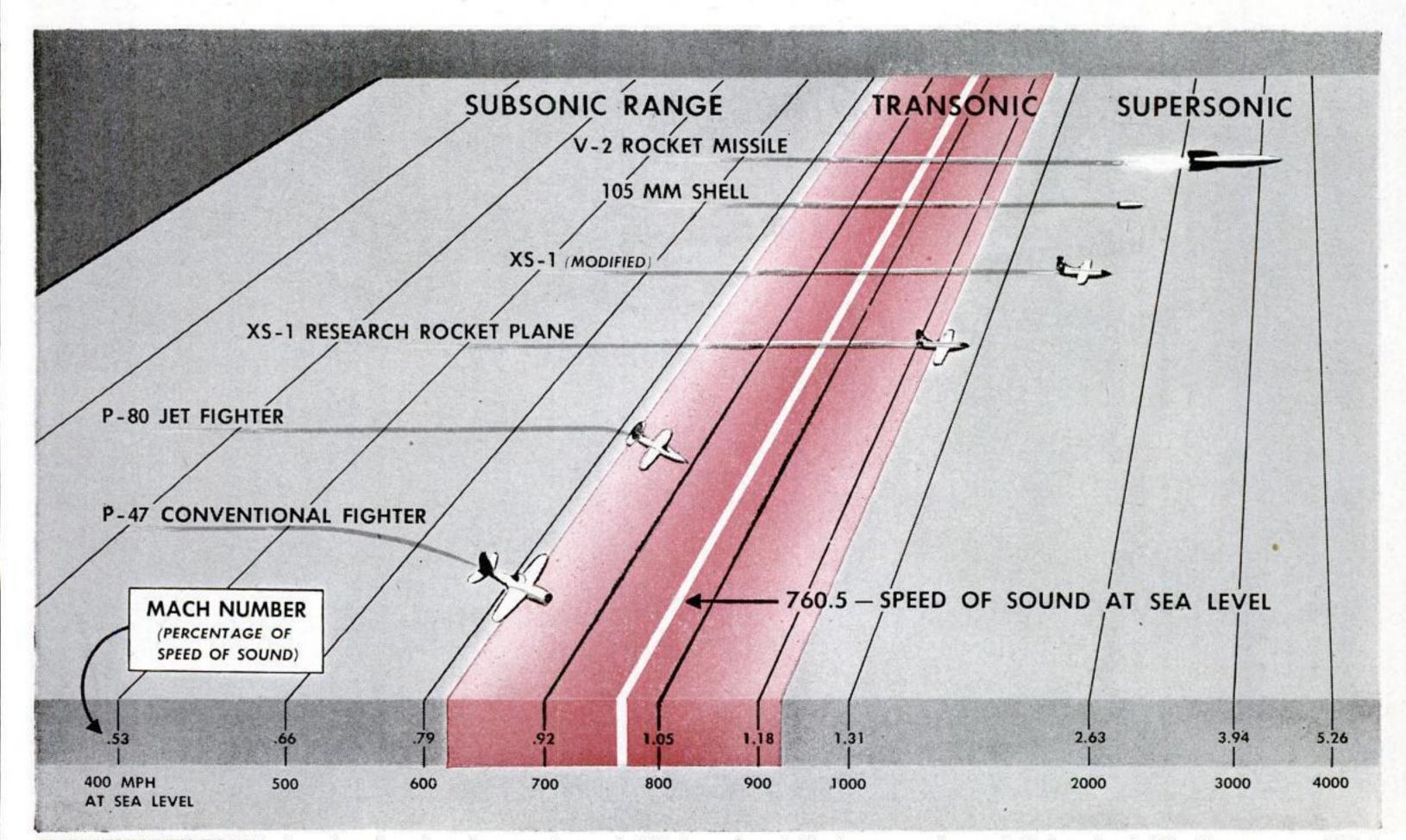


AT 630 MPH, like the right-hand picture on opposite page, a thinner wing section is placed in the tunnel. Its razor-sharp edge cleaves air with a minimum of turbulence.

AT 1,200 MPH the wing proves that it can fly safely in supersonic speed zone. Shock waves, instead of forming over wing, are shown deflecting evenly from the leading edge.

As these pictures show, the air literally gets out of the way of an oncoming wing at ordinary speeds. This is because the wing sets up pressure waves which travel ahead and prepare a path for it. But these waves travel at the speed of sound, and as the plane flies faster it starts to catch up with them. Soon the plane begins to buck against its own little wall of compressed air ahead of the wing. But the real danger is a furious clashing of air currents. Bursting out of the little wall ahead of the wing, the air accelerates fantastically as it follows the upward curve of the airfoil until it is traveling at supersonic speed. But as the airfoil curves downward again, the air changes direction and slows to subsonic

This phenomenon occurs before the plane itself has reached the speed of sound. Some planes run into it sooner than others, depending on speed and the shape of the wing. But in order to classify the trouble, scientists have arbitrarily divided the speed range into three broad zones. As shown on the chart below, the trouble zone is, roughly, 600 mph to 900 mph. Above this speed, scientists are fairly sure a plane can be safe and they think they know how to design a plane for this supersonic range. But only laborious trial and error will tell them what kind of plane will bridge the full range from subsonic to supersonic speeds.



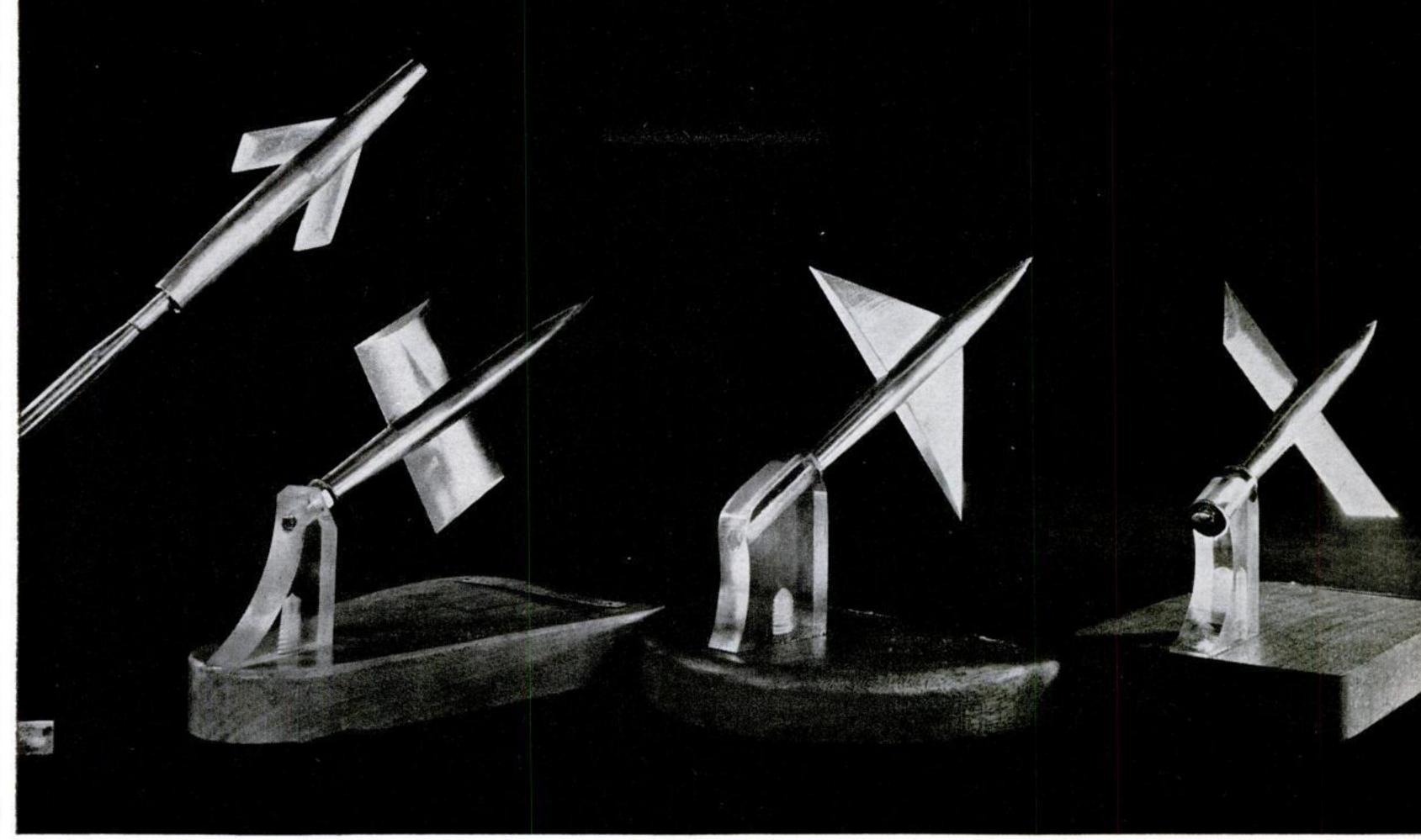
COMPRESSIBILITY ZONE is shown in red on chart of comparative speeds. This is transonic barrier which conventional planes can approach only in dives. The XS-1 can

theoretically pierce zone, and some missiles have already. Scientists use system of "Mach numbers" to express speed of plane in relation to speed of sound regardless of altitude.



RESULTS OF WIND TUNNEL TESTS are recorded on a manometer board. Colored liquids in thin glass tubes respond to airstream pressures received at 180 points on the

test model (bottom left picture, opposite page). Observer wears an oxygen mask because atmosphere in wind-tunnel building is as thin as at 18,000 feet when tunnel sucks out air.



RADICAL WING AND FUSELAGE DESIGNS ARE BUILT FOR TESTS IN HIGH-SPEED WIND TUNNELS. THIN WINGS SEEM BEST FOR SUPERSONIC FLIGHT BUT SCIENTISTS KEEP TRYING NEW SHAPES

## WIND TUNELS

## THEY TEST THE NEW SUPERSONIC SHAPES

In their search for planes which will travel at transonic and supersonic speeds, NACA engineers at Langley Field, Va. have had to build new and different wind tunnels to increase air-stream velocities from 500 mph to 1,800 mph. Into these blasts they have placed models of every conceivable shape that might be used in an airplane. To offset drag they have built elongated fuselages with pointed noses. To prevent the tail's whipping about, they have elevated the tail surfaces. To minimize supersonic shock phenomena, they have found that one of the best solutions is to sweep back the wings at a 45° angle.

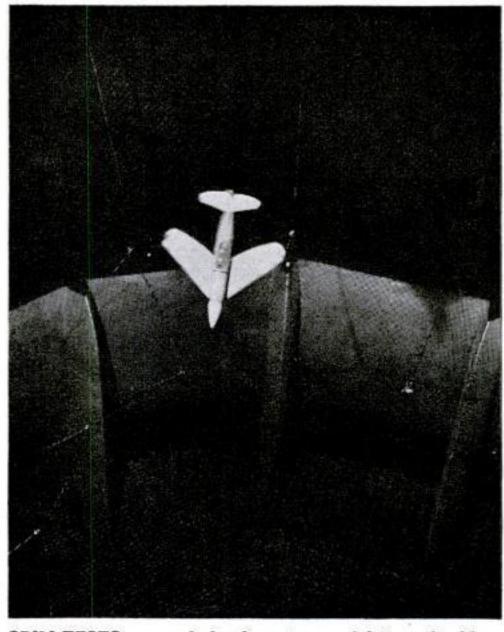
But thin, swept-back wings, they discovered, only presented another problem. They made the models

difficult to control at the low speeds which any plane would require for landings and take-offs. Trying to solve this further problem, the engineers have even studied one of the most novel aeronautical designs yet: a plane with wings that can be varied in flight.

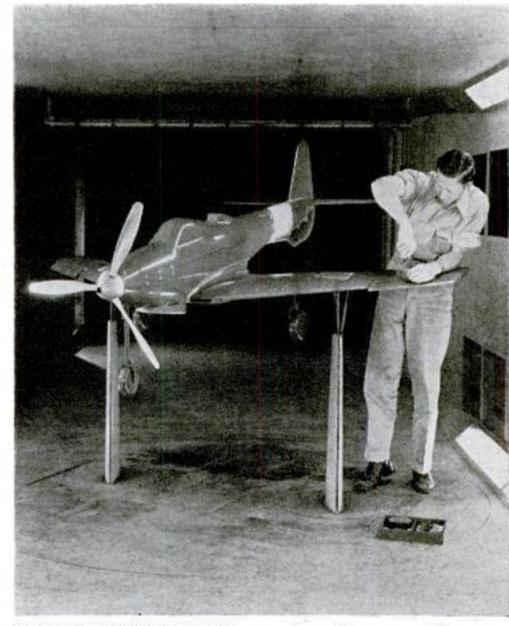
The U.S. owns more high-speed tunnels than any other country. But our best supersonic tunnels are so small that models cannot be properly equipped with all necessary control surfaces. Additional tunnels are under construction, but they are still far short of the mammoth project proposed by military services. This calls for four big new transonic and supersonic tunnels. It would cost \$300,000,000 and use entire power output of a dam as big as Boulder.



IN WIND TUNNEL, scale model is rigged with tubes to send pressure readings to lighted board (opposite page).

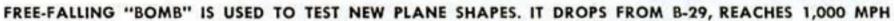


SPIN TESTS are made by dropping model into the blast of air in vertical wind tunnel and watching its recovery.



SWEPT-BACK WING is tested on larger model to see how well plane can be controlled at low landing speed.







### FLIGHT TESTS

#### THEY PROVE SUCCESS OF DESIGN

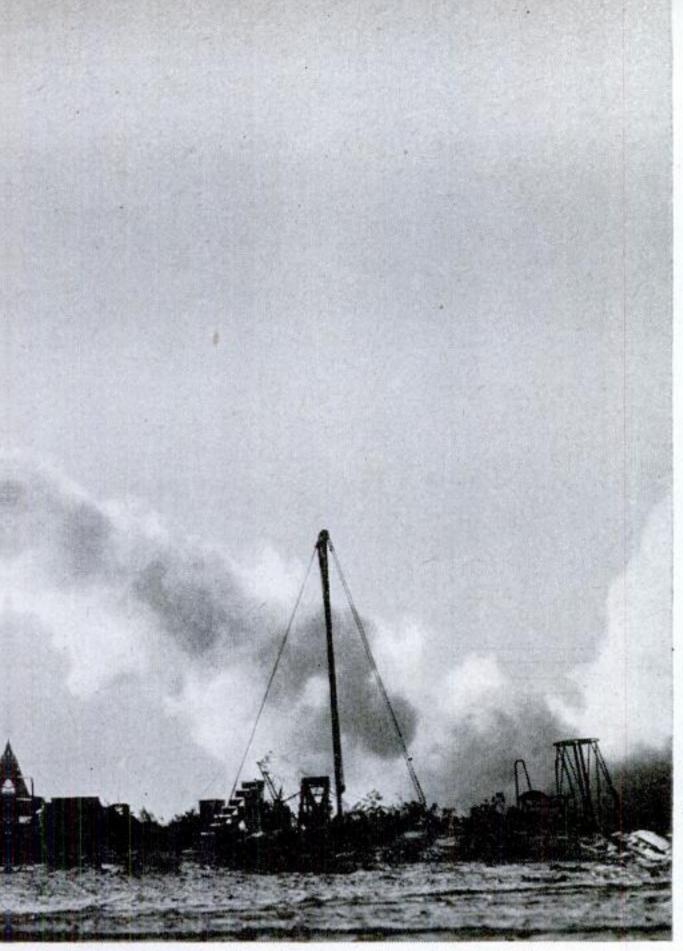
The discoveries made with slide rules and wind tunnels are put to the acid test with supersonic robot missiles (above) and, finally, with research planes like the XS-1 (below). Miniature rocket planes are fired far out over the ocean from an NACA island laboratory. Each flight is tracked by radar and, as the missile spurts through the dangerous transonic range of 600 to 900 mph, it flashes important information over a radio telemeter set on how controls are



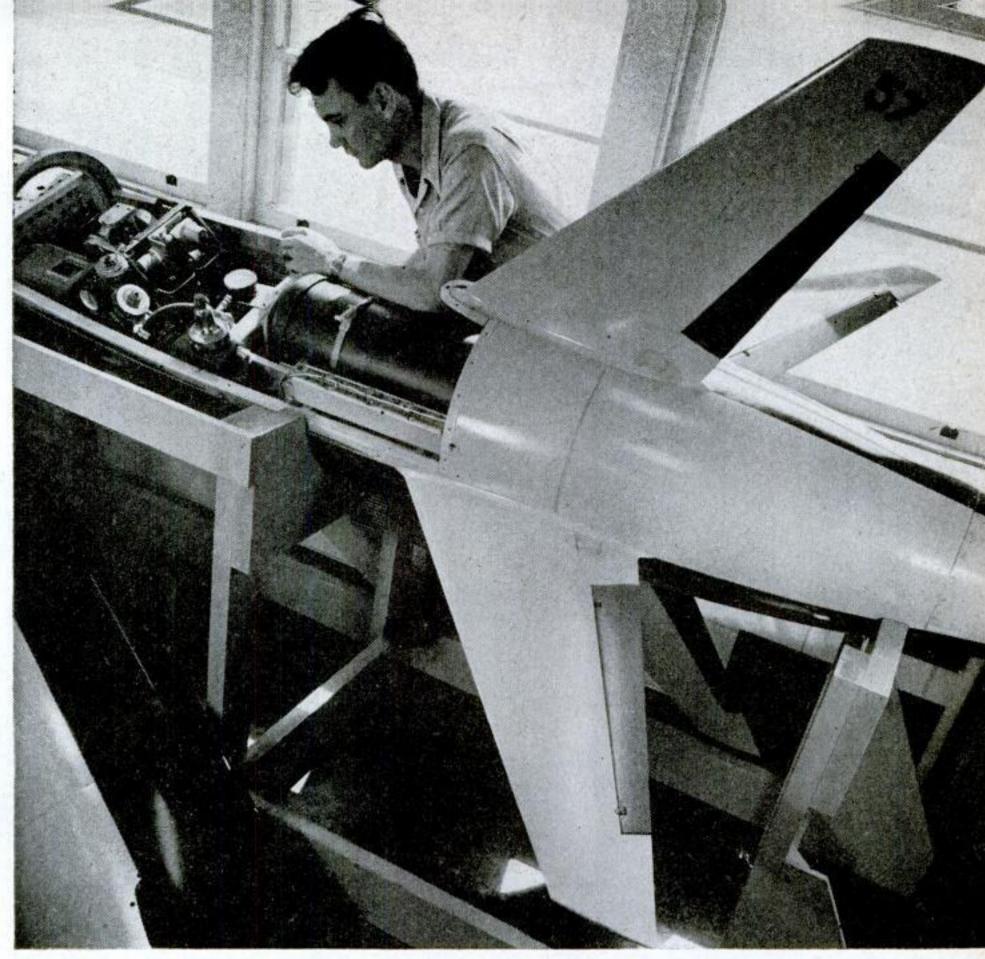
TEST PILOT OF THE XS-1 is Chalmers ("Slick") Goodlin, 23, unmarried and non-chalant. He says, "I think the plane will fly 1,000 mph and I think I'll live through it."



COCKPIT IS SNUG FIT and glass canopy allows only meager vision for Pilot Goodlin. It is fitted with oxygen equipment and is pressurized for flight up to 80,000 feet.



BECAUSE LANDING CANNOT BE CONTROLLED, MISSILES ARE SHOT SEAWARD



ANOTHER GUIDED MISSILE HAS FOUR SWEPT-BACK "WINGS" AND NO TAIL, CARRIES AUTOMATIC PILOT

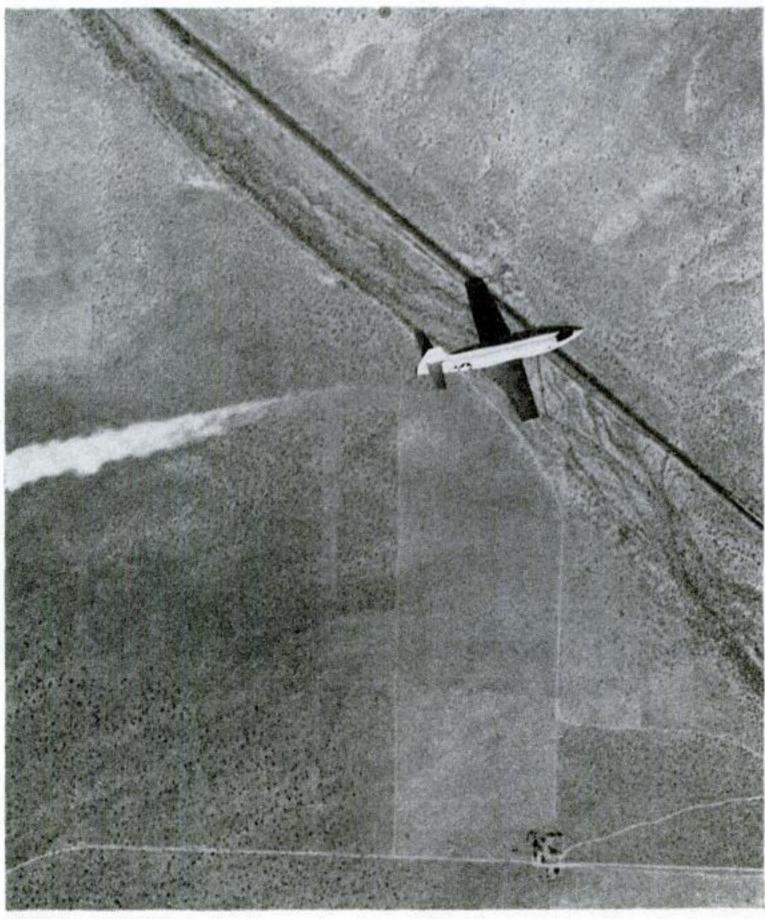
responding to the automatic pilot. The best design so far tested shot up to 760 mph and then, although it increased to 1,000 mph, went out of control like all the others. Scientists now believe that there is no design which will not present control problems in one of the three speed zones.

This is one big reason why the XS-1 may not be as successful in later tests as it was in its first 550-mph flight (pictures at bottom of this page). After Pilot

"Slick" Goodlin puts the plane through power turns at speeds of 600 mph, the NACA, with or without Goodlin, will take it over. Supersonic speed will be approached cautiously because, if anything were to go wrong and a pilot tried to bail out, he would be killed by the impact of the air at 700 or 800 mph. But even if the XS-1 should crack up, research in supersonics will go on. Already in construction are three equally powerful planes of even more radical design.



CARRIED ALOFT on test, XS-1 was dropped from B-29. This saved fuel, which at full power is good for only two-and-a-half-minute flight. Wingspread of XS-1 is 28 feet.



**FLYING ALONE**, the XS-1 spurted easily to 550 mph as a vapor trail streamed out behind rocket motor in tail. After using up the fuel, pilot glided down to safe landing.



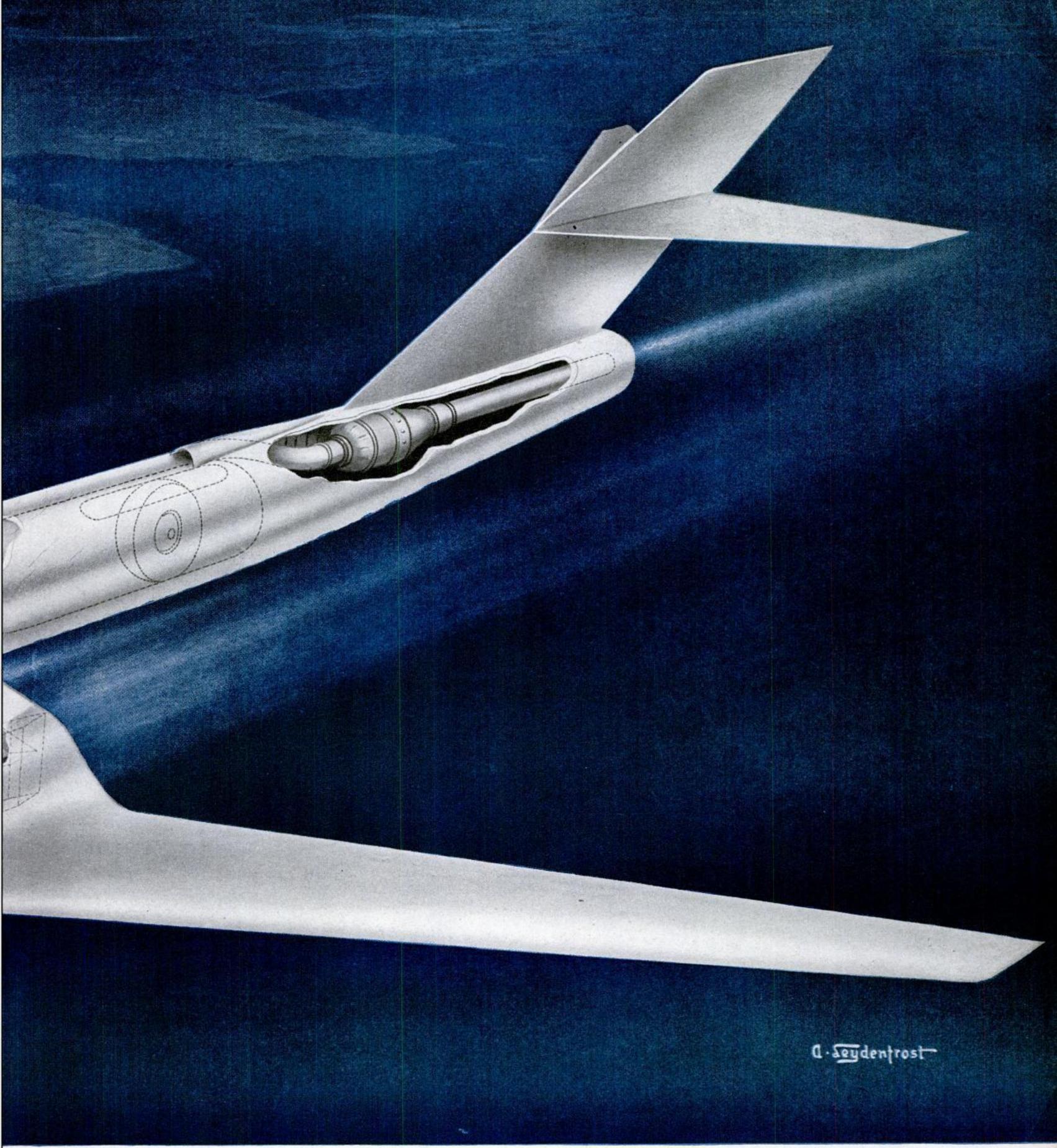
A 1,000-MPH SUPERSONIC TRANSPORT IS CONSIDERED QUITE POSSIBLE BY SCIENTISTS. ITS PRESSURIZED CABIN IS SQUEEZED BETWEEN TWO KEROSENE TANKS, WHICH FEED SEVEN BIG JET

### AIRLINER

1,000-MPH PASSENGER PLANES ARE POSSIBLE The splendid machine pictured above may look like a Buck Rogers fantasy, but it is a practical design for a supersonic airlines passenger plane which scientists think they can someday build and fly. Ten passengers, presumably in a great hurry, could board such a plane in New York and be whisked to Havana in less than an hour and a half. The plane would cruise easily at 1,000 mph 35,000 feet above the earth. Friction with the air would heat the plane

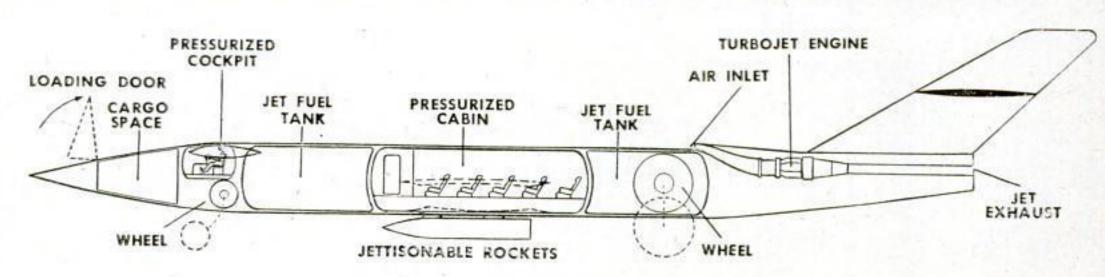
to 113°, but passengers would feel no discomfort. Their sealed cabin, pressurized to offset the lack of oxygen at high altitude, would also be refrigerated.

The plane as planned has seven engines. An enormous turbojet is built into the tail and into the wing on either side of the fuselage. These drive the plane to 600 mph. Rockets attached under the fuselage hurl it past the speed of sound. Then it starts up four ramjets mounted in the wings next to the turbojets.



ENGINES. THE 66-TON PLANE WITH FOUR ROCKETS HAS 474,667 HP BUT USES UP FUEL SO FAST ITS RANGE IS ONLY 1,500 MILES. WINGS SWEEP BACK SHARPLY AT AN ANGLE OF 60°

Together these engines would use up 13,200 gallons of kerosene, weighing more than the plane itself, in a single 1,500-mile flight. Fuel tanks (see diagram at right) would therefore reduce pay load. As a result it is unlikely that such a plane will be built until a more compact and economical source of power can be developed. Since this now seems commercially impractical, the supersonic transport may have to wait for an airborne atomic power plant.



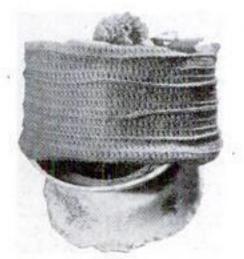




FREDRIC MARCH PLAYS EX-SAILOR WHO STILL CHERISHES HIS SPYGLASS

### "YEARS AGO"

#### Ruth Gordon writes of her stage-struck youth



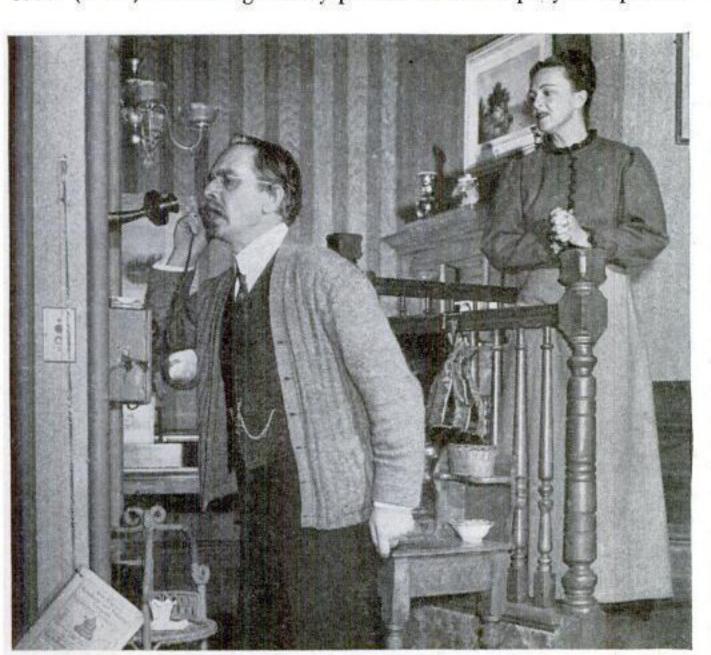
CUSPIDOR WEARS BONNET

Years Ago is something unique in theatrical history. It was written by Ruth Gordon, one of Broadway's most accomplished actresses, about her own girlhood in Wollaston, Mass. Using real names and facts, Playwright Gordon tells just how her career began. Few plays have been so fulsomely autobiographical.

Its heroine is Ruth Gordon Jones, which is the playwright's full name. Her father, as he was in real life, is a \$37.50-a-week

foreman in a Mellin's baby-food factory, who sometimes wearies of penny-pinching and dreams of his old romantic life as a sailor. When Ruth longs to be an actress, he understands her dream and bundles her off to win fame in New York (see page 60).

As a play, Years Ago is audaciously flimsy. But it glows with affection and is immeasurably helped by the masterly performances of Fredric March and his wife Florence Eldridge, as Mr. and Mrs. Jones, and by Patricia Kirkland, in her first Broadway hit, as Ruth. The play's authenticity is enhanced by the settings. It is cluttered with horrendous Victorian gimeracks, including a china spittoon with a blue crocheted cover (above) which is genteelly put on when company is expected.



PHONE, installed because of Ruth's nagging, is a nightmare to Mr. Jones, though his wife consoles him. To him the phone is an expensive intrusion.



A SCHOOLGIRL TRIO of Ruth (*left*) and her two friends (Jennifer Bunker and Bethel Leslie) is thrilled when Ruth receives a note from a Boston actress. The girls secretly read theater magazines and collect photographs of stars, and Ruth is sure that someday she will be a great actress.



RUTH'S POSTURE is displayed for the benefit of a lady dumbbell expert brought home by her father, who wants Ruth to be a physical education teacher. Below: Ruth gets her wish when her parents see her off to Broadway. Mr. Jones gives up his beloved spyglass to help finance her career.



### IMAGINE! POWER ENOUGH TO DO THIS

Power enough, in your regular 2-cell Bond Fixt-Focus Flashlight, to shine a light from the Radio Booth atop the famous Rose Bowl in California, clear across that vast stadium and football field to the players' bench on the opposite side—approximately 500 feet.



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#### VERY HANDY WHEN AUTO

You, too, will find as did this Mid-Westerner that your Bond flashlight is invaluable. He writes, "I stopped to help a neighbor whose auto lights had failed. My flashlight came in mighty handy for illumination to see that a grounding bolt needed tightening."

Don't go another night without a new Bond and be sure it is loaded with fresh Bond Batteries. Just step up to the Bond Self-Service Cabinet in all stores that sell flashlights and batteries. Bond Electric Corporation, New Haven, Conn., Division of Olin Industries, Inc.



"Years Ago" CONTINUED

#### RUTH WENT ON TO BIG STAGE CAREER



RUTH AS MELLIN'S BABY

Years Ago ends with Ruth Gordon Jones going off to New York. The pictures below show what happened to the real Ruth Gordon after she got there in 1913 at the age of 16. In 1918, after struggling through small parts, she made a success in Seventeen, went on to become a skilled dramatic actress and finally a playwright. This year Ruth Gordon Jones came triumphantly home to Wollaston (adjacent to Quincy), where she started public life years ago as a picture baby for Mellin's food (left).



IN "SEVENTEEN" (1918) Ruth played opposite Gregory Kelly, whom she married during the run of play.



IN "SATURDAY'S CHILDREN" (1928) Ruth made hit playing wife of Humphrey Bogart, who was then 29



(1940), her first big movie, Ruth played President's wife, Mary Todd.



IN "OVER 21" (1944), a wartime comedy, she made big hit as a star of the first play which she wrote herself.



RUTH GORDON DAY was celebrated last November at Quincy, Mass., which adjoins her home town. Here Ruth gives speech at her old high school. At right is her second husband, Garson Kanin, who directed both her plays.



America's Largest selling Ale... brewed on the same site since 1840

P. Ballantine & Sons, Newark, N. J.

## Rootin' for the Big Five -





At Madison Square Garden - New York

Smooth co-ordination on the court makes five stars a great team.

Smooth blending of five features makes Cinco a great smoke.

A favorite of all ages, Cinco is gaining more and more applause from the younger set who have come to know a good cigar when they smoke one! The five big features put more pleasure in every puff.

#### CINCO MEANS FIVE

Havana—gives Cinco aroma.

2 Puerto Rican—gives it flavor and mildness.

3 Broadleaf—gives it mellowness.

Shadegrown—gives it character.

5 100% long filler-makes it burn slowly, evenly.

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THAT GOOD AMERICAN CIGAR





W. C. FIELDS WAS PERFECTLY CAST AS CUTHBERT J. TWILLIE, A PHONY OILMAN WHO CHEATED HIS COMPANIONS AT POKER IN MOVIE "MY LITTLE CHICKADEE"

## W. C. FIELDS

#### The red-nosed, raspy-voiced funnyman, who never gave a sucker an even break, dies on Christmas Day

At three minutes past noon on Christmas Day, W. C. Fields, one of the world's funniest men, died. He was 67 years old and for more than a year had been a patient in a Pasadena, Calif. sanitarium.

Fields, who was born in Philadelphia with the scarcely believable name of Dukinfield, won his first fame as a vaudeville juggler of saucepans and tennis balls. He became a star in the Ziegfeld Follies and later a movie and radio funnyman. But he achieved real contemporary greatness in creating a character that became a part of American folklore. The character was half hobo and half senator. He smelled of saloons and circuses. His bulbous nose was a red badge of revolt against petty respectability. His rasping advice, "Never give a sucker an even break," summed up the harsh philosophy of all men who live by their wits. His top hat, like the human spirit, sometimes rolled in the

gutter, but Fields always clapped it on again with a triumphant flourish.

From the many movies that he made, Fields's fans are always recalling their favorite gag, such as his cure for insomnia ("Get plenty of sleep"), his refusal of a Bromo Seltzer ("Couldn't stand the noise") or the time he automatically blew the head off an ice-cream soda. Fields was so accustomed to ad-libbing his lines or acting in pantomime that he could seldom settle down and memorize a movie script. He stuck to the lines only as Mr. Micawber in David Copperfield.

Fields took no pains to conceal that he was a prodigious tosspot. His drinking never seemed to impair his wit or his skill as a juggler. To a LIFE cameraman who photographed him consuming rum and pineapple juice (four parts rum, one part juice) in his garden, Fields said, "Say anything that you like about me except that I drink water."

One of Fields's last appearances was on a radio program with Charlie McCarthy, who called Fields "a two-legged Martini." "You weren't born," added Charlie. "You were squeezed out of a bar rag." Fields's reply to the dummy was, "One more crack out of you and I'll nail runners on your stomach and use you for a sled."

William Claude Fields's frankness about himself helped to make him a great comedian. He was much like the character he portrayed, a man who truculently opposed all authority and cared little for the company of young children. Several years ago one of his friends berated him for always driving a hard bargain, saying, "Why don't you let up once in a while?" "My friend," replied Fields, who was always a realist, "I will explain my philosophy to you. Most people have a feeling they are coming back to this life someway, somehow. But me—I know I'm going through only once."



## Get faster, closer SCHICK electric shaves with new preparation

• Now you can enjoy even better results from your Schick Electric Shaver—with sensational Lectric Shave. It's an amazing scientific development of The J. B. Williams Company to help you get faster, closer electric shaves . . . and it's been proved in tests by 800 men. Just dash a few drops of Lectric Shave on your face before shaving.



• Lectric Shave quickly evaporates sticky, shaver-clogging perspiration—overcomes friction between the face and shaver head. It makes shaving more comfortable for men with dry skin—helps save precious minutes.

CLOSER SHAVES! Conditions beard softens wiry whiskers



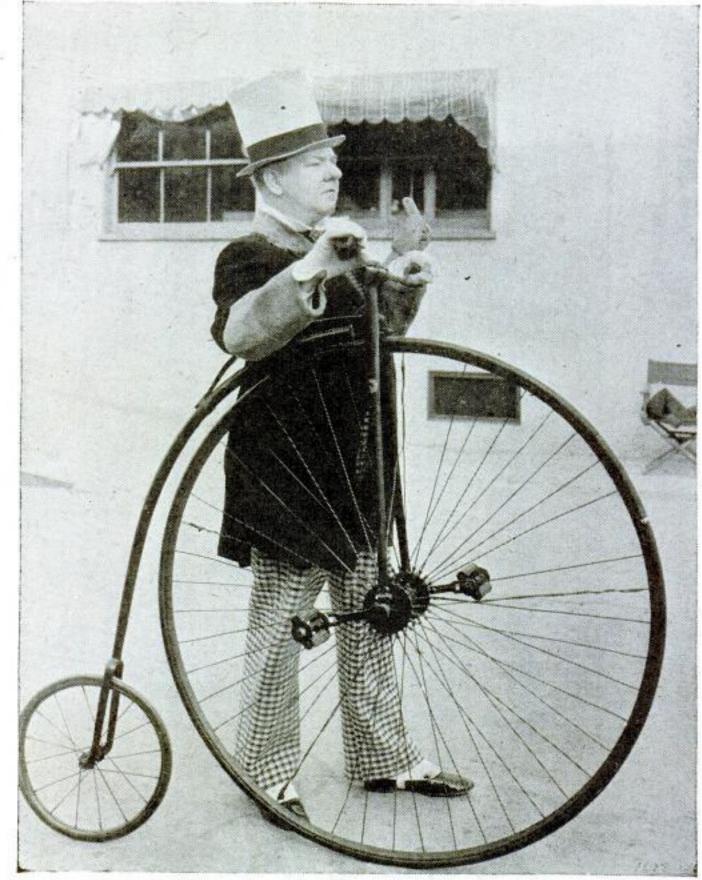
 A special emulsifying ingredient in Lectric Shave takes the "fight" out of tough whiskers—helps you get a closer, longer-lasting shave. It's good for the motor of your shaver, too.

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Co., Dept. LE-1,
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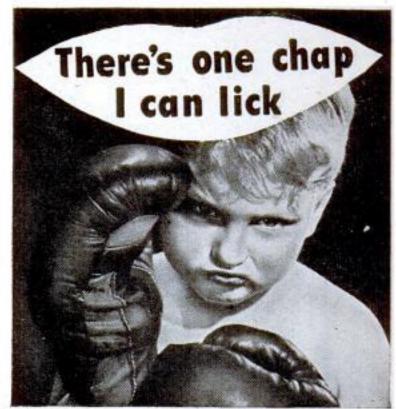
MAKES ELECTRIC SHAVING EASIER



AS EUSTACE McGARGLE, Fields played the circus "grifter" in movie, Poppy (1936), adapted from the musical in which Fields made a big stage hit.



AS WILKINS MICAWBER, Fields appeared in movie of Dickens' David Copperfield. This was his most important straight role, and he played it superbly.



"Dad's teaching me to meet trouble half-way. He says that goes for lip trouble too. Dad was in the Army and he knows."

"CHAP STICK" for chapped, cracked lips

Stranger, check that parch

When summering this winter—
in the desert—or under the cocoanut
palms—use famous 'CHAP STICK'
for dry, dehydrated lips.
'CHAP STICK'—for sun parched lips



Young and old find 'CHAP STICK' the friendly lip balm for lips chapped by wind and weather. It's specially medicated, specially soothing.

'CHAP STICK' for everyone in the house

\*

Sportsmen and young and old who love outdoors find 'CHAP STICK' the swift, sure comforter for chapped, cracked, dehydrated lips.

Handy, easy to apply. Soothes quickly, lastingly. Takes but little room in bathroom cabinet or pocket. Buy a personal 'CHAP STICK' for everyone in the house.



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#### What's for dinner, Duchess?

Prediction: The new wives of 1947 are going to have more fun in the kitchen.

Previous cooking experience is desirable, perhaps, but not essential. There are so many new easy-to-use foods, so many new ways to prepare foods, so many interesting ways to serve foods, cooking will be a novel and exciting adventure.

Further prediction: Cheese dishes will be featured more often on their menus. They'll know that cheese gives tastiness and variety to meals. And cheese, like milk (nature's most nearly perfect food), is rich in protein, calcium, phosphorus, in vitamins A and G.

Yes, we have a personal interest in cheese. For Kraft, pioneer in cheese, is a unit of National Dairy. And what we've said about housewives using more cheese is entirely true.

It's also true that they're learning more about the whys and wherefores of food each year — just as the scientists in our laboratories are learning more about better ways to process, improve and supply it.

These men are backed by the resources of a great organization. They explore every field of dairy products, discover new ones. And the health of America benefits constantly by this National Dairy research. Dedicated to the wider use and better understanding of dairy products as human food . . . as a base for the development of new products and materials . . . as a source of health and enduring progress on the farms and in the towns and cities of America.







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with the triple-action tooth powder



1. BRIGHTENS TEETH!

And cleans 'em clean. Five cleansing and polishing ingredients make Calox a whiz at bringing out all the natural brilliance of your teeth.



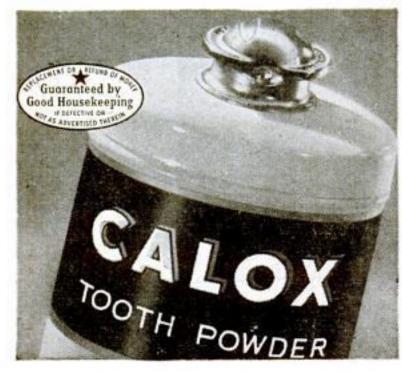
2. FRESHENS MOUTH!

You'll love the tingly fresh-as-a-breeze taste of mint-flavored Calox. It tastes so wonderful ... and leaves you feeling wonderful.



3. SWEETENS BREATH!

Romance-minded? Important secret of every attractive girl is her breath-less beauty. Calox gives you extra protection against bad breath originating in the mouth. Try Calox today!



made by McKesson & Robbins with 114 years of pharmaceutical know-how



MOST FAMOUS ROUTINE was playing pool with warped or twisted cue. Even with this handicap, Fields was an expert player, made marvelous shots.

#### HE SPUN YARNS AS HE PLAYED POOL

A pantomimist at the beginning of his career, Fields later developed a series of mumbling monologs which he delivered with his routines. His yarns were told half-belligerently, as if Fields did not expect them to be believed and did not care much whether they were. With one of his classic routines, the pool game (above), Fields recited one of his most famous stories, the tale of how he came to be known as Honest John. As it appeared in the movie, Six of a Kind, the act began while he played pool with a twisted cue and made the balls crash miraculously into the pockets. "At the time of which I speak, I'm tendin' bar up at Medicine Hat. Well, a guy used to come in there with a glass eye. I used to wait on him. Wasn't a bad guy. (Pause) He used to take his glass eye out and put it in a tumbler of water. Wait'll I break these balls. (Crash) He comes in one d-(coughs) he comes in one day and he forgets the glass eye. (Crash) As I was saying, one day he forgets his glass eye. I found it. Next morning when he come in, I said, 'Young man, here's your glass eye,' and I gave it back to him. Ever since that time—(crash) ever since that day, I've been known as Honest John."

O PARAMOUNT PICTURES INC. 1934



WITH CHARLIE McCARTHY, Edgar Bergen's famous dummy, Fields started a radio feud, calling Charlie a "blockhead, a flophouse for termites."



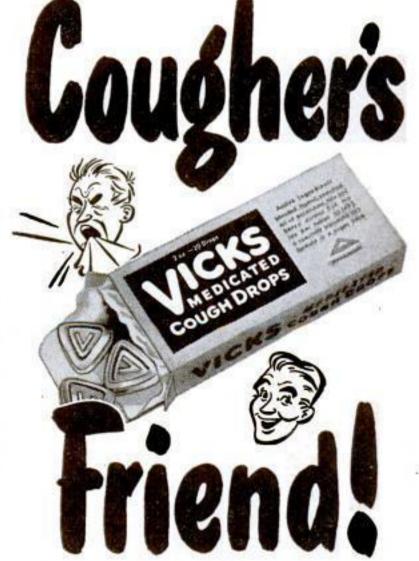
If your hair is dry, thin or oily, your scalp may not be functioning normally . . . and your hair may be paying the penalty!

AND GIVE YOUR HAIR A CHANCE

NORMALIZE-NOW!

clogged hair follicles so your scalp can function more normally! Massage a few drops of Fitch's Ideal into your scalp every day to relieve itchy scalp and help remove dandruff. Fitch's Ideal combines with the natural oils to give hair that lustrous, well-groomed look.





Relief from coughs, throat irritations, huskiness of colds or smoking comes fast with Vicks Medicated Cough Drops. So effective because they're really medicated with throatsoothing ingredients of Vicks VapoRub. Try 'em!



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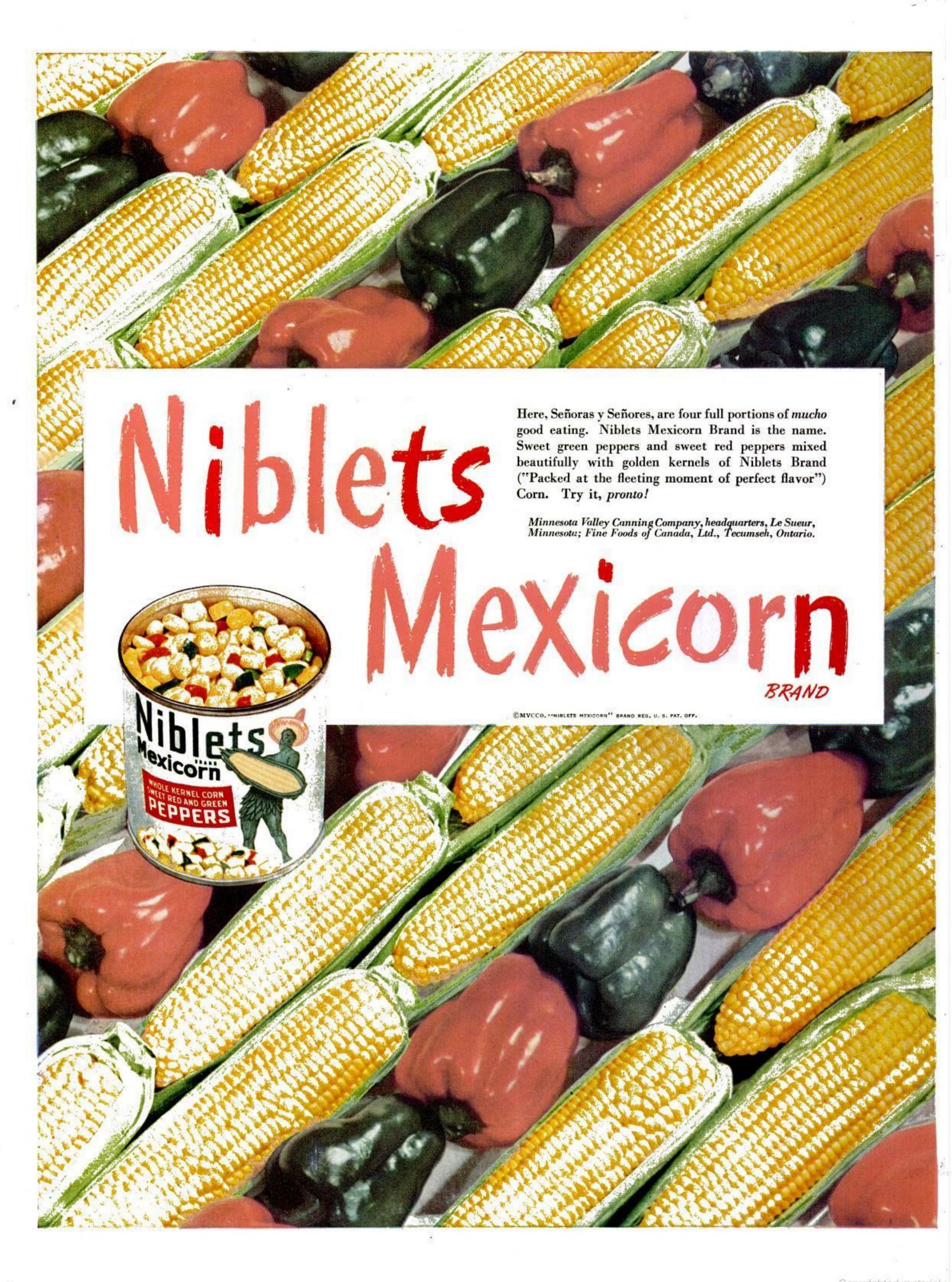


A profound pride of product distinguishes the master craftsman. We have such a pride in Kentucky Tavern. That's why this famous bourbon has been building lasting friendships for 75 years.

Glenmore Distilleries Company Louisville, Kentucky

KENTUCKY STRAIGHT BOURBON BOTTLED-IN-BOND 100 PROOF

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a programme grater persons

DUKE AND DUCHESS OF WINDSOR steal the show at New York's Debutante Cotillion by visiting box of Mr. and Mrs. Harold Talbott (seated with

them). Debs in the rear are (from left) Nancy Harris, Pauline Talbott and Sharman Douglas, daughter of ex-U.S. Budget Director Lewis Douglas.

## Party Season

#### NEW YORK SOCIETY REVIVES PREWAR HOLIDAY GAIETY

Last month the whole U.S. was in the grip of its biggest party season since before the war. As famous balls were revived in big Eastern cities, Hollywood spared no lavish touch to its merriment, and only a traditional dance for the Annapolis midshipmen (see cover) recalled the uniform-filled social events of the preceding years. New York society, its letter boxes crammed with engraved invitations, led the parade. Established hostesses like Mrs. Harrison Williams and Mrs. Byron Foy renewed their fabulous dinner and dance parties. Junior groups also turned to prewar customs. Prep-school boys home from school squired subdebs to formal dances (see pp. 72-73) and

a new crop of unusually pretty debutantes began appearing at teas, assemblies and cotillions. Although some of the girls were having debutante parties of their own, most of them came out at big charity balls, climaxed in New York by a monster cotillion at which 126 girls made their bow. The cotillion, whose glamorous doings so dazzled a New York tabloid society reporter that she glowingly described the appearance of socialites who were not even present, was further graced by the last-minute appearance of the Duke and Duchess of Windsor. When asked for a dance by several debs, however, the weary duke politely demurred, explaining he had forgotten the intricacies of the fox trot.



fashioned waltz. Other debutantes who made their bow to society at the cotillion are .

seated along the sides of the dance floor. Standing behind the debs are their escorts. In the foreground are some of the 1,500 guests, who paid \$10 apiece for their tickets.



AN ESCORT GREETS LORRAINE DRESSELHUYS

## Debutante Cotillion 126 GIRLS MAKE A MASS DEBUT AT THE WALDORF-ASTORIA HOTEL

The wholesale introduction of young ladies to New York society is an outgrowth of the old custom of mass debuts, notably the Philadelphia Assembly, the Bachelors' Cotillion in Baltimore and the St. Cecelia Ball in Charleston. It was further popularized during the war when extravagant individual coming-out parties seemed out of place. Biggest of these affairs is the one shown here, the spectacular Debutante Cotillion. This season's party presented 126 girls, among whom were descendants of the Vanderbilts, Whitneys and Rockefellers. Each girl paid \$30 for her invitation and was expected to raise \$150 for the New York Infirmary for Women & Children. First the girls formed a receiving line (see below) to greet the 1,500 guests. Then specially rehearsed debs performed dances, including an old Christmas waltz (see opposite page). By 3 o'clock, after six hours of dancing and introductions, each girl emerged as a full-fledged, if exhausted, member of adult society.



FUTURE DEBUTANTES Noira McGrath (far right) and Barbara Dillon study smooth dancing technique of an older couple at the cotillion. Barbara and Noira plan to make debuts about 1950.

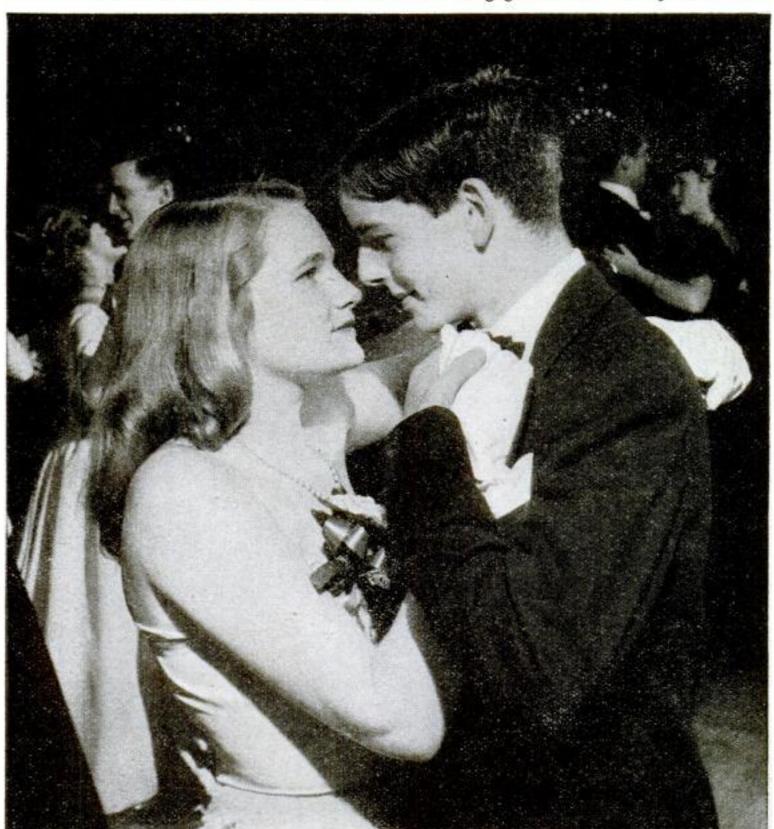


IN THE RECEIVING LINE the debutantes, gowned in the traditional white or silver, were introduced to a steady procession of both old and young members of society.

Shifting from one foot to the other for almost an hour, the girls received most of the 1,500 guests. Then they lined up in the foyer to form grand march into the hotel's ballroom.



RESTRAINED DANCING STYLE is used by Katrinka Kip and Kenneth Kunhardt, a fifth-former at Groton. Katrinka's sister Rita is engaged to J. P. Marquand's son.



HEADS CLOSE TOGETHER, Sally Smith of Miss Hewitt's Classes and William M. V. Hoffman III of St. Mark's dance intently. Their interlocking grip is currently popular.



YOUTHFUL SOCIALITES at the Groton-St. Mark's dance held in the Hotel Pierre in New York finish up a samba, plainly enjoying every minute of it. Music was provided

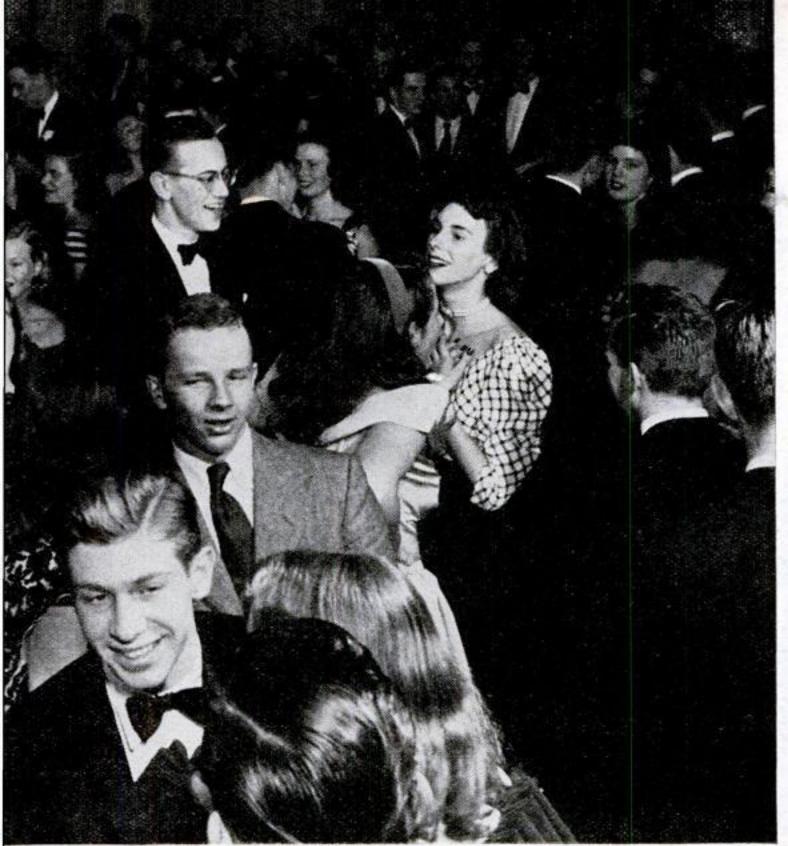
# Groton-St. Mark's Boys

#### PREP-SCHOOL SOCIAL SET HOLDS

One of the dewiest social functions of the New York holiday season is the annual dance sponsored by St. Mark's and Groton, the exclusive prep schools which have produced such luminaries as Franklin D. Roosevelt, Sumner Welles and Yachtsman Harold S. Vanderbilt. It is an important affair because it furnishes 15-year-old subdebs with a chance to cut their own social swath before graduating to the senior dances and cotillions of their older sisters. For the



SIPPING SOFT DRINKS, some of the couples take time out from their dancing. Before the evening was over the 300 guests had consumed more than 16 cases of soda pop.

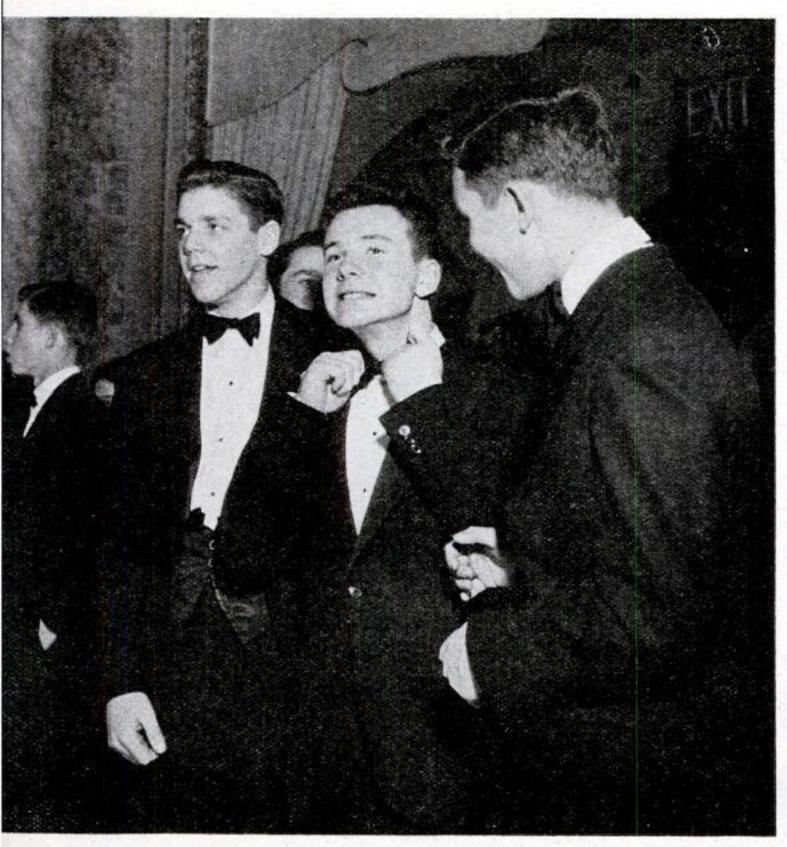


by Emil Coleman, a society orchestra leader. Too young to own tails, most of the boys wore tuxedos. One boy, however, was conspicuous for his gray tweeds (see right above).

# Dance with Subdebs

#### ITS OWN KIND OF HOLIDAY PARTY

prep-school boys, who turn over the proceeds (this year about \$2,000) to summer camps for underprivileged children, the dance gives ample opportunity to practice the gallantries of correct social behavior. At this year's dance, the boys formed a junior edition of a stag line (see above right), brought their subdebutante dates soft drinks (see center left, below) and danced to furious South American rhythms. At 2 o'clock they took the girls out for milk and hamburgers.



UNFAMILIAR STIFF COLLAR plagues a stag, who relieves the pressure with an anxious finger. After straightening his black bow tie he moved back onto dance floor.

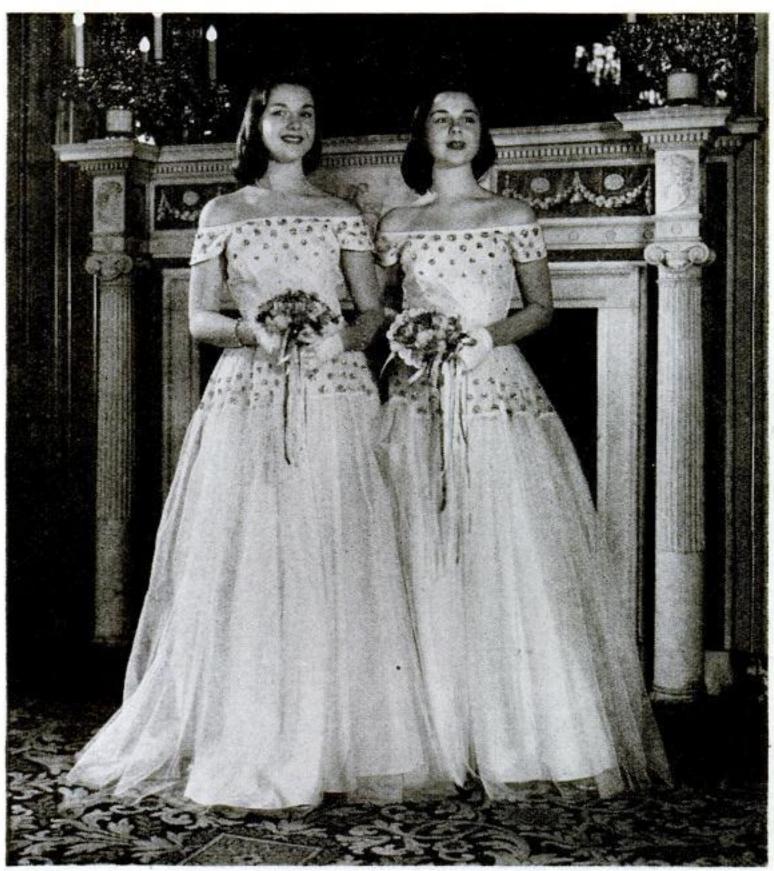


ALONG THE STAG LINE one of the students prepares to light up a cigaret while others look on enviously. The boys were forbidden to visit the bar off the ballroom.

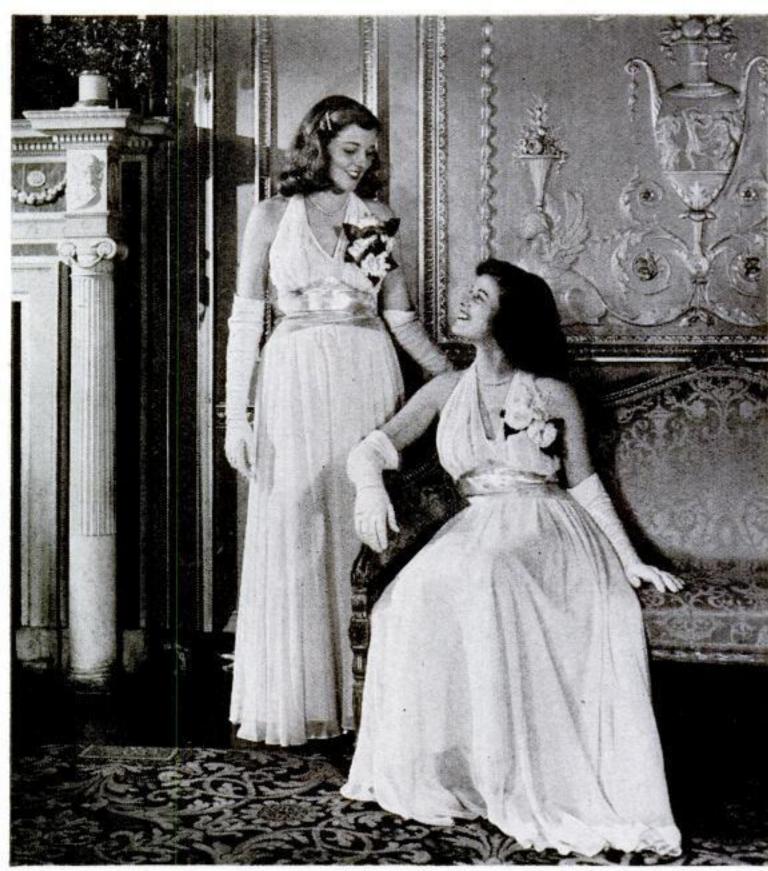


SITTING ONE OUT, Carol Sonne looked demure and Robert Corbin a little formal.' Miss Sonne's father is Hans Christian Sonne, banker and a director of N.Y. Dock Co.

### Party Season CONTINUED



CONSUELO AND GLORIA O'CONNOR are twin daughters of Irish-born Nancy O'Brien O'Connor. Consuelo (left) wears pearl bracelets to distinguish her from Gloria.



TAMIA AND DAISY BIDDLE are representatives of an ancient Philadelphia family. They are the daughters of George Drexel Biddle. Daisy (right) is 19; Tamia, 18.

# Belles of the Season

#### THEIR FRESH-FACED CHARM ADORNS NEW YORK'S HOLIDAY PARTIES

To become a top New York debutante like the 18- and 19-year-olds shown here requires not only a combination of birth (it is helpful to have a mother who "came out" too) and wealth (for champagne, orchestras and innumerable dresses) but a complex apprenticeship as well. The process begins with a suitable school like Chapin or Miss Hewitt's. Then, if she makes the lists operated by professional society arbiters like Mrs. Huntington Tappin, the young

hopeful begins progressively attending dances with names like "Junior Gettogethers" and "Middle Holidays." She then graduates to more grown-up parties such as the "Senior Holidays," the "Colonies" and "Metropolitans," finally makes her formal debut at the Junior Assembly or some other mass debut and, if the funds hold out, at her own big party too. Eventually most of these girls will marry well and one may possibly become a well-publicized "glamour girl."



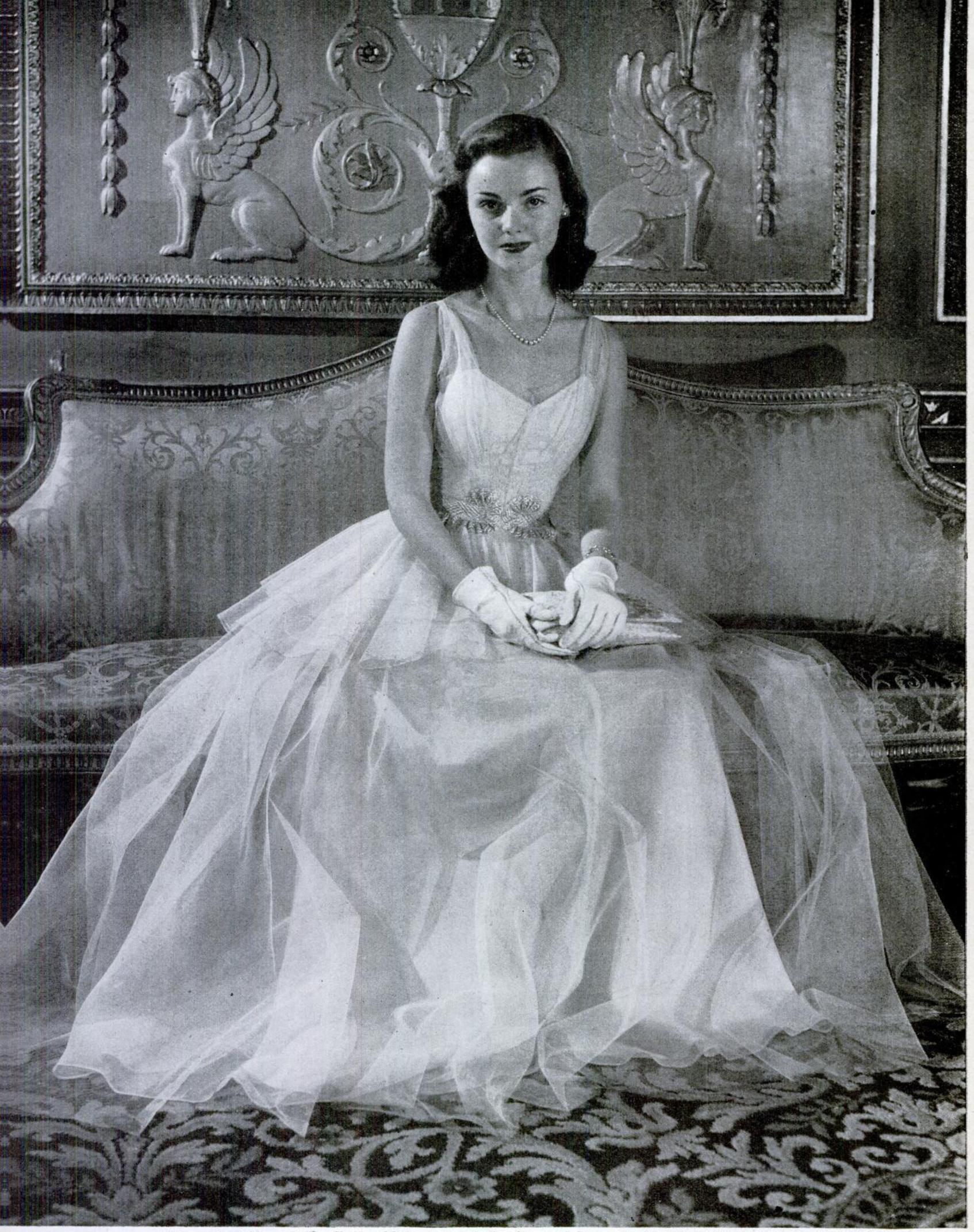
MARY DAMON is a physician's daughter. Her mother, Mrs. Virgil G. Damon, designed her debutante dress.



FLORA MILLER is granddaughter of Mr. and Mrs. Harry Payne Whitney, a descendant of Commodore Vanderbilt.



HELEN MEEKER is the great-granddaughter of William Jennings Bryan, the "Great Commoner." She is 18.



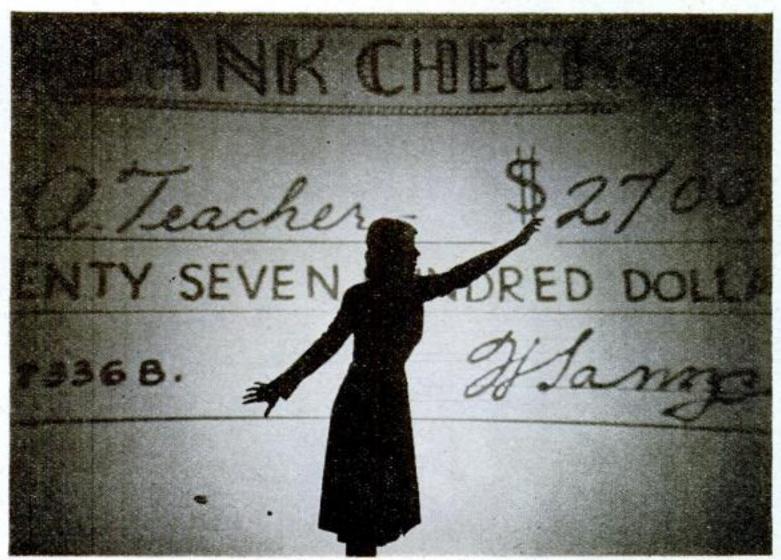
TRICIA GEOGHEGAN, one of the prettiest debutantes in New York, models for bion photographers in her spare time. Her father, Howard F. Geoghegan, is a real-

estate broker. She attends Barmore finishing school in New York. During her busy party season Patricia did not have a chance to get to bed a single night before 3 o'clock.



THE SCHOOLTEACHER'S PLIGHT was vividly portrayed recently at an angry meeting of the New York City Teachers' Interest Committee, which represents 18,000

members and has the backing of New York's 12 teachers' organizations. Actors, sills etted behind screen (above and below), dramatize the results of underpay and overwer



IN SHADOW PLAY, TEACHERS DEMAND MINIMUM YEARLY PAY OF \$2,700



WORKERS LIKE BARKEEPS, GARMENT WORKERS HAVE HAD BIG RAIS

# A Teacher Looks at His Job

Teaching, worst paid profession in the U.S., no longer attracts good men. Results: schools are being feminized, discipline is lax

by HENRY G. BORCHARDT

SEVERAL years ago my son and I were having a serious discussion about his choice of a future career, and at one point in the conversation he said he thought it would be nice to follow in my footsteps and enter the teaching profession.

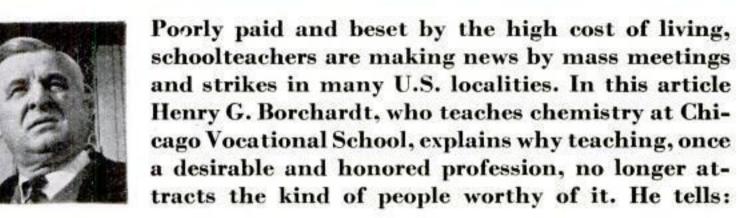
"Heaven forbid!" I told him.
"You'can be a plumber or a taxi driver if you like, but whatever you do,
don't aim at being a teacher—at
least, not in the public schools."

This may have been shameful advice—indeed it was shameful—but it was given conscientiously, and I am positive that 99 out of 100 teacher-fathers would tell their sons the same thing.

I have been a public-school teach-

er for nearly 30 years, an experience which includes rural and small-town teaching, teaching in middle-sized communities of 30,000 or there-abouts and finally in Chicago high schools. During this period I have encountered all, or nearly all, the abuses and indignities which the present school system inflicts on teachers at every level. I understand very well why the supposedly "honored" profession of teaching today is nearly without honor, and why it is attracting fewer and fewer capable young men as careerists. LIFE's recent editorial, "Teacher Troubles," failed to differentiate between male and female teachers, but there is an important point to be made here.

The fact is that schoolteaching already is a preponderantly feminine calling and rapidly is becoming almost exclusively the domain of women. In the Chicago schools, with a current enrollment of about a third of a million pupils, there are close to 13,000 women teachers and only 2,000 men. Much the same ratio prevails throughout the country, and the scales are going more and more off balance in favor of women. To be quite accurate I should not say "in favor of women" but "by default of men." For while teaching fails to offer sufficient rewards and incentives to attract the intelligent and ambitious males who should be entering the school system, it does provide a congenial short- or long-term haven for certain groups of women. One consists of recent girl college graduates marking time and saving money



- ► Why women are replacing men in schools
- ►Why pupils do not respect teachers
- ▶Why teachers must neglect their work
- ►Why teachers dare not ask for raises

until they get married. Another is composed of married women glad to swell the family budget with their teaching pay checks. A third is a group of irreconcilable spinsters who have hied themselves to the classroom as to a nunnery.

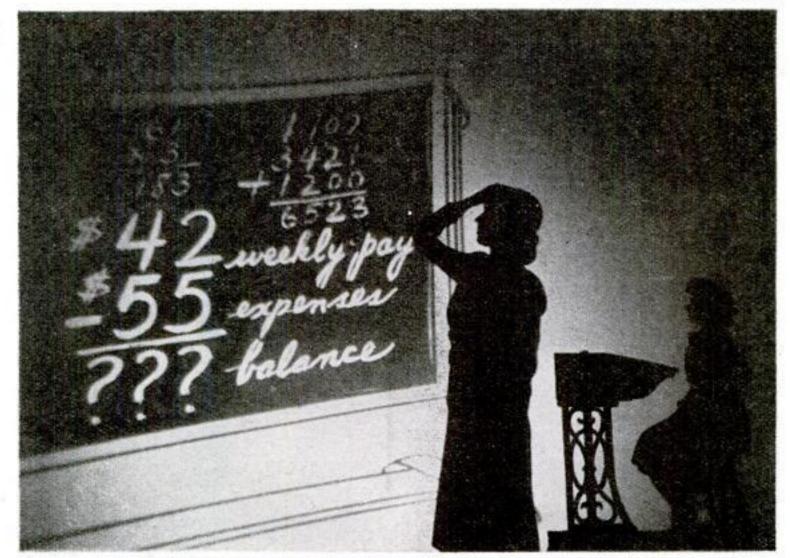
I have no animus against women teachers as such, and I certainly intend no slur on their abilities. In the lower schools women are as capable of dealing with younger children as the majority of male teachers would be, and at all school levels there obviously are certain subjects—domestic science, for example—which they are far better able to teach. But formal teaching is only part of the job. An equally important part of it is dis-

cipline; not discipline in the Prussian sense, but the total discipline of intellect and democratic behavior. In this sphere the woman high-school teacher is at a terrific disadvantage. It is difficult enough for the male teacher to maintain simple order among several dozen of the restless and often rebellious youngsters in the urban high-school population; for the woman teacher it is frequently impossible. For instance, because of the 25% drop in the number of male teachers during the last few years, more and more young women in their early 20s have entered the Chicago high schools as substitute instructors in various courses. Among their pupils are precocious and irreverent lads of 18 and 19 who in the corridors between classes salute these substitutes with the wolf-calls and comments usually heard from the street-corner gang. Even mature and experienced women teachers are subjected to embarrassment and on occasion have been heckled out of their own classrooms by rowdies of both sexes who regard them as fair game. Possibly this might have comic potentialities in a movie, but in a real school it is tragic because it represents a serious weakening of morale. In the big school, as in the Army, morale is the force which gives the group purpose and unity, and in both cases it depends largely on the prestige of the leaders. In the case of the Army these are the officers, and in the case of the schools, the teachers.

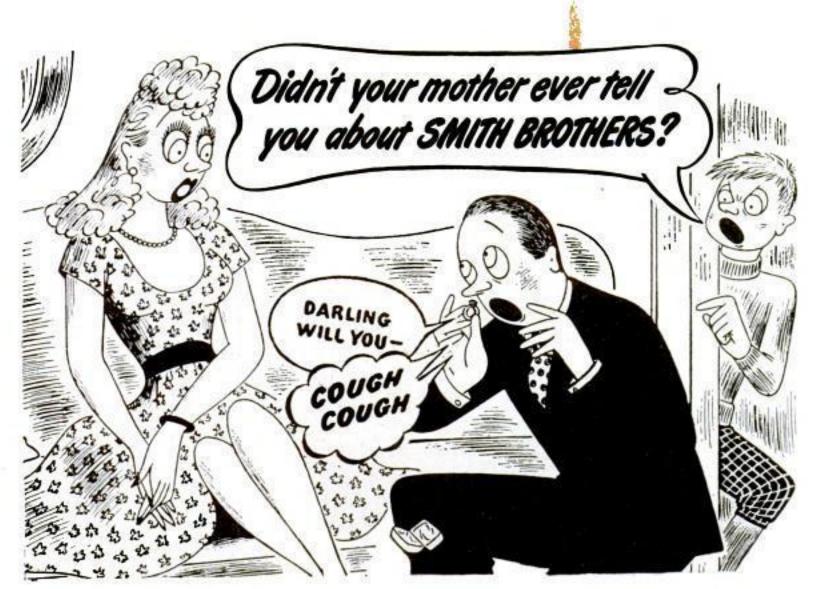
During the war the morale situation was particularly bad. In the high



TEACHER'S LOW ECONOMIC STANDING DRAWS CONTEMPT OF PUPILS



DISPARITY BETWEEN PAY AND COST OF LIVING IS HOPELESS DILEMMA



#### COUGHING IS OFFENSIVE!

Here's Quick 3-Way Relief:

...Go after those offensive minor coughs due to colds or smoking at the very first scratchy "tickle." Get Smith Brothers famous black Cough Drops, a scientific pre-

scription-type formula of proven cough-relief ingredients used for years by the medical profession. Smith Brothers bring quick, longlasting relief in 3 important ways:

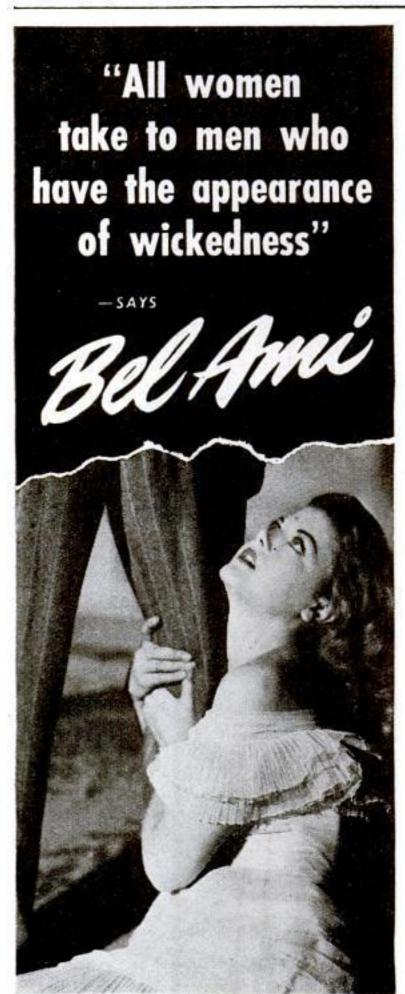
Ease throat tickle

Soothe raw, irritated membranes

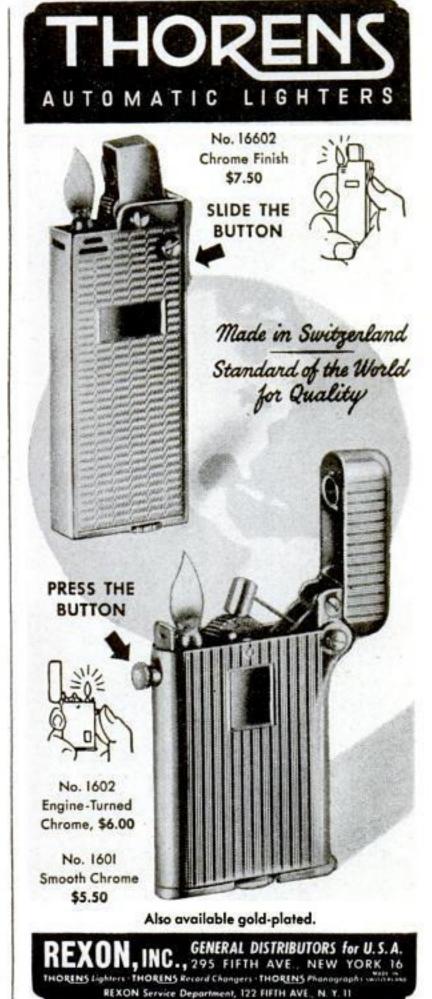
Help loosen phlegm

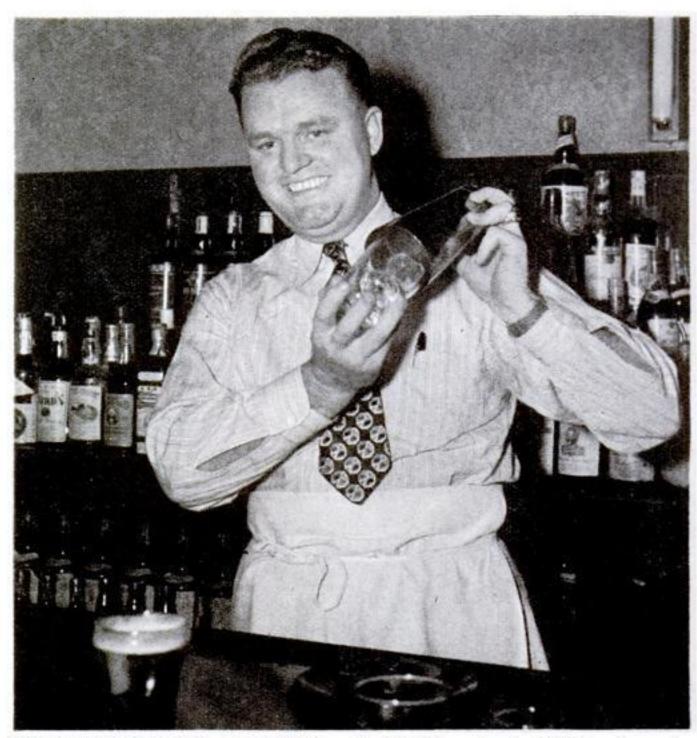
No narcotics. Let children enjoy them freely. Now in greatest demand of their whole 99 year history. A boon to smokers. Buy 2 packs today, one for pocket, one for bedside if night coughs strike.





Soon at your favorite motion picture theatre





TEACHER PHILIP P. LYNCH (New York's Shimer Junior High) makes only \$148 a month from teaching, gets extra money by working as a bartender.

#### TEACHERS CONTINUED

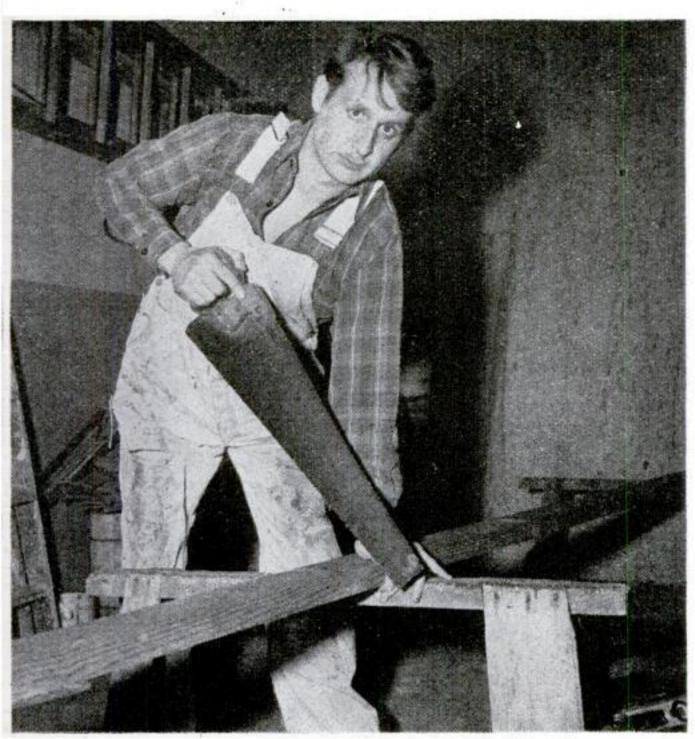
schools there was nearly a complete breakdown because almost anyone could get a night job or part-time job in a factory. Most of the pupils in my school took such jobs, and in some cases earned more than my yearly salary in four or five months of part-time work. I remember one 17-year-old girl who arrived at class one morning wearing a handsome new fur coat—and promptly fell asleep at her desk. She had been working on the night shift in a machine-tool plant for weeks and was exhausted. I told her afterward that this routine was much too strenuous for her and that she would have to give up school or give up the job. When she said that she would stop school I tried to reason with her, pointing out that in the long run her education would be more valuable than high pay in a temporary war job. "Gee, I might as well get the money while I can," she replied. "Look at this fur coat, and I have a savings account, too. Besides, what good is an education anyway? It seems to me the more you know, the less you make." She refrained from adding, as she might have, "Look at you teachers."

Since the end of the war my pupils have become more interested, more serious and better behaved. They are smart enough to realize that the easy days are coming to an end, and they have been sobered by the return of older brothers and sisters from the services. But the fact that the current high-school generation is more serious-minded and more eager to learn than the boys and girls of the war crop only points up the main question: how well are we prepared to educate them?

#### Education by women

WHAT chiefly concerns me, in looking ahead, is the small number of young men teachers. Quite apart from the psychological factors involved in school discipline, I wonder whether the present and oncoming generations of public-school pupils will be particularly benefited by the increasing feminism of the teaching staffs. While I do not agree altogether with Mr. Philip Wylie's outbursts against "mom" and "momism," there is no question that a matriarchy is developing in the U.S. It will come full circle in a few years when education is handed over almost entirely to women.

The rapid decline in the total number of male teachers is bad enough—12 men to 68 women in one high school I know of—but that is only part of the story. All but a handful of the existing male teachers are old veterans like myself, carrying on for the last few years until we are pensioned off. Many of my former colleagues failed to return to teaching after their service in the Army or Navy. They had discovered that others with equal or inferior abilities and educational attainments were commanding much more respect and



TEACHER WILLIAM H. MILLER (Woodrow Wilson High) has to supplement his monthly take-home salary of \$270 by weekend jobs of carpentry work.

remuneration than they were. Practically no new men are coming along to take our places, and when we disappear the women will inherit the schools almost completely.

Why has this come about? What are the current conditions which make men avoid the teaching profession? Why do so many

young men quit after a few years in the classroom?

It is such an old and familiar complaint that I hate to mention it again, but one fundamental trouble is that teachers always have been and no doubt always will be underpaid. No one enters the field expecting to get rich. He must be motivated by a genuine love for youth and must find his chief rewards and satisfactions in the job itself—a job which is always exacting and which often is mentally and physically exhausting. I don't say that all male teachers are pure idealists, or anything of the sort, but to be successful they must be dedicated to the service of youth rather than to their pay checks, and I believe that most of them are.

#### Same pay for 20 years

DUT the point has been reached where such dedication is no D longer possible except for a very few men with private resources. For instance, while the cost of living steadily rises, the pay of Chicago high-school teachers stays almost exactly where it was in 1929. A teacher gets \$2,350 his first year. Small annual increases bring his salary to \$3,150 by the end of his fifth year. He is then eligible to take an examination and, if he passes, the annual increases continue until he makes \$3,950. This is the maximum he can ever earn unless he is promoted to some other job, and I know many men who today are receiving the same money they got 20 years ago. Meanwhile they have been unmercifully squeezed by the cost of living. I might add that the teacher is in somewhat the same position as the young doctor-no matter how poor he is, the community expects him to put up a certain front. For instance the teacher is supposed to set an example by being neatly dressed. He would not dare show up in school wearing the work clothes of a truckman, even though the truckman's earnings greatly exceed the teacher's. And so it goes through many other departments of living. Unless the male teacher is a bachelor, it is virtually impossible for him to get along on his salary in high school, to say nothing of the lower schools where the pay is worse. Yet in only a very few places (notably New York City) is a teacher's pay higher than in Chicago. No wonder that in schools all over the country the male teacher is joining the dodo.

As a matter of practical necessity, nearly all of us are forced to take on extra jobs in order to get by, and at present I do not know a single male teacher who is not doing this. I happen to teach in night school after my regular day's work is over, but in other years I have gone far afield in order to earn a supplementary income. What's the secret of real shaving comfort?

THE SHAVE IS

#### BETTER

WHEN

THE LATHER STAYS

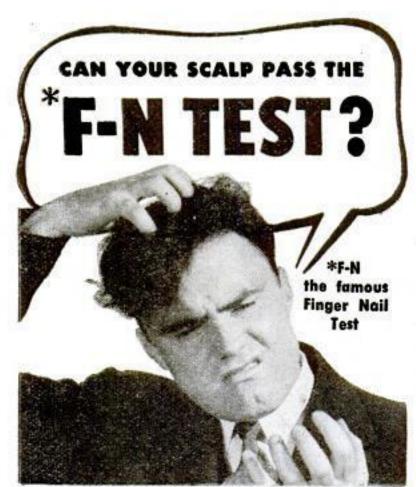
WETTER

Yes, the WETTER the lather the BETTER the shave. A quick-drying lather dries out on your face—causes sting and burn. What you want is a rich, creamy EXTRA MOIST lather...the lather you get with Lifebuoy Shaving Cream...a lather that STAYS MOIST, keeps your beard soft and gives you CLEANER, SMOOTHER shaves even with cold water or a used blade.

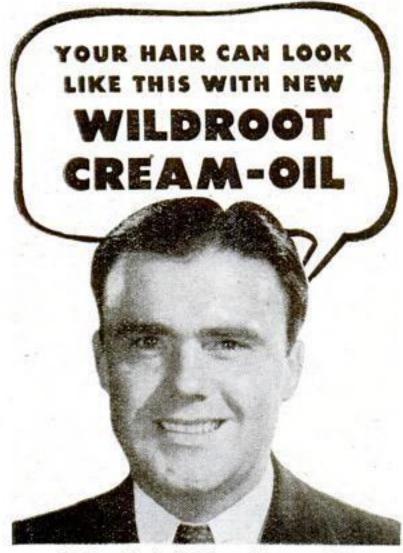
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It's F-N, the test for men! The "Finger Nail Test!" Scratch your head and see if you find dryness or loose, ugly dandruff. If so, you need new Wildroot Cream-Oil Formula. Relieves dryness, removes loose dandruff! Buy the large size.



2. Only a little Wildroot Cream-Oil can do a big job for your hair. Keeps your hair well groomed all day long without a trace of that greasy, plastered down look! Your hair looks good and feels good!

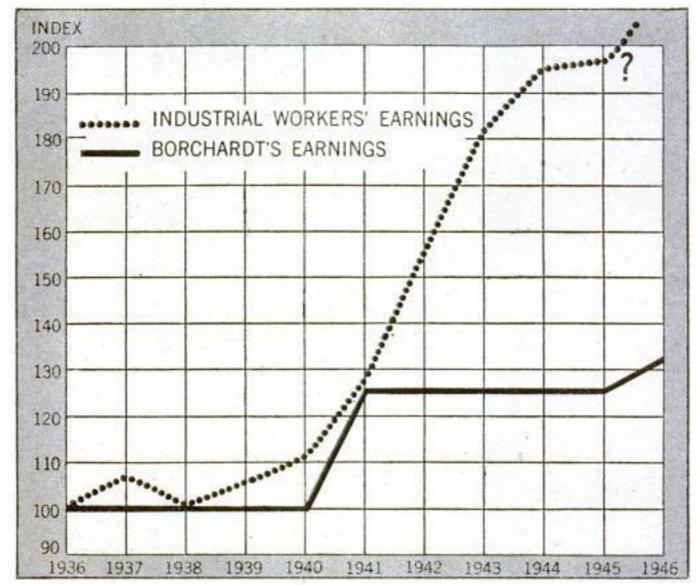


3. LANOLIN is an oil resembling the natural oil of the human skin! No wonder 4 out of 5 users in a nation-wide test preferred Wildroot Cream-Oil to other preparations formerly used. Get it today from your barber or drug counter.

IMPORTANT: Smart women use Wildroot Cream-Oil for quick grooming, and to relieve dryness. Also excellent for training children's hair!



TUNE IN ... 2 Network Shows!
"The Adventures of Sam Spade" Sun.
evenings, CBS Network; "King Cole Trio
Time" Sat. afternoons, NBC Network.



WAGE CHART shows that in the decade 1936–46 Teacher Borchardt's salary was raised by 32%. In 1936 he got \$3,000 a year. Today he gets \$950 a year more. Full-time industrial workers, however, have been raised more than 96%.

#### TEACHERS CONTINUED

One summer I worked as a helper on a beverage delivery truck, and at various times I have been a private policeman in a packing plant, a shoe clerk, shipping clerk, railroad brakeman, timekeeper and crew hand on a tugboat. Some of my colleagues have built up very profitable sideline businesses. One owns a neighborhood tavern; another has a contracting concern; others are spare-time lawyers, accountants, architects, real-estate operators, illustrators, magazine writers and publishers of vocational textbooks. I have even known teachers who served as strikebreakers or in even more dubious capacities. In a number of cases the teacher's outside employment brings in as much as he earns at school, and teaching becomes a mere avocation to which he gives lip service but little more.

The only reason many of these men continue teaching is to keep their pension rights, although a few do so out of a sense of duty. In Chicago, teachers are eligible for pensions of \$800 a year after 25 years of service but may stay on until the automatic retirement age of 65, when a larger pension is granted. Although pensions have always been paid in the past, there may come a time when such will not be the case. When municipal finances are disrupted, teachers are among the first to suffer. I well remember a time many years ago when a salary check due me before Christmas was not issued until late in January. Tax warrants, too, had to be cashed at a 15% discount in order to buy coal and other necessities because the city's credit was so bad. Our salary and pension expectations are only as good as the balance in the town treasury, and the teacher's alleged "security" is apt to go glimmering at any time.

#### A job on the side

WHAT is the effect of the double-job system which has become commonplace today among male teachers? To be blunt, it is highway robbery of our children. Certainly all teachers should have outside interests and activities to keep them mentally refreshed and prevent them from succumbing to the dry rot of pedagogy. A creative part-time job which does not intrude on classroom work and which does not drain a teacher's energy may indirectly contribute to his pupils' education. However it should be an avocation rather than a necessity. But as matters stand, in many cases the outside job becomes the mainstay while the teaching job suffers. In the classroom the teacher's mind is often distracted by thoughts of his business activities (if he does not actually carry on some of them, such as correspondence, during school hours) and when the last bell rings he dashes to his other job. He has no time or inclination for unpaid extra work with gifted or backward children, no chance to organize or participate in discussion groups, athletics, social organizations or other extracurricular affairs which in the total development of his students may be more important than formal book learning. Furthermore, after working a full day at

# YOUR SHOES ARE SHOWING!



# EMBARRASSING, ISN'T IT? VOU SHINOLA

● So don't be caught short. When you're stepping out for the evening, and want to look like a million dollars—see to it that your shoes are shined. There's really no excuse for untidy-looking shoes. You'll find it pays to keep a supply of Shinola Shoe Polishes on hand.

Shinola's scientific combination of oily waxes helps to hold in and replenish the normal oils in leather—helps maintain flexibility—and that means longer wear. It's smart to KEEP 'EM SHINING WITH SHINOLA.



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For quick relief from itching caused by eczema, pimples, athlete's foot, scales, scabies, and other itching troubles, use world-famous, cooling, medicated, liquid D. D. D. PRESCRIPTION. Greaseless, stainless. Soothes, comforts and checks intense itching speedily. 35c trial bottle proves it, or your money back. Ask your druggist today for D. D. D. PRESCRIPTION.

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When heat treatment (wet or dry) is prescribed by your physician for Sinusitis, apply the safe, soothing, moist heat of the new medically designed Casco Sinus Heating Pad. Retains moisture 10-12 hours under heat. Underwriters' Laboratory approved for your protection.

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THE managing editor of the New York Herald took a day off on December 21, 1879. So this headline in his paper hit him without warning.

## EDISON'S LIGHT— IT MAKES A LIGHT, WITHOUT GAS OR FLAME!

The public promptly shouted "hoax!" Scientists called Edison crazy. And our shocked, angry editor expected to be fired.

But he wasn't. Eleven days later, Thomas Edison held a unique New Year's party in his laboratory at Menlo Park, New Jersey, and invited the world to see his "flameless light." Thousands came and were convinced. The incandescent lamp was real.

Soon small companies were bringing the benefits of Edison's newfangled lamp to the people. Engineers and business men poured in their energy and time . . . risked their own savings . . . overcame all kinds of obstacles . . . broadened and improved the service.

Government didn't do the job. Individuals did. And in the process, they created jobs for many thousands of Americans, as well as a great new service for many millions more.

When Edison opened the first power-plant in 1882, electricity cost 25c a kilowatt-hour. This year, as we mark the 100th anniversary of the great inventor's birth, the average price of household electricity across the country is only 3 1/3c per kilowatt-hour.

Thanks to Edison's imagination and enterprise—thanks to the courage and initiative of many men and women, working under the American business system—this country enjoys the most and the best electric service in the world. And all our lives are richer, safer, more productive.

America's business-managed, tax-paying

## Electric Light and Power Companies\*

\*Names on request from this magazine

Listen to the New Electric Hour-the HOUR OF CHARM, Sundays, 4:30 P. M., EST, CBS.

# Why your present laxative may not be right for you!



Why dose yourself with harsh, bad-tasting laxatives? A medicine that's too strong can leave you feeling worse than before!



And it's unwise to take something that's too mild to give you the relief you need! A good laxative should be gentle, yet should work thoroughly!



## TRY THE "HAPPY MEDIUM" LAXATIVE

Ex-Lax is thorough in its action. But Ex-Lax is gentle, too! It works easily and effectively at the same time! And remember, Ex-Lax tastes good — just like fine chocolate! It's America's favorite laxative, as good for children as it is for grown-ups. 10c and 25c at all drug stores.

IF YOU NEED A LAXATIVE WHEN YOU HAVE A COLD -

Don't dose yourself with harsh, upsetting purgatives. Take Ex-Lax! It's thoroughly effective, but kind and gentle.

As a precaution use only as directed





SCHOOL ATHLETICS and other student activities need adult guidance but teachers often are too busy to give it. Here Borchardt advises football team.

#### TEACHERS CONTINUED

school and then at another job, the teacher certainly is not able to give his best to his boys and girls; in short, he cannot do what he is hired to do. Is this the teacher's fault? If so, how can he help it? "If the board can't or won't pay us a living wage, it forces us to take outside jobs," one teacher told a school principal. "We will teach as well as we can, but don't expect us to give the children as much as we could if we were only teachers. They surely deserve it, but after working half the night we just don't have the energy."

I wish I could say that the teacher's grievances spring entirely from his economic situation, but unfortunately this is far from the truth. One of the most serious defects of the system is the deadening of initiative through the removal of incentives. I mentioned before that after five years' probation, the Chicago teacher receives a permanent appointment with a salary fixed for life. It makes no difference how much extra time he puts in or how much extra attention he gives his pupils; there is no recognition—monetary or otherwise—for his efforts. A successful hog slaughterer in a packing house will get a bonus check, a testimonial dinner and a gold watch from the company president when his retirement date rolls around, but for the teacher there is no word of thanks or praise from anyone.

His only chance for getting ahead lies in being promoted to an assistant principalship or some other job above the teacher level. As a young man, he may steam along in the belief that hard work and ability will earn him such promotion, but he soon loses this naive idea. One of my earliest teaching jobs was in a small Western city. After a couple of years of successful apprenticeship, I went to the superintendent and asked him for a raise. He said he would think it over, and a week later I had my answer: dismissal. I learned, slowly, that the main function of the small-town school superintendent is to keep costs as low as possible, regardless of how much extravagance there may be in other directions. One of the favorite devices is to slough off an ambitious teacher as soon as he requests more money and replace him with a beginner.

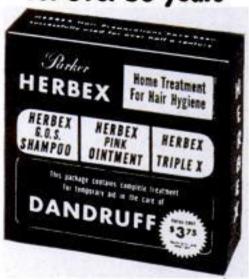
#### Politics vs. education

ALSO learned enough to fill several books about the vindictiveness of local school boards and the way personal whims and prejudices of the gentry on the boards determine whether the teacher keeps his job. In one instance I was dismissed from a school because I refused to give the daughter of a board member a special examination after she had failed the regular tests. The bigcity teacher is immune from petty persecutions of this kind, but in too many cases his progress depends on his family, personal or political connections. The idealistic teacher hesitates to strive

CONTINUED ON PAGE 84



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Home treatment as an aid in the care of dandruff with Hair Hygiene chart, \$3.75 plus 59¢ tax.

At your local drug or department store

Write for FREE booklet on Hair Hygiene to Parker Herbex Corp., 607 Fifth Ave., New York 17, N. Y.

LADIES! Ask your hairdresser for a Parker Herbex Hair Hygiene treatment—particularly before, during and after permanent waves.



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\* T.M. Reg. U.S. Pat. Off.

# HO gets HOW MUCH of the RAILROAD DOLLAR?

(A REPORT TO THE PEOPLE FOR 1946)

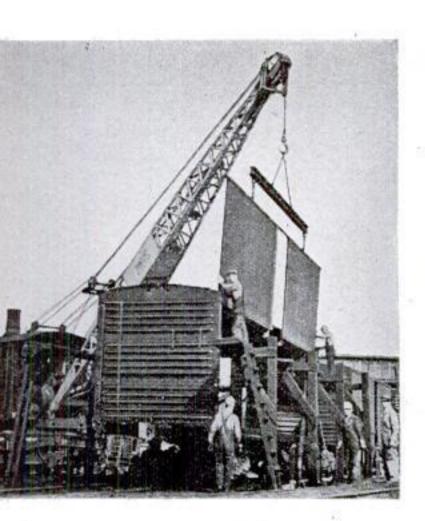
You, and all Americans, look to the railroads not only to take you places, but also to bring you things -food, clothing, fuel, and just about everything else you use in your home and in your business. For rendering this dependable service to 140 million people, and for hauling the heaviest peacetime traffic on record, the railroads received about 8 billion dollars in 1946. Let's see who got how much of each dollar paid the railroads.



More than half of every dollar went to railroad employees in wages and salaries.

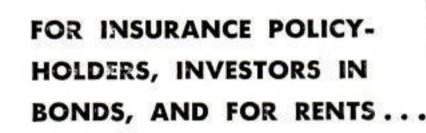






#### 33¢ FOR MATERIALS

Much of this 33¢ the railroads spent for materials, fuel and other supplies was, in turn, spent by the railroad suppliers to pay their employees. So, directly or indirectly, by far the largest part of the railroad dollar goes to pay wages.







Most of this 6.6¢ was paid to those people who lend money to the railroadsincluding those millions of thrifty Americans who invest indirectly in the railroads through their

insurance policies and savings accounts. The average rate of interest which railroads pay on their bonds and other obligations is less than 4 per cent.

## 6.2¢ FOR TAXES



This part of the railroad dollar went to Federal, state, and local governments to be used—the same as your own taxes-to help maintain schools, courts, roads, police and fire protection, and for various other public services and institutions. None of this tax money is spent on railroad tracks or terminals.

## 2.7¢ FOR IMPROVEMENTS

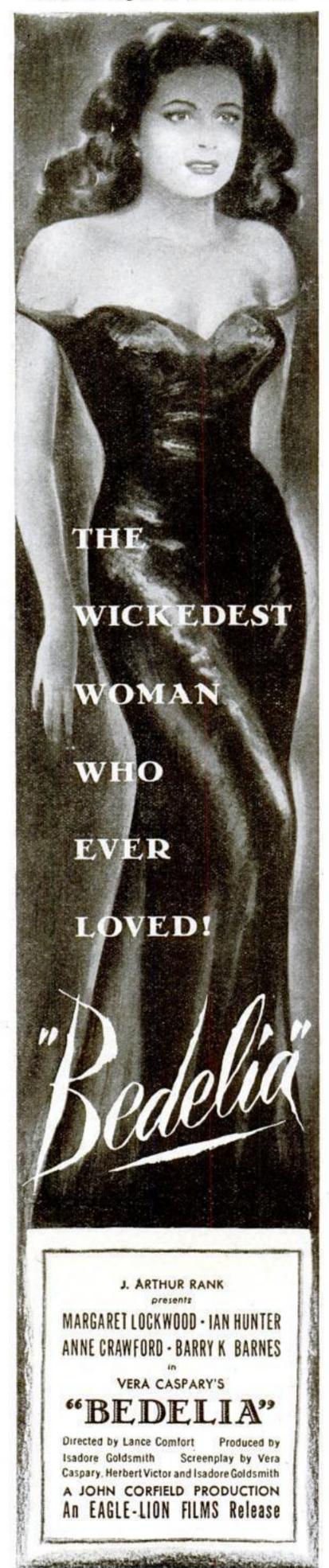


And so after they had paid for wages, materials, taxes, and necessary charges upon their obligations, the railroads had only 2.7¢ left out of each

dollar they took in in 1946. Out of this 2.7¢ they must pay for the improvements necessary to keep railroad property abreast of public needs, before anything is available for dividends to their owners.

ASSOCIATION OF AMERICAN RAILROADS

# The Author of "LAURA" now brings to the screen



#### TEACHERS CONTINUED

for success on this basis. He becomes cynical and disgruntled when he sees others succeed by methods he would not use. When administrations change, the friends of the victorious party are given the key positions. The idealistic teacher who doesn't keep his fences mended still remains in the classroom.

Finally, the teacher forever encounters a most disheartening public attitude. People seem to be inwardly contemptuous of teachers because they don't make much money and visibly uneasy with them because they are supposed to know more than the average man. So when I am introduced to a new group I try to conceal the fact of my profession as long as I can. Otherwise there is a great backing away and in a few minutes I am left standing by myself. Granted that a teacher may be as big a bore as the next man, I don't think that there is anything in the job itself which makes that inevitable. But the fact remains that it is amazingly difficult for a teacher to establish normal social contacts outside his own professional circle. I once was blackballed by a men's club while principal of a school which several members' children attended. Reason? Several of the men were afraid that I would correct their grammar and be shocked at their swearing. Another said, "Aw, he'd just be a wet blanket on everything." In other words, I might be good enough for their children but too goody-goody for them.

#### Are teachers people?

CAN anything be done about the situation? Is it possible to reform and transform the system so that I might advise young men: go into teaching by all means; while you won't make a fortune, you will have rewards beyond price and you will be doing one of the most important jobs in the world.

Frankly I have no idea how to change the general notion that teachers are social poison. Nor do I have a ready prescription for divorcing the schools and teachers from political domination. That must come from the voters and quickly, if our public education system is not to disintegrate. But I have a few positive suggestions which might be applied immediately. For one thing, to replace the present fixed-salary arrangement, I would propose threeyear or four-year contracts with graduated raises. I would adjust salaries so that no teacher had to take outside work, and I would limit any outside jobs to approved ones which did not hamper classroom performance. In addition I would insist that teachers use their summer vacations constructively—one season in travel, another in advanced study, a third in practical work and a fourth in relaxation. The salary would be on a 12-month basis. It seems to me that a program somewhat along these lines would provide incentives now altogether lacking; eliminate the economic insecurity which defeats the teacher and defrauds the taxpayer; prevent the mental stagnation which is the inevitable result of a routine existence.

Is it important? Judge that for yourself. Dr. Robert Hutchins recently predicted that if the U.S. was not wiped out by the atomic bomb within a few years, it would die of boredom. Education is about the only defense we have against either of these fates, and education means teachers. Without them the schools are empty shells.



**TEACHER BORCHARDT** improves regular income by writing after school. He also teaches night school, has been a truck driver, iceman, cement worker.



Thos. D. Richardson Co., Philadelphia 34, U.S.



Valencia Oranges — flavor of orange peel, citric acid from lemon juice, sugar, pure water, and a refreshing dash of carbonation.

## Announcement



AN INTERNATIONAL FORUM UNDER THE JOINT SPONSORSHIP OF IME THE WEEKLY NEWSMAGAZINE AND THE COUNCIL ON WORLD AFFAIRS

CLEVELAND, OHIO JANUARY 9, 10, and 11, 1947

Purpose: to put before America the facts surrounding two urgent questions of our day:

What does the world expect of America?
What is America going to do about it?
Representatives from abroad will report what their countries expect of us—in leadership, trade, attitudes. U. S. spokesmen will reply.

Report from the World is the 21st Annual Institute of the Council on World Affairs, renowned Cleveland organization devoted to community education in world affairs. TIME welcomes this opportunity to co-sponsor the Council's 1947 Institute as part of its continuing program to encourage the study and free discussion of news questions among local groups throughout the country.

#### Some of the Speakers-

Maurice Schumann, President of France's Mouvement Republicain Populaire

James Forrestal, Secretary of the Navy

Francis Cardinal Spellman

Wellington Koo, China's Ambassador to the U. S.

General Omar Bradley, Administrator of Veterans' Affairs

Oswaldo Aranha, former Brazilian Minister of Foreign Affairs

E. N. Van Kleffens, Netherlands delegate to the U. N. Security Council

Robin J. Cruikshank, a Director of the London "Star" and "News Chronicle"

Ahmed Emin Yalman, free-thinking Editor of Istanbul's "Vatan"

Mildred McAfee Horton, President of Wellesley and former Director of the WAVES

#### PRESENTED NATIONALLY BY NBC

Many of the statements made in Cleveland during REPORT FROM THE WORLD will be brought to radio listeners across the U. S. as part of special programs being produced by the National Broadcasting Company.

Watch the radio page of your newspaper for dates, times and speakers.

TIME, The Weekly Newsmagazine, 9 Rockefeller Plaza, New York 20, N. Y.

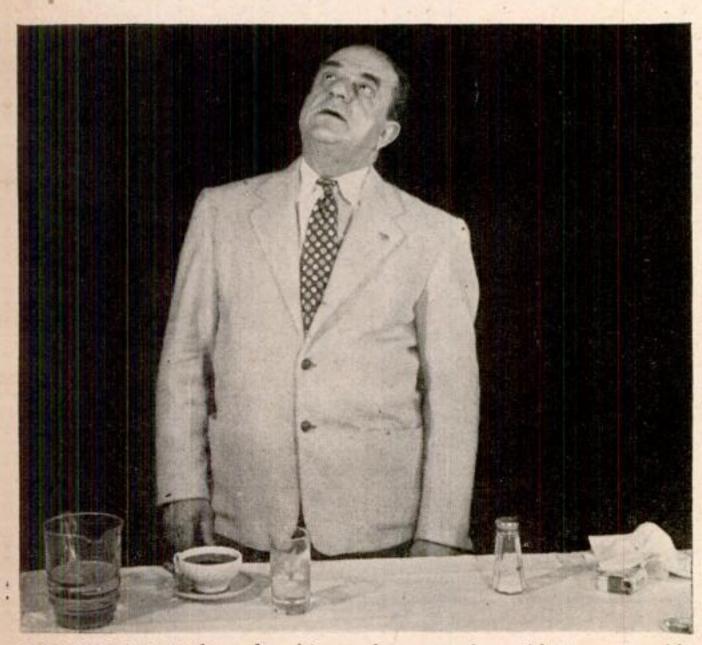




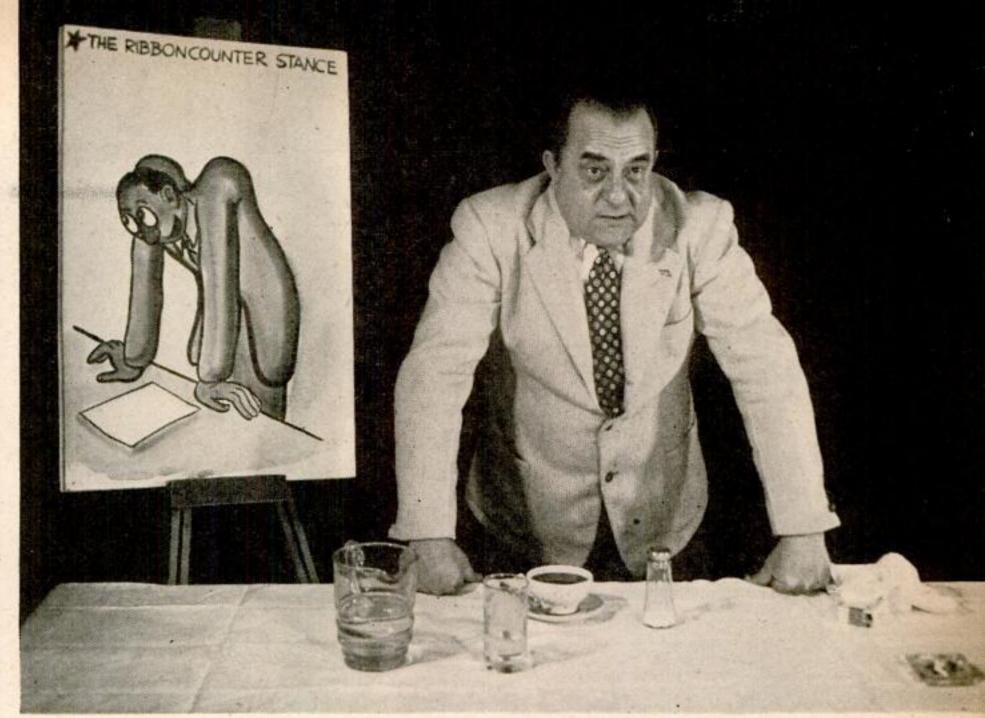
GADGET FLASHES A BLINDING LIGHT WHEN A SPEAKER'S TIME IS UP

# Life Goes to a Toastmasters' Club Its members work hard to learn public-speaking

The urge toward self-improvement is almost an article of faith with millions of aspiring business and professional men all over the world. But among their longings none is more powerful than that symbol of self-confident success, the ability to make a good public speech. To achieve this goal, about 12,000 businessmen now belong to an imposing 23-year-old organization called Toastmasters International, which has nearly 400 chapters spread all over the U.S., Canada, Hawaii and the British Isles. One of the oldest chapters functions in Santa Monica, Calif., where these pictures were made. Once a week its 30 serious members, primed with a vast array of instructive literature, spend an evening jabbering away at each other and sharply criticizing each other's speaking faults, some of which are illustrated on this and opposite page by a fellow member. After three hours of this they trudge wearily home to ponder club aims like "More, better and shorter speeches" and club slogans like "Stand up—speak up—shut up."



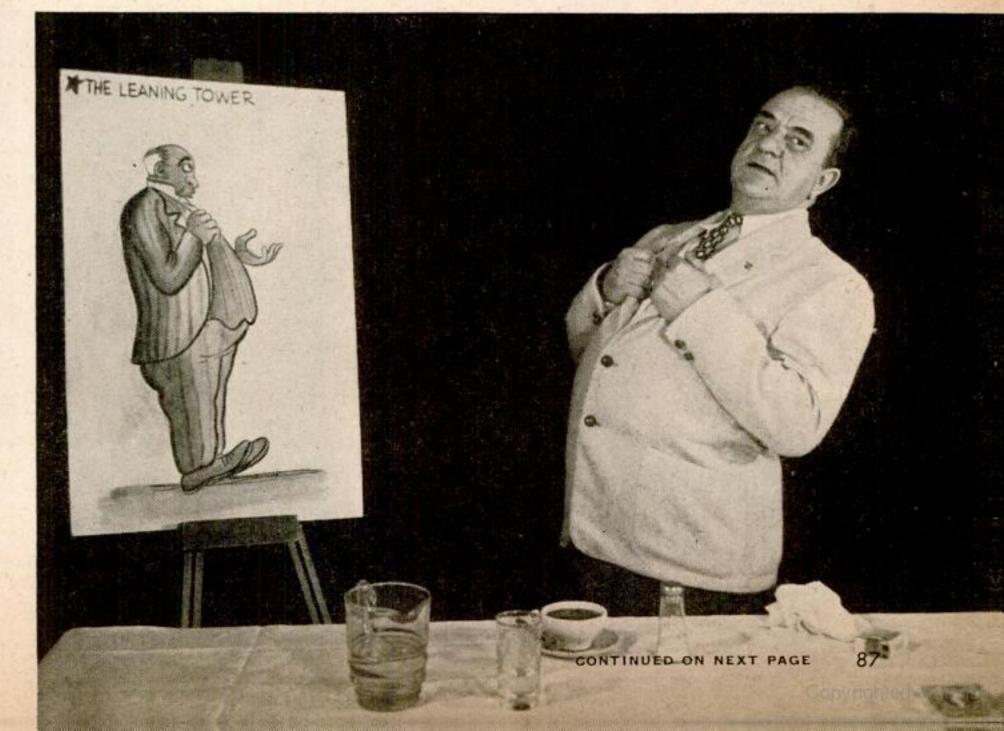
CEILING-GAZER here glues his eyes heavenward, steadily ignores earthly audience. Just as bad are water-guzzlers, note-readers and chest-scratchers.



SPEAKING FAULTS are illustrated with the aid of cartoons by Club Member H. V. La Bombard, a Douglas Aircraft engineer. Here he demonstrates the evil "ribboncounter" habit of leaning on the table. Members also criticize each other's enunciation and organization of material.



EXPLOSIVE SPEAKER (above), who smacks his fist into palm, shouts and pounds on table, is frowned on by club because he builds up audience irritation by wearing out listeners. "Leaning-tower" speaker (below) is criticized for teetering back and forth, and making his audience dizzy.



# oh-oh, Dry Scalp!



so dull and lifeless . . . must be next to impossible to comb . . . full of loose dandruff, too. How Dry Scalp spoils a man's appearance! It's time I told him about 'Vaseline' Hair Tonic!"

# Hair looks better... scalp feels better... when you check Dry Scalp



YOU'D NEVER KNOW this was the same man—now that he's using 'Vaseline' Hair Tonic! A few drops a day can help you, too...to check loose dandruff and itchy scalp ... make hair natural-looking, easy to comb. 'Vaseline' Hair Tonic contains no alcohol or other drying ingredients. Works wonders also with massage before every shampoo. It's double care ... both scalp and hair ... and more economical than other hair tonics, too.

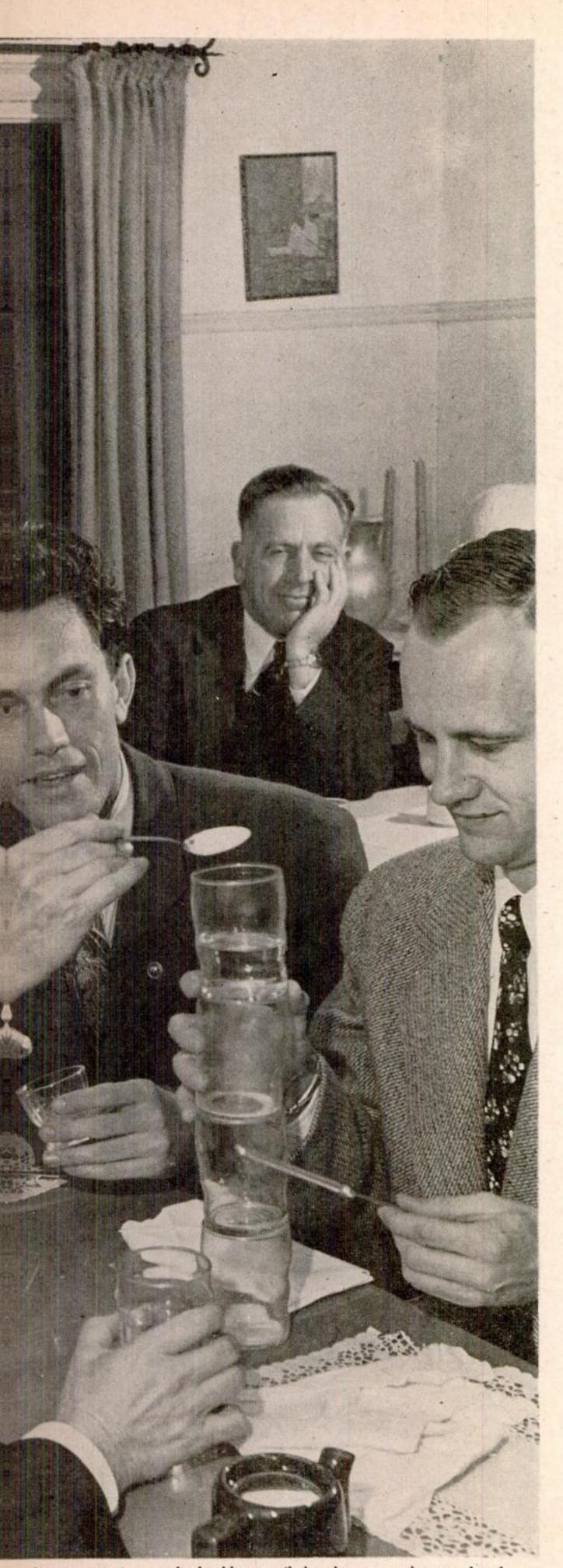
## Vaseline HAIR TONIC

Used by more men today than any other hair tonic

#### Toastmasters CONTINUED



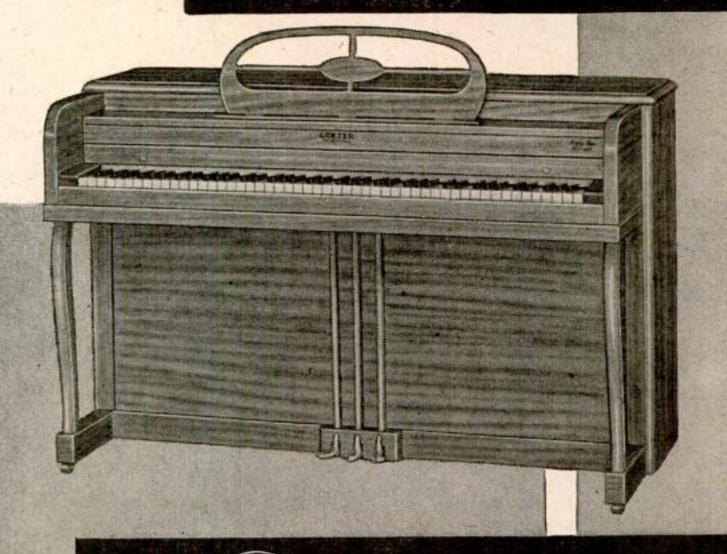
HECKLING THE SPEAKER is a favorite practice of club members who here try to rattle him by noisily pyramiding their water glasses. The speaker, however, is coached to discourage such interruptions by quickly directing



audience attention on the hecklers until they become embarrassed and stop. All this is part of the regular club program of mutual training. For these privileges members generally pay initiation fees of \$5, monthly dues of about \$1.

CONTINUED ON NEXT PAGE

## Magnificent Tone...



# LESTER Betsy Ross Spinet

When you select a piano for your home, its tone is of vital importance... when you select the famous Lester Betsy Ross Spinet, you are sure of rich, glowing tone that will actually improve with use.

This magnificent tone coupled with the easy responsive action makes the Betsy Ross Spinet first choice with discriminating buyers ... makes it the ideal Piano for children and adults.

In addition, the Betsy Ross Spinet is a visual delight with its gracious lines, rich woods and compact size. There is a model to complement your individual home decorative scheme, and the compact size enables you to place this piano to best advantage in a large or small room.

Made only by the Lester Piano Manufacturing Company, makers of the famous Lester Grand Pianos...each Betsy Ross Spinet is moderately priced and guaranteed for ten years.



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#### LESTER PIANO MANUFACTURING CO., LESTER 13, PENNSYLVANIA

Send me your 24-page illustrated book showing piano arrangement in the home. (Enclose 10c for postage.) ADDRESS \_\_\_\_\_\_STATE \_\_\_\_\_

A BEAUTIFUL PIANO WITH A MAGNIFICENT TONE

#### I never should have said...

## "What kind of Kleenex do you want?"





NOW I've heard everything! jeered the little woman. Maybe you think all tissues are Kleenex, but my skin says different! If you had a faceful of makeup to wrestle with, you'd insist on a plenty soft tissue—and you'd know there's no other kind of Kleenex!



Clowning again snorted Sue's mother. And with me sneezing cold germs all over. Young man, to hear you talk a body'd think Kleenex was just like any tissue. Well, my nose knows there's only one Kleenex. You'll learn—when these sniffles catch up with you!



It's a greenhorn you are about tissues, sir—meaning no offense! our Nora whispered. Now what other tissues comes poppin' up so handy-like—one at a time? None but Kleenex! 'Tis by that fine Kleenex box you'd be knowin' there's only one Kleenex. But whish-h-t!—there's still another way...



Your eyes tell you! Hold a Kleenex Tissue up to a light. See any lumps, or weak spots? Divil a bit! You see Kleenex quality come smilin' through—pure-as-an-angel—so you're sure that Kleenex must be heavenly soft. And husky, too. Faith, your own eyes tell you there's no other tissue just like Kleenex!

#### Now I know better...

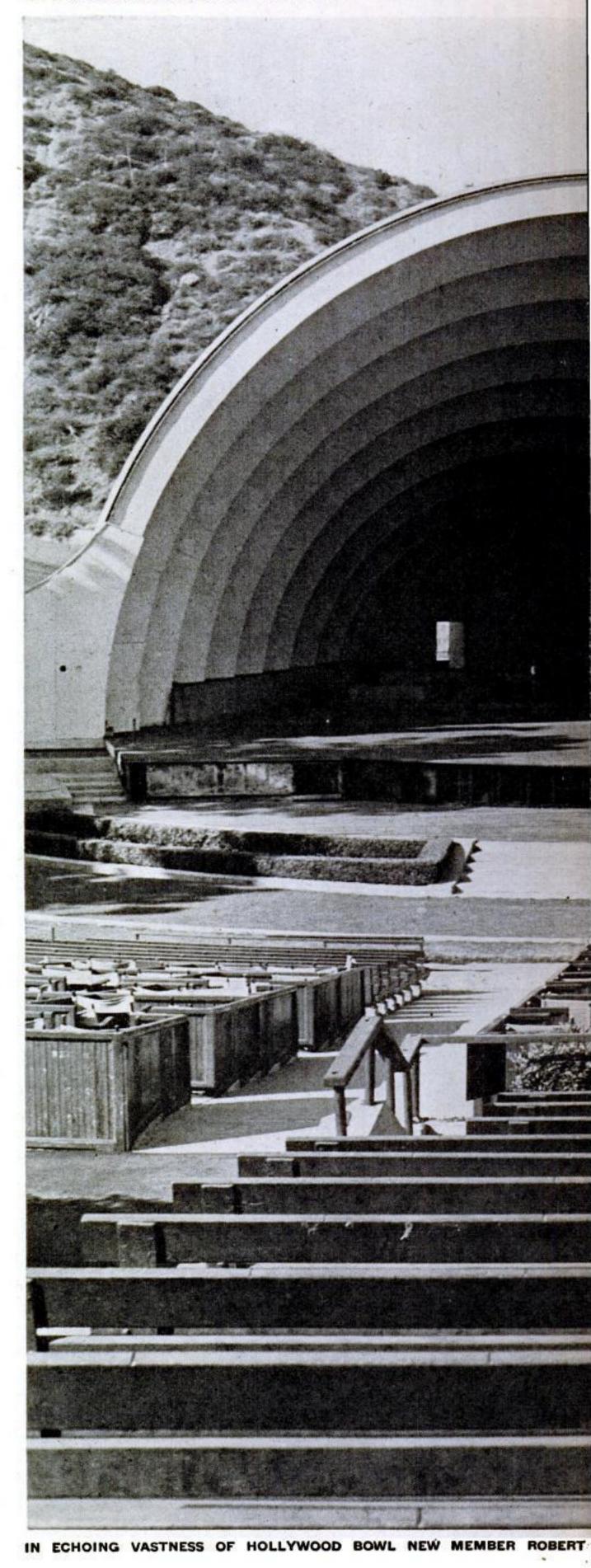
### There is only one KLEENEX



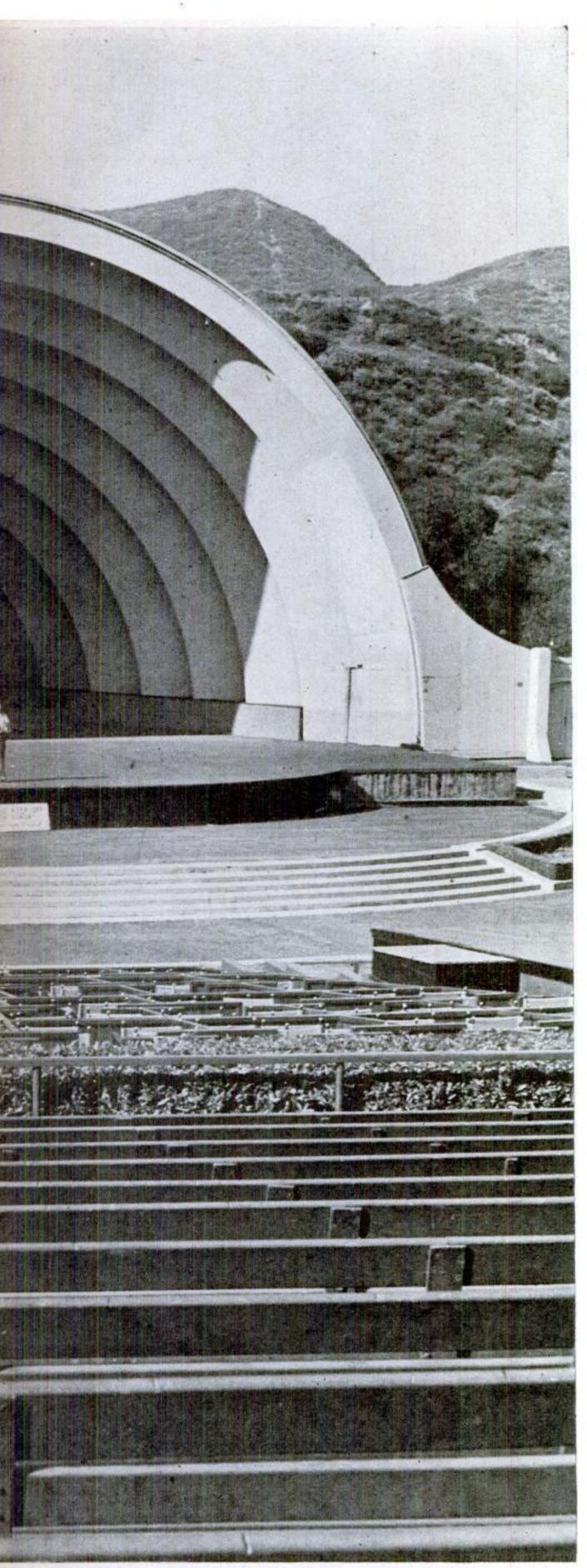


America's Favorite Tissue

#### Toastmasters CONTINUED



# A FLEDGLING CLUB MEMBER PRACTICES LONG HOURS FOR HIS MAIDEN SPEECH



MCNEILL JR. TRIES OUT HIS FIRST SPEECH ON TIERS OF EMPTY SEATS

Like all new members of Toastmasters International, Real-Estate Broker Robert McNeill Jr. was deadly serious about practicing his first speech. For a week he mumbled over it in the bathtub, gestured while shaving, even tested his voice in the Hollywood Bowl (above). But at the meeting he nervously forgot most of it, had to read it from notes.



"air-wick\* makes an amazing difference in my little apartment when I am cooking onions, cabbage or fish," writes Miss Mary Duggan,

disappeared immediately,"

"I make my patients get two bottles...
one for the sickroom and one for the bathroom,"
writes Miss T. L. Linder, private nurse.

Yes, air-wick, the little bottle with the magic wick, is bringing clean smelling air into millions of homes. To kill household odors, simply open the bottle and pull up the wick.

air-wick contains chlorophyll, the miracle substance which nature stores up in green plants and which makes every blade of grass a miniature purifying laboratory.

new easy-to-use wick

why risk offending?

air-wick

kills household odors





\*air-wick deodorizer and household freshener
is fully protected by U.S. Patent...a trademark of
Seeman Brothers, Inc., New York 13, N.Y.

Tune in "Monday Morning Headlines" every Sunday, coast to coast ABC Network, 7:15-7:30 P.M., EST, directly following Drew Pearson and his "Predictions of Things to Come".

CONTINUED ON NEXT PAGE

Say goodbye to snow
...hello to sunshine

Say "goodbye" to snow and cold. Accept Florida's invitation to "come out in the sun!"

Plan sunshiny days of play; plan days of sightseeing . . . enjoy thrilling spectator sports. Your vacation can be gay and glamorous, or you can just relax in lazy comfort . . . either way, you'll go home refreshed, with new energy. You'll know that Florida has been good for you.

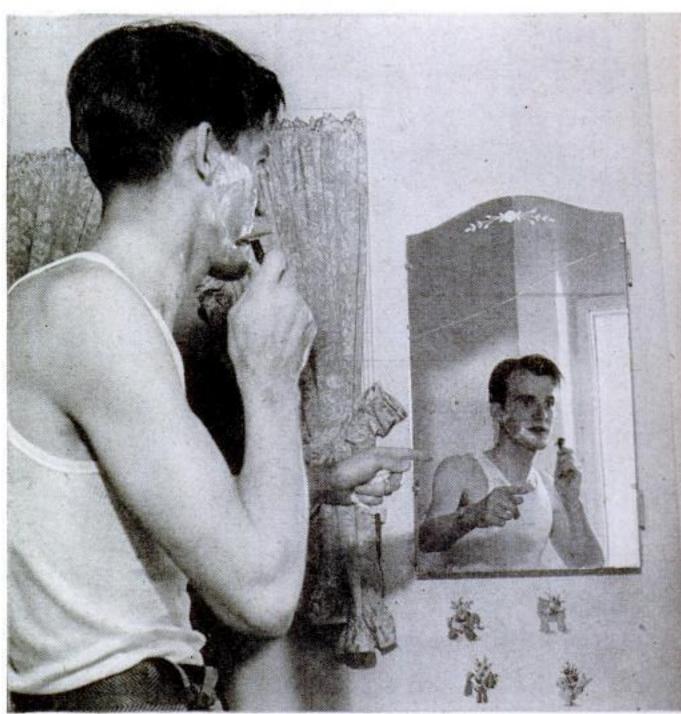
Florida wants to share all of its good things with you. Right now, your neighborhood grocer probably has Florida celery, and other healthful, vitamin-packed products from Florida's farms and groves. You see, Florida's mild year 'round climate is as good for many types of industry and agriculture, as it is for rest and recreation. So, this winter, check up on what Florida may have for you, in opportunity and happier living.



# FLORIDA THE SUNSHINE STATE

MAIL THIS COUPON TODAY!	95
State of Florida, 550 Commission Building,	
Tallahassee, Florida.	
Please send me colorful Florida booklet.	
Name	
Name Street and No	

#### Toastmasters CONTINUED



IN FRONT OF BATHROOM MIRROR McNeill shaves with one hand while practicing gestures with the other. He also tried out speech on his wife.



ON HIS WAY TO THE MEETING McNeill here displays fine forensic form as he rehearses speech in car while waiting for a stop light to change.



AT THE MEETING, however, McNeill got badly flustered, had a terrible time getting started and wound up by reading most of his speech from notes.





According to a recent Nationwide survey:

# MORE DOCTORS SMOKE CAMELS THAN ANY OTHER CIGARETTE

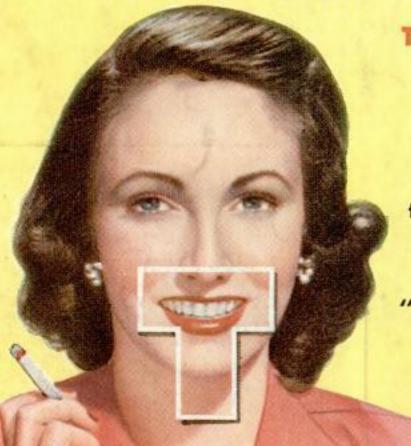
GENERAL physicians, surgeons, specialists, doctors in every branch of medicine . . . 113,597 doctors in all . . . were covered in this survey by three independent research organizations. The object of the survey was to determine what cigarette most doctors choose for their own use.

The brand named most was Camel!

Like the rest of us, doctors smoke for pleasure! Their taste recognizes and appreciates the rich, full flavor and the cool mildness of Camel's choice tobaccos just as yours does.

CAMELS

YOUR "T-ZONE" WILL TELL YOU...



T for Taste...

T for Throat...

that's your
proving ground
for any cigarette.
See if Camels
don't suit your
"T-Zone" to a "T."



R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina